

Media Release

- 1. I hereby irrevocably grant to Kaplan, Inc., its parent, affiliates and any others working on its behalf, (collectively, "Kaplan") and to Purdue University Global, Inc., its parent, affiliates and any others working on its behalf (collectively, "PG") the perpetual, worldwide right to exhibit, distribute and otherwise use my name, likeness, biographical information, and my statements in their entirety, in part or in whole, or paraphrased ("My Appearance"), in any form or manner and in any media (now known or hereafter devised), including, but not limited to, all print, television, digital media, including multimedia, audio-visual videos and any media, in any format, throughout the universe, in perpetuity, as part of any of either Kaplan's and/or PG's products or materials and in connection with advertising, promoting and publicizing any of both Kaplan's and/or PG's products, materials or services.
- 2. I agree that my statements and image within My Appearance can be used in the creation of videos, inter-stitials, publications or other advertisements ("Media"). To the extent under applicable law, My Appearance shall be considered a "work made for hire," I hereby assign, transfer and convey to the maximum extent permitted by applicable law, to PG all of my rights, title and interest in all copyrightable matter created by or taken of me in My Appearance under or in connection with this Agreement such that Kaplan has the irrecovable, perpetual, worldwide IP rights set forth above and PG shall be the sole owners of all copyrights therein. I hereby grant and assign to Kaplan and PG, all intellectual property rights as set forth in the Media Release, in the Media and any materials and elements created and furnished by My Appearance hereunder in perpetuity, all of which shall be deemed a work made for hire (to the extent applicable), specially commissioned for use as part of an audio visual work, including all copyrights, renewals and extensions of copyright, and PG shall be deemed the authors thereof for all purposes.
- 3. I represent and warrant that all of My Appearance, including my statements regarding either Kaplan's or PG's products and services accurately reflect my honest opinions, findings, beliefs or experiences based on my personal familiarity with or use of Kaplan's or PG's products and services. I further represent that all statements in My Appearance made by me are true and correct. I agree to inform Kaplan and PG promptly if any of my opinions about either Kaplan/PG or its products or services changes. I understand and acknowledge that My Appearance can be used for the purposes of trade or for any commercial or advertising purpose, including the promotion and endorsement of both Kaplan's and PG's products and services. Finally, I represent and warrant that all of my statements have been made on a voluntary basis and I am not being compensated in any manner for my statement or endorsements related to My Appearance. I will not seek from Kaplan, PG, or any other entity, any residual or re-use royalties for fees with respect to the rights granted to Kaplan and PG hereunder. I represent and warrant that Kaplan and PG shall not be obligated to make any payments to any third parties with respect to the exploitation of My Appearance hereunder, now or in the future.
- 4. I agree that no further materials need to be submitted to me for any further approval and that Kaplan and PG shall be without liability to me for any distortion or illusionary effect that may result from the publication of my name, picture or testimonial. Kaplan and PG shall have the option, but not the obligation, to afford me a credit on the Media, to the extent the Media are audio-visual works/videos.
- 5. Nothing herein shall constitute any obligation on Kaplan and PG to make any use of the rights herein granted. I acknowledge that Kaplan and PG have the right but not the obligation to use, display or include My Appearance and that Kaplan and PG may cease the display, streaming or broadcast of My Appearance (or any portion thereof), at any time for any reason whatsoever.
- 6. This Media Release contains the entire understanding between the parties regarding the subject matter hereof, supersedes all prior understandings and may not be modified except in a writing signed by both parties hereto. Any waiver of a breach of any portion of this Media Release shall not be construed as a continuing waiver with regard to a subsequent breach. This license shall be construed in accordance with the laws of the State of Florida.

Please write in "I Agree":		
Print Name:		
Signature:		
Date:		

I am over the age of 18, or the age of majority in my state of residence, whichever is older, and I have read and consent to

7.

the foregoing.