



**Bachelor of Science in**

# **PSYCHOLOGY IN INDUSTRIAL/ ORGANIZATIONAL PSYCHOLOGY**

**Come Back Stronger, Ready to Drive Your Career Forward**

Interested in helping organizations and businesses identify the “right people for the job” while improving the performance and engagement of existing employees? This is your time — your moment — to make your career goals a reality. Our bachelor's degree will broaden your knowledge of the principles of psychology for use in business and organizational settings.<sup>1</sup> Gain the fundamental knowledge and training to manage and motivate talent in the workplace. Take the next step in your life and career.



# Why Study Psychology at Purdue Global?

## Built for Working Adults

Complete courses online, without compromising your work or family schedule.

## Backed by the Power of Purdue

Earn a degree you can be proud of — and one that employers will respect. Achieve more in the industrial/organizational (I/O) psychology field with a name that opens doors in your career.

## Your Experience Counts as College Credit

It's time to get the recognition you deserve. Transfer up to 75% of your degree requirements to graduate sooner and save on tuition.<sup>2</sup>

## Affordable Tuition

You can lower the cost of your education through military tuition reductions, employer reimbursement options, transfer credit, and more.<sup>3</sup> Our average bachelor's graduate saves 50% on tuition with credit for prior learning.<sup>4</sup> You're worth the investment.

## Expert Faculty

Learn from psychology practitioners with the real-world experience to know what it takes to make it in the field. All professors possess advanced academic degrees and relevant industry credentials.

## Personal Support

Work directly with faculty through online discussion boards and seminars, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

## Introductory Trial Period

Make sure online learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks — before you owe any tuition. That's the Purdue Global Commitment.<sup>5</sup>

## Nationally Ranked and Respected

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by *The Wall Street Journal*/*Times Higher Education*.<sup>6</sup>

# Advance Your Education and Your Career

GAIN THE CORE SKILLS AND COMPETENCIES THAT EMPLOYERS DEMAND	TAKE THE NEXT STEP TOWARD A CAREER AS AN I/O PSYCHOLOGIST
Build a better workplace. Develop the professional expertise to help organizations improve employee performance, satisfaction, and well-being. Prepare for a wide range of roles in human resources, training, labor relations, recruitment, or workplace productivity.	The demand for industrial/organizational psychologists is projected to continue as organizations need them to help select and retain employees, increase organizational productivity and efficiency, and improve office morale. <sup>7</sup> This program prepares you to pursue the master's degree that will be required to launch a career as an I/O psychologist.

### ACCELERATED MASTER'S DEGREE OPTION

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Complete both your bachelor's and master's degrees in less time and at a lower cost than completing both programs separately. While you earn your bachelor's degree,<sup>8</sup> you can work toward a Purdue Global master's degree in one of the following areas:

- Applied Behavior Analysis
- Criminal Justice
- Education
- Educational Psychology
- Higher Education
- Homeland Security and Emergency Management
- Human Services
- Instructional Design and Technology
- Legal Studies
- Psychology
- Public Administration

# Curriculum

Our comprehensive curriculum uses rigorous methods of psychology as applied to talent management, coaching, assessment, selection, training, organizational development, performance, and work-life balance. The courses are reviewed and revised regularly by industry experts to ensure they reflect the most recent developments in the field.

## Course Topics Include:

- Management
- Human resource management
- Global business
- Psychology
- Cognitive psychology
- I/O psychology
- Public relations strategies
- Strategic communication
- Employment and staffing
- Leadership in practice
- Organizational behavior
- Research methods
- Personality development
- Psychology of leadership
- Attitudes and motivation in the workplace
- Selection and assessment in organizations

## Capstone Project

The program culminates in a final capstone project, which gives you the opportunity to apply the skills and concepts you study online to real-world industrial/organizational psychology challenges.

## Program Detail

**Credit Hours:** 180

**Completion Time:** 2–4 years (With transfer credit and other prior experience, the average completion time for Purdue Global bachelor's degree graduates in 2021–2022 was 2.1 years.)<sup>9</sup>

