



# *BACHELOR OF SCIENCE IN ORGANIZATIONAL MANAGEMENT*

## **READY TO BECOME THE LEADER YOU WERE MEANT TO BE?**

Management occupations have maintained a strong place in the job market. With Purdue University Global's Bachelor of Science in Organizational Management, you'll gain an edge and become a competitive applicant to potential employers. Transition to a management-level position in your current career or make a shift into a new field. Our highly flexible program will equip you with everything you need—from effective management and leadership techniques to in-demand technical skills, operations knowledge, and more.

# Why Study Online at Purdue Global's Business School?

## FLEXIBILITY FOR PROFESSIONALS

Complete coursework on your own schedule, 100% online. You can balance school with your work and life schedules—and achieve your goals in the way that suits you.

## THE FREEDOM TO EXPLORE

With 85 open elective credits, our Bachelor of Science in Organizational Management lets you tailor your studies to your interests. It's perfect for students with a variety of academic backgrounds and career interests.

## EXPERT FACULTY

Learn from experienced professionals who impart proven concepts, methods, and practices through a variety of innovative learning techniques. All faculty possess advanced academic degrees.

## NATIONALLY RANKED AND RESPECTED

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by *The Wall Street Journal/Times Higher Education*.

# Program Outcomes Support Your Career Growth

## UPSKILL IN MANAGEMENT AND SUPERVISORY COMPETENCIES

- Analyze organizational processes and procedures in a variety of business settings.
- Assess the roles that structure, management, and leadership play in organizational performance.
- Evaluate how economics, government, and law affect value creation in the global context.
- Evaluate information management, planning, operations, and control in business environments.
- Evaluate the role of accounting, finance, and marketing within the larger organizational structure.

## GET SUPPORT TRANSITIONING INTO A NEW FIELD

The skills you learn will take you far—whether you're transitioning away from a service-oriented occupation and into a more business-related career, or want to go further in your current position. General Education Literacies and Professional Competencies are integrated throughout the program, making for a well-rounded education.



# Curriculum

Specialized knowledge and expertise can prepare you for leadership roles in today's competitive business environments. Choose from any of the following concentrations while completing your Bachelor of Science in Organizational Management:

- Business development
- Decision management
- Financial analysis
- Global business
- Global marketing management
- Human resources
- Information systems management
- Leadership
- Management
- Project management
- Sport entertainment management
- Supply chain management and logistics

Our courses are revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field of business.

## COURSES INCLUDE

- |                  |  |                                |
|------------------|--|--------------------------------|
| ▪ Accounting     | ▪ Business Math and Statistical Measures | ▪ Organizational Communication |
| ▪ Management     | ▪ Management of Information Systems      | ▪ Business Law                 |
| ▪ Microeconomics | ▪ Operations and Supervision             | ▪ Organizational Management    |
| ▪ Finance        |  |                                |
| ▪ Marketing      |  |                                |

## PROGRAM DETAIL

**Credit Hours:** 180

**Program Length:** 2-4 years<sup>2</sup> (With transfer credit and other prior experience, the average completion time for Purdue Global bachelor's degree graduates in 2019-2020 was 2 years.)

**Course Load:** 2 courses per term

**Terms:** 10 weeks long

**Start Dates:** Throughout the year

**Delivery:** Online

## ADDITIONAL PROGRAMS

- Bachelor of Science in Accounting
- Bachelor of Science in Business Administration
- Bachelor of Science in Finance
- Master of Science in Accounting
- Master of Business Administration
- Master of Science in Finance
- Master of Science in Management and Leadership



# Career and Networking Opportunities

## INDUSTRY OUTLOOK<sup>3</sup>

- Employment of General and Operations Managers is expected to grow 9.4% from 2020 to 2030.
- Employment of Medical and Health Services Managers is expected to grow 32% from 2020 to 2030.

## CAREER OUTCOMES

### Roles

- General and operations managers
- Fundraising managers
- Medical and health services managers
- Social and community service managers
- Managers, all other
- Financial specialists, all other

### Settings

- Corporate headquarters
- Not-for-profit agencies
- Federal, state, or local government agencies
- Health services companies
- Insurance companies
- Social services organizations
- Retail organizations
- Banking

## Accredited by the Higher Learning Commission

Purdue Global is accredited by the Higher Learning Commission (HLCommission.org), an institutional accreditation agency recognized by the U.S. Department of Education.

## THE CENTER FOR CAREER ADVANCEMENT

Our Career Specialists connect business students with job and networking opportunities and offer the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

## STUDENT ORGANIZATIONS AND HONOR SOCIETIES

- Business and Management Student Association
- Delta Mu Delta Honor Society



**Contact an Admissions Advisor at 844-PURDUE-G or visit [PurdueGlobal.edu](https://PurdueGlobal.edu).**

### IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit [Info.PurdueGlobal.edu](https://Info.PurdueGlobal.edu).

1 Source: [www.timeshighereducation.com/student/best-universities/best-public-universities-united-states](https://www.timeshighereducation.com/student/best-universities/best-public-universities-united-states). Rankings apply to Purdue University West Lafayette and not to Purdue Global.

2 The average completion time for Purdue Global online bachelor's degree students who graduated in the 2019–2020 academic year was 2.1 years. Source: Purdue Global Office of Reporting and Analysis, July 2020.

3 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, General and Operational Managers, <https://www.bls.gov/emp/tables/emp-by-detailed-occupation.htm>. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

4 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Medical and Health Services Managers, <https://www.bls.gov/ooh/management/medical-and-health-services-managers.htm>. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.