

BACHELOR OF SCIENCE IN PSYCHOLOGY IN INDUSTRIAL/ ORGANIZATIONAL PSYCHOLOGY

PREPARE TO MANAGE AND MOTIVATE TALENT IN THE WORKPLACE

Interested in helping organizations and businesses identify the “right people for the job” while improving the performance and productivity of existing employees? Our bachelor’s degree in industrial/organizational (I/O) psychology is designed to broaden your knowledge of the principles of psychology for use in business and organizational settings. Gain the fundamental knowledge and training to pursue a variety of human resources roles.¹

WHY STUDY PSYCHOLOGY AT PURDUE UNIVERSITY GLOBAL?

ONLINE FLEXIBILITY FOR WORKING ADULTS

Complete your coursework 100% online, on your schedule. You can also visit one of our regional locations to take advantage of local, on-site support and services.

TRANSFER CREDITS

Transfer up to 75% of your degree requirements to accelerate completion of your degree and save on tuition.²

AFFORDABLE TUITION

Lower the cost of your education through military tuition reductions, employer reimbursement options, transfer credit, and more.³ Our average bachelor's graduate saves 45% on tuition with credit for prior learning.⁴

FACULTY EXPERTISE

Learn from psychology practitioners with extensive experience in the field. All professors possess advanced academic degrees and relevant industry credentials.

ONE-ON-ONE MENTORING

Work directly with faculty through online discussion boards and faculty office hours, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

INTRODUCTORY TRIAL PERIOD

Make sure online learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks before you owe any tuition. That's the Purdue Global Commitment.⁵

NATIONALLY RANKED AND RESPECTED

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by *The Wall Street Journal/Times Higher Education*.⁶

ADVANCE YOUR EDUCATION AND YOUR CAREER

Accelerated Master's Degree Option	Gain the Core Skills and Competencies That Employers Demand	Take the Next Step Toward a Career as an I/O Psychologist
You can work toward a Purdue Global master's degree in public administration, educational psychology, human services, legal studies, or psychology while you earn your bachelor's degree. ⁷ Earn up to 20 graduate credits as part of your undergraduate program to complete both degrees in less time and at a lower cost than completing the programs separately.	Build a better workplace. Develop the professional expertise to help organizations improve employee performance, satisfaction, and well-being. Prepare for a wide range of roles in human resources, training, labor relations, recruitment, or workplace productivity.	The demand for industrial/organizational psychologists is projected to continue as organizations need them to help select and retain employees, increase organizational productivity and efficiency, and improve office morale. ⁸ This program prepares you to pursue the master's degree that will be required to launch a career as an I/O psychologist.

CURRICULUM

Our comprehensive curriculum uses rigorous methods of psychology as applied to talent management, coaching, assessment, selection, training, organizational development, performance, and work–life balance. The courses are reviewed and revised regularly by industry experts to ensure they reflect the most recent developments in the field.

COURSE TOPICS INCLUDE:

- Management
- Human resource management
- Global business
- Psychology
- Cognitive psychology
- I/O psychology
- Public relations strategies
- Strategic communication
- Employment and staffing
- Leadership in practice
- Organizational behavior
- Research methods
- Personality development
- Psychology of leadership
- Attitudes and motivation in the workplace
- Selection and assessment in organizations

Capstone Project

The program culminates in a final capstone project, which gives you the opportunity to apply the skills and concepts you study online to real-world industrial/organizational psychology challenges.

PROGRAM DETAIL

Credit Hours: 180

Completion Time: 2–4 years (With transfer credit and other prior experience, the average completion time for Purdue Global bachelor's degree graduates in 2019–2020 was 2 years.)⁹

Course Load: 2–3 per term

Terms: 10 weeks long

Start Dates: Throughout the year



ADDITIONAL PROGRAMS

- Bachelor of Science in Psychology in Applied Behavior Analysis
- Bachelor of Science in Psychology in Addictions
- Bachelor of Science in Communication
- Master of Science in Psychology
- Master of Public Administration
- Master of Science in Human Services
- Graduate Certificate in Industrial/Organizational Psychology

CAREER AND NETWORKING OPPORTUNITIES

INDUSTRY OUTLOOK

- Employment of human resources specialists is projected to grow faster than average between 2019 and 2029.¹⁰
- A recent Gallup poll found that nearly 70% of American workers are “not engaged” or “actively disengaged” in their work.¹¹ Given the growing focus on maintaining employee satisfaction and engagement to improve outcomes and productivity, HR specialists who understand the principles of I/O psychology will be needed.

CAREER PATHWAYS AND OUTCOMES

Roles

- Human resources analyst
- Human resources specialist
- Recruiting/staffing coordinator
- Research analyst
- Talent specialist/manager
- Training and development specialist

Settings

- Corporations and businesses
- Schools
- Government agencies
- Nonprofit organizations
- Hospitals

THE CENTER FOR CAREER ADVANCEMENT

Our team of Career Specialists connects you with job and networking opportunities, and offers the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

STUDENT ORGANIZATIONS AND HONOR SOCIETIES

Psi Chi, The International Honor Society in Psychology
Psychology Club

Accredited by the Higher Learning Commission

The HLC (HLCCommission.org) is an institutional accreditation agency recognized by the U.S. Department of Education.

Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

Contact an Admissions Advisor at **844-PURDUE-G** or visit **PurdueGlobal.edu**.

IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit Info.PurdueGlobal.edu.

- 1 Purdue Global cannot guarantee employment or career advancement. The professional practice of psychology is regulated by each state, and the degree requirements of this program do not guarantee or prepare students for licensure in any state upon graduation. Additional training or certification may be required. In addition, job titles and responsibilities may vary by organization. Refer to the University Catalog for additional information.
- 2 Purdue Global does not guarantee transferability of credit. See the [University Catalog](#) for the Prior Learning Assessment policy.
- 3 May not be combined with other Purdue Global tuition reductions or ExcelTrack™ pricing.
- 4 Purdue Global online bachelor's degree students who graduated in 2019-2020 and applied eligible prior learning (transfer, experiential, or credit by exam) credits saved an average of \$30,000 toward the total degree. Campus tuition and prior learning savings vary by location. Savings based on overall cost of completion without prior learning credit. Calculation based on total prior learning credit times standard cost per credit in student's program of study. Individual savings will vary. Calculation includes campus and military students. Purdue Global does not guarantee transferability of credit. See University Catalog for the Prior Learning Assessment policy. Source: Office of Reporting and Analysis, October 2020. 2019-2020 academic year.
- 5 Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Students who choose to continue their studies at Purdue Global will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the University Catalog.
- 6 Source: www.timeshighereducation.com/student/best-universities/best-public-universities-united-states. Rankings apply to Purdue University West Lafayette and not to Purdue Global.
- 7 The University cannot guarantee that students will be granted admission to any future programs. Speak to an Advisor about admissions requirements and transfer credit opportunities and see the [University Catalog](#) for the Prior Learning Assessment policy.
- 8 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Psychologists. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.
- 9 The average completion time for Purdue Global online bachelor's degree students who graduated in the 2019-2020 academic year was 2.1 years. Source: Purdue Global Office of Reporting and Analysis, July 2020.
- 10 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Human Resources Specialists.
- 11 Source: Gallup, *State of the American Workplace*, 2017.