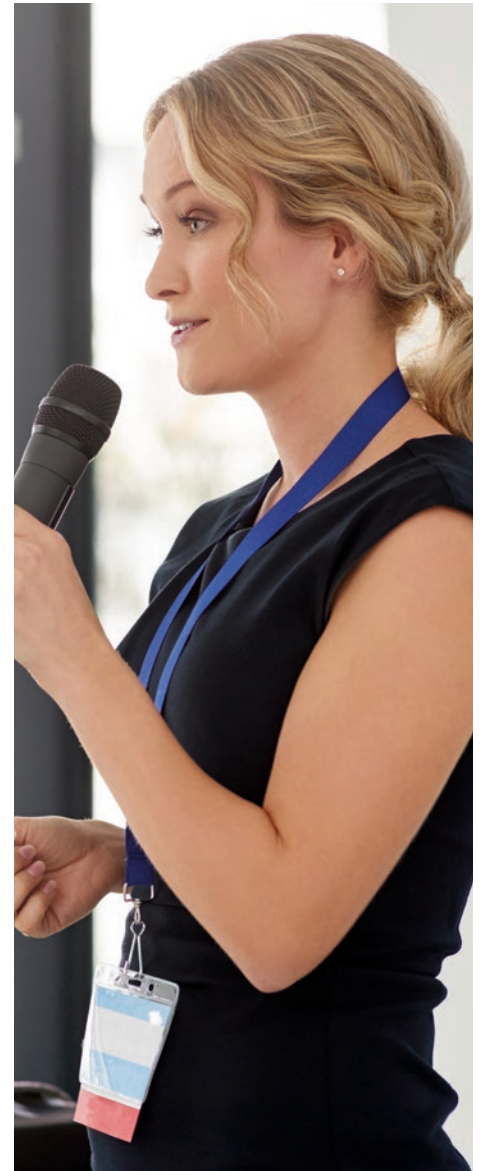
**Course Load:** 2–3 per term

**Terms:** 10 weeks long

**Start Dates:** Throughout the year

## Additional Programs

- Bachelor of Science in Psychology in Applied Behavior Analysis
- Bachelor of Science in Psychology in Addictions
- Bachelor of Science in Communication
- Master of Science in Psychology
- Master of Public Administration
- Master of Science in Human Services
- Graduate Certificate in Industrial/Organizational Psychology



# Career and Networking Opportunities

## Industry Outlook

- Employment of human resources specialists is projected to grow faster than average between 2021 and 2031.<sup>10</sup>
- A recent Gallup poll found that 18% of full- and part-time employees are actively disengaged in 2022, up from 16% in 2021.<sup>11</sup> Given the growing focus on maintaining employee satisfaction and engagement to improve outcomes and productivity, HR specialists who understand the principles of I/O psychology will be needed.

## Career Pathways and Outcomes<sup>1</sup>

### Roles

- Human resources analyst
- Human resources specialist
- Recruiting/staffing coordinator
- Research analyst
- Talent specialist/manager
- Training and development specialist

### Settings

- Corporations and businesses
- Schools
- Government agencies
- Nonprofit organizations
- Hospitals

## The Center for Career Advancement

Our team of Career Specialists connects you with job and networking opportunities, and offers the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

## Student Organizations and Honor Societies

Psi Chi, The International Honor Society in Psychology  
Psychology Club

## Accredited by the Higher Learning Commission

The HLC (HLCcommission.org) is an institutional accreditation agency recognized by the U.S. Department of Education.

## Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

**Contact an Admissions Advisor at 844-PURDUE-G or visit [purdueglobal.edu](https://purdueglobal.edu).**

### IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit [info.purdueglobal.edu](https://info.purdueglobal.edu).

- <sup>1</sup> Purdue Global cannot guarantee employment or career advancement. The professional practice of psychology is regulated by each state, and the degree requirements of this program do not guarantee or prepare students for licensure in any state upon graduation. Additional training or certification may be required. In addition, job titles and responsibilities may vary by organization.
- <sup>2</sup> Purdue Global does not guarantee transferability of credit. See the University Catalog for the Prior Learning policy.
- <sup>3</sup> May not be combined with other Purdue Global tuition reductions or ExcelTrack® pricing.
- <sup>4</sup> Purdue Global online bachelor's degree students who graduated in 2021-2022 and applied eligible prior learning (transfer, experiential, or credit by exam) credits saved an average of \$34,000 toward the total degree. Campus tuition and prior learning savings vary by location. Savings based on overall cost of completion without prior learning credit. Calculation based on total prior learning credit times standard cost per credit in student's program of study. Individual savings will vary. Calculation includes campus and military students. Purdue Global does not guarantee transferability of credit. See University Catalog for the Prior Learning policy. Source: Office of Reporting and Analysis, July 2022. 2021-2022 academic year.
- <sup>5</sup> Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Students who choose to continue their studies at Purdue Global will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the University Catalog.
- <sup>6</sup> Source: [www.timeshighereducation.com/student/best-universities/best-public-universities-united-states](https://www.timeshighereducation.com/student/best-universities/best-public-universities-united-states). Rankings apply to Purdue University West Lafayette and not to Purdue Global.
- <sup>7</sup> Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Psychologists. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.
- <sup>8</sup> The University cannot guarantee that students will be granted admission to any future programs. Speak to an Advisor about admissions requirements and transfer credit opportunities and see the University Catalog for the Prior Learning policy.
- <sup>9</sup> The average completion time for Purdue Global online bachelor's degree students who graduated in the 2021-2022 academic year was 2.1 years. Source: Purdue Global Office of Reporting and Analysis, July 2022.
- <sup>10</sup> Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Human Resources Specialists.
- <sup>11</sup> Source: Gallup, U.S. Employee Engagement Needs a Rebound in 2023, January 5, 2023.