



TELEHEALTH COURSE BUNDLE

Lead the way in online health care with Purdue Global's newest offering.

Take advantage of the opportunities in the emerging telehealth field, which is growing exponentially due to the coronavirus pandemic. The once-niche telemedicine industry is now being pushed into the mainstream as patients are requesting virtual appointments and consultations. Telehealth/telemedicine service providers are growing their services and technology firms are adding telehealth services in response to the crisis. Health systems and smaller clinics continue to develop, expand, and enhance their telehealth capabilities. This has resulted in an increased demand for health care professionals with knowledge and skills in this area.¹

PURDUE GLOBAL OFFERS SEVERAL OPTIONS FOR YOU TO TAKE ADVANTAGE OF TELEHEALTH TRAINING, ALL ONLINE.

- **Bundle of for-credit courses**
 - Provides foundational knowledge in four aspects of telehealth
 - The courses—Essentials of Telehealth, Telehealth Application in Clinical Practice, Telebehavioral Health, and Telehealth Coordination—are intended to enhance health care practices and provide new career opportunities in telehealth
- **Take any of the courses individually**
- **Use the courses as relevant electives** for Purdue Global health sciences master's degree programs
- **Audit the courses** for a nominal fee rather than take them for college credit

To learn more about our tailored partnership opportunities, visit EducationPartnerships.PurdueGlobal.edu.

Course Descriptions

ESSENTIALS OF TELEHEALTH

Learn the fundamentals and basic requirements for incorporating telehealth into a medical practice. The course will guide you through the law and ethics of telehealth, decisions for selecting technology to support telehealth in a practice, and documentation requirements and reimbursement models through appropriate coding and billing.

TELEHEALTH APPLICATION IN CLINICAL PRACTICE

In this course, you will consider the field of telemedicine from a provider's perspective. You will study the application, modalities, and strategies to support effective implementation of telehealth into clinical practice.

TELEBEHAVIORAL HEALTH

In this course you will learn the key concepts associated with telebehavioral health professional practice. Focus on evidence-based use of telebehavioral health assessment, direct treatment, and navigation of professional rapport and relationships in a virtual setting. You will cover critical aspects of cultural diversity, ethics, and safety considerations in telebehavioral health practice.

TELEHEALTH COORDINATION

Learn the roles and responsibilities of a telehealth coordinator while ensuring quality care, safety, and privacy for patients. You will become familiar with administrative duties, project management, establishing policies and procedures, establishing workflows, educating and supporting staff, and how to market a telehealth program. Learn to integrate telehealth services into an ambulatory medical practice.

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Important Information: Please Read

Purdue Global cannot guarantee employment or career advancement. For comprehensive consumer information, visit Info.PurdueGlobal.edu.

¹ Source: Telemedicine, Once a Hard Sell, Can't Keep Up With Demand, *The Wall Street Journal*. On the internet at <https://www.wsj.com/articles/telemedicine-once-a-hard-sell-cant-keep-up-with-demand-11585734425>.