Bachelor of Science in Psychology in

APPLIED BEHAVIOR ANALYSIS

Come Back Stronger, Ready to Make a Real-World Difference

This is your time. Your moment. Earn your bachelor’s degree and gain the skills to empower others, drive change, and help families and communities. In the program, you’ll explore the design, analysis, and application of learning theories and behavioral principles to understand what motivates human behavior. Prepare for a rewarding career working with children and adults struggling with a range of mental, social, and behavioral health challenges.

Our program course sequence is verified by the Association for Behavior Analysis International (ABAI) as meeting the coursework requirements for eligibility to take the BCaBA® exam.
Why Study Psychology at Purdue Global?

Built for Working Adults
Complete courses online, without compromising your work or family schedule.

Backed by the Power of Purdue
Earn a degree you can be proud of — and one that employers will respect. Achieve more in the psychology field with a name that opens doors in your career.

Your Experience Counts as College Credit
It’s time to get the recognition you deserve. Transfer up to 75% of your degree requirements to graduate sooner and save on tuition.¹

Affordable Tuition
You can lower the cost of your education through military tuition reductions, employer reimbursement options, transfer credit, and more.² Our average bachelor’s graduate saves 50% on tuition with credit for prior learning.³ You’re worth the investment.

Expert Faculty
Learn from psychology practitioners with the real-world experience to know what it takes to advance in the field. All faculty possess advanced academic degrees and relevant industry credentials.

Advance Your Education and Your Career

Train for BACB® Certification⁶
Prepare to sit for the Board Certified Assistant Behavior Analyst® (BCaBA®) examination.

ABAI Verified Course Sequence
The Association for Behavior Analysis International (ABAI) has verified the Purdue Global course sequence toward the coursework requirements for eligibility to take the Board Certified Assistant Behavior Analyst® (BCaBA®) examination. Applicants will need to meet additional requirements before they can be deemed eligible to take the examination.

Put Your Passion Into Practice
Develop skills relevant to a variety of jobs including working with autistic children and adults with special needs, and assisting certified behavior analysts who conduct research or create behavior modification programs. Prepare to:
- Address complex behaviors
- Solve social problems
- Moderate relationships between individuals, family members, and/or people in the community

ACCELERATED MASTER’S DEGREE OPTION
Complete both your bachelor’s and master’s degrees in less time and at a lower cost than completing both programs separately. While you earn your bachelor’s degree, you can work toward a Purdue Global master’s degree in one of the following areas⁷:
- Applied Behavior Analysis
- Criminal Justice
- Education
- Educational Psychology
- Higher Education
- Homeland Security and Emergency Management
- Human Services
- Instructional Design and Technology
- Legal Studies
- Psychology
- Public Administration

Nationally Ranked and Respected
Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by The Wall Street Journal/Times Higher Education.⁵

Introductory Trial Period
Make sure online learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks — before you owe any tuition. That’s the Purdue Global Commitment.⁴
Curriculum

Our comprehensive curriculum covers the major concepts, values, theories, studies, research methods, and historical trends in psychology as they apply to human behavior, learning, and development. The courses are reviewed and revised regularly by industry experts to ensure they reflect the most recent developments in the field of psychology.

**Psychology Course Topics Include:**

- Human behavior and the environment
- Social problems
- Neuroscience
- Child and adolescent psychology
- Autism spectrum disorders in young children
- Research methods
- Personality development
- Exceptional needs children
- Clinical psychology
- Screening and assessment
- Program design and evaluation
- Abnormal psychology

**Business Foundations Concentration**

- Gain competencies in the fundamental concepts of business administration.
- Develop an understanding of the four functions of management, the components of a marketing strategy, and the financial performance of an organization.

**Capstone Project**

The program culminates in a final capstone project, which gives you the opportunity to apply the skills and concepts you study online to real-world applied behavior analysis (ABA) issues.

