



**Purdue Global + Google**

# CAREER CERTIFICATES

## Make Your Comeback With a Respected Certificate That Opens Doors

This is your moment. Gain job-ready skills to move your career forward through specialized IT certifications built for working adults like you. Earn a Purdue Global + Google Career Certificate in one of four areas: project management, IT support, data analytics, and UX design. You may also gain industry-specific knowledge through a variety of micro-credentials in diverse areas such as business, IT, health, human services, psychology, communication, and more.



# Why Make Your Comeback at Purdue Global?

## **Built for Working Adults**

Complete courses online, without compromising your work or family schedule.

## **Backed by the Power of Purdue**

Earn a certificate you can be proud of — and employers will respect. Achieve more in the IT field with a name that opens doors in your career.<sup>1</sup>

## **Career-Focused Curriculum**

Prepare to meet the demand for skilled professionals in fields such as business, IT, health, human services, and psychology.

## **Practical Experience You Can Count On**

Gain industry-specific knowledge to build your resume, and immediately apply the concepts you learn in the classroom to tackle challenges in your workplace.

## **Expert Faculty**

Learn from business and education experts who are practicing professionals in the field. All faculty possess advanced academic degrees.

## **Personal Support**

Work directly with faculty through online discussion boards and seminars, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

## **An Education That's Proven and Respected**

Purdue Global is backed by Purdue University. One of the most prestigious universities in the world, Purdue ranked #16 overall and #1 in education among *Fast Company* magazine's prestigious World's Most Innovative Companies.<sup>2</sup>

# Take the Next Step in Your Education and Your Career

## **PREPARE FOR CERTIFICATION**

Get ready to develop job-ready skills while learning industry-specific knowledge. Select a certificate program, then customize your education and specialize your skill set by choosing from one of many micro-credentials.

## **CERTIFICATE PROGRAM**

### **Professional Focus + Google Data Analytics Certificate** **Professional Focus + Google Project Management Certificate**

#### **Micro-credentials:**

- Business Start-up Fundamentals
- IT Fundamentals
- New Media Writing
- Psychology
- Social Problems, Prevention, and Crisis Intervention
- Human Resource Management
- Leadership
- Supply Chain Logistics
- Supply Chain Procurement Management
- Cybersecurity Fundamentals
- Sport Management

### **Professional Focus + Google IT Support Certificate** **Professional Focus + Google UX Design Certificate**

- Cloud Computing Fundamentals
- Health Informatics
- Health Information Management
- Business Development
- Global Marketing Management
- Health Care Administration
- Nutrition
- Accounting Fundamentals
- Business Fundamentals
- Data Intelligence



### **Personalized Path**

Select a micro-credential to earn alongside your certificate and learn the skills that interest you most in preparation for the career you want.

### **Speed to Degree**

You're closer to reaching your career goals than you think. Earn your Purdue Global + Google Career Certificate in about a year or less, and get on the fast track to your career.<sup>3</sup>

### **Flexibility**

All classes are 100% online so you can find balance between your career and personal obligations as you complete your coursework.

### **Stack Your Credits**

Purdue Global + Google Career Certificates are designed to stack directly into your next academic endeavor. Your credits are eligible to apply toward an associate's degree or bachelor's degree, where you can reduce your program length by up to one year.<sup>4</sup>

### **Earn Three Credentials**

Upon completion of the program, you will have earned three credentials: a Google Career Certificate, a Purdue Global micro-credential badge, and a co-branded Google + Purdue Global diploma.

#### **Professional Focus + Google IT Support Certificate (46 credit hours/9-10 courses)**

Focus on: foundational skills and understanding of IT support

#### **Professional Focus + Google Project Management Certificate (46 credits/8-10 courses)**

Focus on: project fundamentals, project initiation, project planning, project execution and closing, agile, and scrum methodologies.

#### **Professional Focus + Google Data Analytics Certificate (51 credits/9-11 courses)**

Focus on: methods for gathering, analyzing, displaying, and sharing data effectively.



# Career and Networking Opportunities

## Industry Outlook (From 2022 to 2032)

- More than 377,500 IT jobs are expected to be added.<sup>5</sup>
- Projected growth of employment of information security analysts is 32%, much faster than the average for all occupations.<sup>6</sup>
- Employment of computer and information technology occupations is projected to grow much faster than the average for all occupations.<sup>5</sup>

## Center For Career Advancement

Our Career Specialists connect students with job and networking opportunities and offer the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools



## Accredited by the Higher Learning Commission

The HLC (HLCCommission.org) is an institutional accreditation agency recognized by the U.S. Department of Education.

## Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

**Contact an Admissions Advisor at 844-PURDUE-G or visit PurdueGlobal.edu.**

For comprehensive consumer information, visit [Info.PurdueGlobal.edu](https://Info.PurdueGlobal.edu).

1 Purdue Global does not guarantee employment or career advancement. Actual outcomes vary by geographic area, previous work experience and opportunities for employment.

2 Most Innovative Companies Rankings: Sources: [www.fastcompany.com/most-innovative-companies/2023](https://www.fastcompany.com/most-innovative-companies/2023) and [www.fastcompany.com/90846988/most-innovative-companies-education-2023](https://www.fastcompany.com/90846988/most-innovative-companies-education-2023). Rankings apply to Purdue University West Lafayette and not Purdue Global.

3 Completion time based on a full-time schedule. Programs will take longer for part-time students to complete.

4 The University cannot guarantee that students will be granted admission to any future programs. Speak to an Advisor about transfer credit opportunities. Purdue Global cannot guarantee transferability of credit. See the University Catalog for the Prior Learning Assessment policy.

5 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Computer and Information Technology Occupations, <https://www.bls.gov/ooh/computer-and-information-technology/home.htm>. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

6 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Information Security Analysts, <https://www.bls.gov/ooh/computer-and-information-technology/information-security-analysts.htm#tab-6>. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.