Master of Science in
HEALTH EDUCATION AND PROMOTION

Come Back Stronger and Move Your Health Education Career Forward

This is your time. Meet the demand for health educators and gain the skills you need to get ahead with a respected Master of Science in Health Education and Promotion. Learn to assess, plan, develop, implement, evaluate, and lead health programs to improve the lives of your community. You will create strategies to advocate for society or an organization and communicate health marketing efforts for underserved populations.

The program is based upon the eight areas of responsibility as defined by the National Commission for Health Education Credentialing (NCHEC). It also prepares you to sit for the Certified Health Education Specialist (CHES)® examination.
Why Study at Purdue Global’s School of Health Sciences?

Built for Working Adults
Complete courses online, without compromising your work or family schedule. The program also includes a fieldwork component.¹

Backed by the Power of Purdue
Earn a degree you can be proud of — and one that employers will respect. Achieve more in the health education field with a name that opens doors in your career.

Aligned with NCHEC
Train in the eight industry-standard competencies published by the National Commission for Health Education Credentialing (NCHEC) for Certified Health Education.

Expert Faculty
Learn from health education and education experts who are practicing professionals in the field. All Health Sciences faculty possess advanced academic degrees.

Practical Experience You Can Count On
Strengthen your resume through optional fieldwork opportunities that provide onsite training. Then, apply what you learn in class to real-world issues in health education through your final capstone project.

Personal Support
Work directly with faculty through online discussion boards and seminars, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

GAIN THE CORE SKILLS AND COMPETENCIES THAT EMPLOYERS DEMAND

- Develop and analyze health education programs using the proper concepts, principles, and methods.
- Design and critique research in health education programming.
- Exhibit an understanding of multicultural literacy in the field of health education and wellness.
- Identify major concepts, theories, issues, and trends in health education and promotion.
- Uphold the professional standards outlined in the Health Education Code of Ethics.
Curriculum

Our comprehensive curriculum covers the concepts, values, research methods, and applications relevant to public health, health education, and health care administration. Courses are reviewed and revised regularly by industry experts to ensure they reflect the most recent developments in the field.

Courses:
- Health Education Program Assessment
- Health Behavior
- Health Education Program Planning
- Health Education Program Implementation
- Health Education Communication and Advocacy
- Health Education Evaluation and Research
- Health Education Leadership and Management
- Grant Writing for Health Promotion Projects
- Health Education and Promotion Electives (3)
- Master’s Capstone in Health Education

Program Detail
Credit Hours: 48 (12 courses)
Program Length: 18 months of full-time study
Course Load: 2 courses per term
Terms: 10 weeks long
Start Dates: Throughout the year
Delivery: Online courses; onsite optional fieldwork component

Additional Programs
- Master of Health Care Administration
- Master of Health Informatics
- Master of Health Information Management
- Master of Public Health
- Doctor of Health Science

"We prepare students in our Master’s in Health Education and Promotion to become the first line of defense in the battle against the health inequities that plague our vulnerable populations. When our students graduate, they are more than ready to enter into the public health field to lead and become the voice of change."

Christopher Gallucci
DHSc, Department Chair
Career and Networking Opportunities

Industry Outlook

- Employment of health educators, social and community service managers, and medical and health service managers is expected to grow much faster than the average for all occupations through 2032.6
- Health care occupations are projected to add more jobs than any other occupational group, with about 1.8 million new jobs expected by 2032.7

Career Pathways and Outcomes8

Roles

- Health educator
- Community and social service manager
- Corporate health consultant
- Medical and health services manager
- Prevention and health promotion specialist
- Health program administrator
- Community health educator
- Community health advocate

Settings/Industries

- Federal and state public health agencies
- Health care facilities
- State, local, or national governments
- Public health departments
- School systems
- Nonprofits
- International health providers

The Center for Career Advancement

Our team of Career Specialists helps connect students with job and networking opportunities and offers the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

Accredited by the Higher Learning Commission

The HLC (HLCommission.org) is an institutional accreditation agency recognized by the U.S. Department of Education.

Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

Contact an Admissions Advisor at 844-PURDUE-G or visit PurdueGlobal.edu.