

MASTER OF SCIENCE IN HEALTH EDUCATION



ADVANCE YOUR CAREER PROMOTING THE HEALTH OF INDIVIDUALS AND COMMUNITIES

With the focus of America's health care system shifting to the prevention of illness and the promotion of healthier lifestyles, a master's in health education from Purdue University Global can empower you to help others live healthier lives. Gain the skills and credentials to pursue leadership and management roles in this growing field. Prepare to design health education programs, work with local organizations, and communicate the importance of health care interventions to individuals and communities.

WHY STUDY AT PURDUE GLOBAL'S SCHOOL OF HEALTH SCIENCES?

FLEXIBILITY FOR WORKING ADULTS

Complete your coursework 100% online, while meeting the demands of your career. The program also includes a fieldwork component.¹

NCHEC-ALIGNED

Train in the seven industry-standard competencies published by the National Commission for Health Education Credentialing (NCHEC) for Certified Health Education.

FACULTY EXPERTISE

Learn from experienced health education professionals currently active in the field. All of our professors possess advanced academic degrees.

TRANSFER CREDITS

Transfer up to 50% of the credits needed for your degree—we offer a generous transfer credit policy to help make your education affordable and efficient.²

HANDS-ON EXPERIENCE

Gain practical experience and strengthen your resume through fieldwork opportunities that provide onsite training. In addition, a final capstone project allows you to apply what you learn in class to real-world issues in health education.

ONE-ON-ONE MENTORING

Work directly with faculty through online discussion boards and seminars, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

NATIONALLY RANKED AND RESPECTED

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by *The Wall Street Journal/Times Higher Education*.³

TAKE THE NEXT STEP IN YOUR EDUCATION AND YOUR CAREER

Prepare for Certification

Prepare for the Certified Health Education Specialist (CHES) or the Master Certified Health Education Specialist (MCHES) certification exams.⁴

Become a Leader in the Health Education Field

As insurance companies, employers, and state and local governments seek ways to cut health care spending, they look to health educators to teach people how to live healthier lives, thereby avoiding costly medical treatments. Prepare to fill leadership and management roles in governmental, nonprofit, and private organizations.⁵

Gain the Core Skills and Competencies That Employers Demand

- Develop and analyze health education programs using the proper concepts, principles, and methods.
- Design and critique research in health education programming.
- Exhibit an understanding of multicultural literacy in the field of health education and wellness.
- Identify major concepts, theories, issues, and trends in health education and promotion.
- Uphold the professional standards outlined in the Health Education Code of Ethics.

CURRICULUM

Our comprehensive curriculum covers the concepts, values, research methods, and applications relevant to public health, health education, and health care administration. Courses are reviewed and revised regularly by industry experts to ensure they reflect the most recent developments in the field.

COURSES

- Human Resources for Health Care Managers
- Health Care Statistics
- Community Health Assessment
- Health Education Design, Implementation, and Administration
- Foundations in Public Health
- Health Behavior
- Principles of Epidemiology
- Environmental Health
- Public Health Leadership and Administration
- Public Health Program Development
- Health Education and Communication
- Practical Skills in Public Health I and II
- Master's Capstone in Health Education

PROGRAM DETAIL

Credit Hours: 56 (14 courses)

Program Length: 18 months of full-time study

Course Load: 2 courses per term

Terms: 10 weeks long

Start Dates: Throughout the year

Delivery: Online courses; onsite fieldwork components



"In the Master of Science in Health Education program, students have an opportunity to pursue education preparing them for a very rewarding career conducting health education in a variety of settings."

Dr. Sherry Grover, PhD, CHES

Health Sciences Adjunct Faculty⁶

ADDITIONAL PROGRAMS

- Master of Health Care Administration
- Master of Health Informatics
- Master of Health Information Management
- Master of Public Health

CAREER AND NETWORKING OPPORTUNITIES

INDUSTRY OUTLOOK

- Employment of **health educators, social and community service managers, and medical and health service managers** is expected to grow much faster than the average for all occupations.⁷
- Health care occupations are projected to add more jobs than any other occupational group, with **2.4 million new jobs** expected by 2026.⁸

CAREER PATHWAYS AND OUTCOMES⁵

Roles

- Health educator
- Community and social service manager
- Corporate health consultant
- Medical and health services manager
- Corporate wellness director
- Onsite well-being coordinator
- Prevention and health promotion specialist
- Health program administrator
- Wellness/health coach
- Workplace wellness specialist/program manager
- Wellness coordinator/specialist
- Stress management consultant
- Health and wellness educator
- Fitness center education specialist

Settings

- Federal and state public health agencies
- Health care facilities
- State, local, or national governments
- Public health departments
- School systems
- Insurance agencies
- Nonprofits
- Health and wellness agencies
- International health providers

CAREER SERVICES

Our team of Career Specialists helps connect students with job and networking opportunities and offers the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

Accredited by The Higher Learning Commission

This accreditation covers all academic programs, all regional locations, and all programs provided via distance education. Contact the HLC at HLCommission.org or call 800-621-7440.

Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.



This accolade was awarded prior to the March 2018 purchase of Kaplan University by Purdue University and subsequent creation of Purdue University Global. Purdue Global cannot guarantee future accolades.

Contact an Admissions Advisor at **844-PURDUE-G** or visit **PurdueGlobal.edu**.

IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit Info.PurdueGlobal.edu.

- 1 The field experience provides the student with a supervised onsite learning experience in conjunction with an online course. The student is responsible for identifying an appropriate field experience site, submitting all required documentation, and obtaining approval from the appropriate school staff.
- 2 Purdue Global does not guarantee transferability of credit. Future transfer credit savings are subject to review and the academic policies of Purdue Global. See the University Catalog for Prior Learning Assessment policy.
- 3 Source: www.timeshighereducation.com/student/best-universities/best-public-universities-united-states. Rankings apply to Purdue University West Lafayette and not to Purdue Global.
- 4 Students are responsible for understanding the requirements of optional certification exams. The University cannot guarantee students will be eligible to sit for or pass exams. In some cases, work experience, additional coursework beyond the Purdue Global program, fieldwork, and/or background checks may be necessary to be eligible to take or to successfully pass the exams.
- 5 Purdue Global cannot guarantee employment or career advancement. Additional training or certification may be required. Prior experience may be necessary for leadership positions. In addition, job titles and responsibilities may vary from organization to organization.
- 6 This testimonial was obtained by Kaplan University. Purdue University acquired Kaplan University in March 2018 and created Purdue University Global, which is following the same curriculum format and instructional delivery methods as developed and used by Kaplan University. The views and opinions expressed are those of the individual; experiences may vary.
- 7 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Health Educators and Community Health Workers, Social and Community Service Managers, and Medical and Health Services Managers. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.
- 8 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Healthcare Occupations.