Bachelor of Science in

PSYCHOLOGY IN INDUSTRIAL/ORGANIZATIONAL PSYCHOLOGY

Come Back Stronger, Ready to Drive Your Career Forward

Interested in helping organizations and businesses identify the “right people for the job” while improving the performance and engagement of existing employees? This is your time — your moment — to make your career goals a reality. Our bachelor’s degree will broaden your knowledge of the principles of psychology for use in business and organizational settings. Gain the fundamental knowledge and training to manage and motivate talent in the workplace. Take the next step in your life and career.
Why Study Psychology at Purdue Global?

Built for Working Adults
Complete courses online, without compromising your work or family schedule.

Backed by the Power of Purdue
Earn a degree you can be proud of — and one that employers will respect. Achieve more in the industrial/organizational (I/O) psychology field with a name that opens doors in your career.

Your Experience Counts as College Credit
It's time to get the recognition you deserve. Transfer up to 75% of your degree requirements to graduate sooner and save on tuition.²

Affordable Tuition
You can lower the cost of your education through military tuition reductions, employer reimbursement options, transfer credit, and more.³ Our average bachelor’s graduate saves 50% on tuition with credit for prior learning.⁴ You're worth the investment.

Expert Faculty
Learn from psychology practitioners with the real-world experience to know what it takes to make it in the field. All professors possess advanced academic degrees and relevant industry credentials.

Personal Support
Work directly with faculty through online discussion boards and seminars, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

Introductory Trial Period
Make sure online learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks — before you owe any tuition. That's the Purdue Global Commitment.⁵

Nationally Ranked and Respected
Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by The Wall Street Journal/Times Higher Education.⁶

Advance Your Education and Your Career

GAIN THE CORE SKILLS AND COMPETENCIES THAT EMPLOYERS DEMAND
Build a better workplace. Develop the professional expertise to help organizations improve employee performance, satisfaction, and well-being. Prepare for a wide range of roles in human resources, training, labor relations, recruitment, or workplace productivity.

TAKE THE NEXT STEP TOWARD A CAREER AS AN I/O PSYCHOLOGIST
The demand for industrial/organizational psychologists is projected to continue as organizations need them to help select and retain employees, increase organizational productivity and efficiency, and improve office morale.⁷ This program prepares you to pursue the master’s degree that will be required to launch a career as an I/O psychologist.

ACCELERATED MASTER’S DEGREE OPTION
Complete both your bachelor’s and master’s degrees in less time and at a lower cost than completing both programs separately. While you earn your bachelor’s degree,⁸ you can work toward a Purdue Global master’s degree in one of the following areas:
• Applied Behavior Analysis
• Criminal Justice
• Education
• Educational Psychology
• Higher Education
• Homeland Security and Emergency Management
• Human Services
• Instructional Design and Technology
• Legal Studies
• Psychology
• Public Administration
Curriculum

Our comprehensive curriculum uses rigorous methods of psychology as applied to talent management, coaching, assessment, selection, training, organizational development, performance, and work–life balance. The courses are reviewed and revised regularly by industry experts to ensure they reflect the most recent developments in the field.

Course Topics Include:

- Management
- Human resource management
- Global business
- Psychology
- Cognitive psychology
- I/O psychology
- Public relations strategies
- Strategic communication
- Employment and staffing
- Leadership in practice
- Organizational behavior
- Research methods
- Personality development
- Psychology of leadership
- Attitudes and motivation in the workplace
- Selection and assessment in organizations

Capstone Project
The program culminates in a final capstone project, which gives you the opportunity to apply the skills and concepts you study online to real-world industrial/organizational psychology challenges.

Program Detail

Credit Hours: 180
Completion Time: 2–4 years (With transfer credit and other prior experience, the average completion time for Purdue Global bachelor’s degree graduates in 2021–2022 was 2.1 years.)
Course Load: 2–3 per term
Terms: 10 weeks long
Start Dates: Throughout the year

Additional Programs

- Bachelor of Science in Psychology in Applied Behavior Analysis
- Bachelor of Science in Psychology in Addictions
- Bachelor of Science in Communication
- Master of Science in Psychology
- Master of Public Administration
- Master of Science in Human Services
- Graduate Certificate in Industrial/Organizational Psychology
Career and Networking Opportunities

Industry Outlook

• Employment of human resources specialists is projected to grow faster than average between 2021 and 2031.10
• A recent Gallup poll found that 18% of full- and part-time employees are actively disengaged in 2022, up from 16% in 2021.11 Given the growing focus on maintaining employee satisfaction and engagement to improve outcomes and productivity, HR specialists who understand the principles of I/O psychology will be needed.

The Center for Career Advancement

Our team of Career Specialists connects you with job and networking opportunities, and offers the following assistance:

• Career assessment/exploration
• Resume and cover letter review
• Interview preparation/mock interviews
• Portfolio development to showcase your skills
• Assistance in building an online presence
• Job search and networking support
• Virtual career fairs
• 24/7 online access to job openings and career development tools

Career Pathways and Outcomes

Roles
• Human resources analyst
• Human resources specialist
• Recruiting/staffing coordinator
• Research analyst
• Talent specialist/manager
• Training and development specialist

Settings
• Corporations and businesses
• Schools
• Government agencies
• Nonprofit organizations
• Hospitals

Accredited by the Higher Learning Commission
The HLC (HLCommission.org) is an institutional accreditation agency recognized by the U.S. Department of Education.

Military Friendly
We offer reduced tuition rates for servicemembers, veterans, and spouses.

Contact an Admissions Advisor at 844-PURDUE-G or visit purdueglobal.edu.