**Program Detail**

**Credit Hours:** 180

Completion Time: 2–4 years (With transfer credit and other prior experience, the average completion time for Purdue Global bachelor’s degree graduates in 2021–2022 was 2.1 years.)*

**Course Load:** 2–3 per term

**Terms:** 10 weeks long

**Start Dates:** Throughout the year

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*Curriculum Additional Programs

- Master of Science in Psychology
- Bachelor of Science in Human Services
- Bachelor of Science in Psychology
- Bachelor of Science in Psychology in Addictions
- Bachelor of Science in Psychology in Industrial/Organizational Psychology
- Graduate Certificate in Industrial/Organizational Psychology
Career and Networking Opportunities

Industry Outlook

- Employment in this field is expected to grow much faster than average from 2021–2031.¹
- Job prospects are expected to be very good for behavioral disorder counselors, particularly for those with a bachelor’s or master’s degree.²
- The demand for assistant behavior analysts is also increasing. Annual nationwide demand for individuals holding BCaBA® certification has increased each year since 2010, with a 7% increase from 2020 to 2021.³

Career Pathways and Outcomes⁴

Roles

- Applied behavior specialist
- Assistant behavior analyst
- Registered behavior technician

Settings

- Early intervention programs
- Schools
- Vocational rehabilitation programs
- Behavioral or mental health centers
- Criminal justice organizations
- Behavior therapy organizations
- In-home care

The Center for Career Advancement

Our team of Career Specialists connects you with job and networking opportunities, and offers the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

Student Organizations and Honor Societies

- Psi Chi, The International Honor Society in Psychology
- Autism Speaks U
- Psychology Club

Accredited by the Higher Learning Commission

The HLC (HLCommission.org) is an institutional accreditation agency recognized by the U.S. Department of Education.

Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

Contact an Admissions Advisor at 844-PURDUE-G or visit purdueglobal.edu.

IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit info.purdueglobal.edu.

¹ Purdue Global does not guarantee transferability of credit. See the University Catalog for the Prior Learning policy.
² May not be combined with other Purdue Global tuition reductions or ExcelTrack® pricing.
³ Purdue Global online bachelor’s degree students who graduated in 2021-2022 and applied eligible prior learning (transfer, experiential, or credit by exam) credits saved an average of $34,000 toward the total degree. Campus tuition and prior learning savings vary by location. Savings based on overall cost of completion without prior learning credit. Calculation based on total prior learning credit times standard cost per credit in student’s program of study. Individual savings will vary. Calculation includes campus and military students. Purdue Global does not guarantee transferability of credit. See University Catalog for the Prior Learning policy. Source: Office of Reporting and Analysis, July 2023, 2021-2022 academic year.
⁴ Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Students who choose to continue their studies at Purdue Global will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the University Catalog.
⁵ Source: www.timeshighereducation.com/student/best-universities/best-public-universities-united-states. Rankings apply to Purdue University West Lafayette and not to Purdue Global.
⁶ The Association for Behavior Analysis International (ABAI) has verified the course sequence of this program toward the coursework requirements for eligibility to take the Board Certified Assistant Behavior Analyst® examination. The program meets certification requirements for the BCaBA® examination in specific states. Refer to Purdue Global’s State Licensure and Certifications page for state-specific requirements. The University cannot guarantee students will be eligible to sit for or pass exams. Applicants will need to meet additional requirements before they can be deemed eligible to take the examination. Refer to the BACB’s website (www.BACB.com) for additional licensure requirements. The professional practice of psychology is regulated by each state, and the degree requirements of this program do not guarantee or prepare students for licensure in any state upon graduation.
⁷ The University cannot guarantee that students will be granted admission to any future programs. Speak to an Advisor about admissions requirements and transfer credit opportunities, and see the University Catalog for the Prior Learning policy.
⁸ The average completion time for Purdue Global online bachelor’s degree students who graduated in the 2021–2022 academic year was 2.1 years. Source: Purdue Global Office of Reporting and Analysis, July 2022.
¹¹ Purdue Global does not guarantee employment placement or career advancement. Actual outcomes vary by geographic area, previous work experience and opportunities for employment. Job titles and responsibilities may vary from organization to organization.