MASTER OF SCIENCE IN

HEALTH EDUCATION AND PROMOTION

ADVANCE YOUR CAREER PROMOTING THE HEALTH OF INDIVIDUALS AND COMMUNITIES

The Master of Science in Health Education and Promotion is designed to prepare you with the necessary knowledge and skills to perform your role as a health educator. You will learn how to assess, plan, develop, implement, evaluate, and lead health programs to improve the lives of the community. You will develop strategies to advocate for society or an organization and communicate health marketing efforts for engaging underserved populations.

The program is based upon the eight areas of responsibility as defined by the National Commission for Health Education Credentialing (NCHEC) and aligned with the educational requirements for the Certified Health Education Specialist (CHES)® examination, preparing you for that professional certification.
Why Study at Purdue Global’s School of Health Sciences?

FLEXIBILITY FOR WORKING ADULTS
Complete your coursework 100% online, while meeting the demands of your career. The program also includes a fieldwork component.¹

NCHEC-ALIGNED
Train in the eight industry-standard competencies published by the National Commission for Health Education Credentialing (NCHEC) for Certified Health Education.

FACULTY EXPERTISE
Learn from experienced health education professionals currently active in the field. Nearly all of our faculty possess advanced academic degrees.

HANDS-ON EXPERIENCE
Gain practical experience and strengthen your resume through optional fieldwork opportunities that provide onsite training. In addition, a final capstone project allows you to apply what you learn in class to real-world issues in health education.

ONE-ON-ONE MENTORING
Work directly with faculty through online discussion boards and seminars, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

TAKE THE NEXT STEP IN YOUR EDUCATION AND YOUR CAREER

PREPARE FOR CERTIFICATION
Prepare for the Certified Health Education Specialist (CHES) or the Master Certified Health Education Specialist (MCHES) certification exams.³

BECOME A LEADER IN THE HEALTH EDUCATION FIELD
As insurance companies, employers, and state and local governments seek ways to cut health care spending, they look to health educators to teach people how to live healthier lives, thereby avoiding costly medical treatments. Prepare to fill leadership and management roles in governmental, nonprofit, and private organizations.⁴

GAIN THE CORE SKILLS AND COMPETENCIES THAT EMPLOYERS DEMAND
- Develop and analyze health education programs using the proper concepts, principles, and methods.
- Design and critique research in health education programming.
- Exhibit an understanding of multicultural literacy in the field of health education and wellness.
- Identify major concepts, theories, issues, and trends in health education and promotion.
- Uphold the professional standards outlined in the Health Education Code of Ethics.
Curriculum

Our comprehensive curriculum covers the concepts, values, research methods, and applications relevant to public health, health education, and health care administration. Courses are reviewed and revised regularly by industry experts to ensure they reflect the most recent developments in the field.

COURSES:
- Health Education Program Assessment
- Health Behavior
- Health Education Program Planning
- Health Education Program Implementation
- Health Education Communication and Advocacy
- Health Education Evaluation and Research
- Health Education Leadership and Management
- Grant Writing for Health Promotion Projects
- Health Education and Promotion Electives (3)
- Master’s Capstone in Health Education

PROGRAM DETAIL
Credit Hours: 48 (12 courses)
Program Length: 18 months of full-time study
Course Load: 2 courses per term
Terms: 10 weeks long
Start Dates: Throughout the year
Delivery: Online courses; onsite optional fieldwork component

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In the Master of Science in Health Education program, students have an opportunity to pursue education preparing them for a very rewarding career conducting health education in a variety of settings.”

Dr. Sherry Grover, PhD, CHES
Health Sciences Adjunct Faculty

ADDITIONAL PROGRAMS
- Master of Health Care Administration
- Master of Health Informatics
- Master of Health Information Management
- Master of Public Health
- Doctor of Health Science
Career and Networking Opportunities

INDUSTRY OUTLOOK

- Employment of health educators, social and community service managers, and medical and health service managers is expected to grow much faster than the average for all occupations through 2031.6
- Health care occupations are projected to add more jobs than any other occupational group, with about 2 million new jobs expected by 2031.7

CAREER PATHWAYS AND OUTCOMES8

Roles
- Health educator
- Community and social service manager
- Corporate health consultant
- Medical and health services manager
- Prevention and health promotion specialist
- Health program administrator
- Community health educator
- Community health advocate

Settings/Industries
- Federal and state public health agencies
- Health care facilities
- State, local, or national governments
- Public health departments
- School systems
- Nonprofits
- International health providers

THE CENTER FOR CAREER ADVANCEMENT

Our team of Career Specialists helps connect students with job and networking opportunities and offers the following assistance:
- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

Accredited by the Higher Learning Commission

The HLC (HLCommission.org) is an institutional accreditation agency recognized by the U.S. Department of Education.

Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

Contact an Admissions Advisor at 844-PURDUE-G or visit PurdueGlobal.edu.

IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit Info.PurdueGlobal.edu.

1 The field experience provides the student with a supervised onsite learning experience in conjunction with an online course. The student is responsible for identifying an appropriate field experience site, submitting all required documentation, and obtaining approval from the appropriate school staff.


3 Students are responsible for understanding the requirements of optional certification exams. The University cannot guarantee students will be eligible to sit for or pass exams. In some cases, work experience, additional coursework beyond the Purdue Global program, fieldwork, and/or background checks may be necessary to be eligible to take or to successfully pass the exams.

4 Purdue Global does not guarantee employment placement or career advancement. Actual outcomes vary by geographic area, previous work experience and opportunities for employment.

5 This testimonial was obtained by Kaplan University. Purdue University acquired Kaplan University in March 2018 and created Purdue University Global, which is following the same curriculum format and instructional delivery methods as developed and used by Kaplan University. The views and opinions expressed are those of the individual; experiences may vary.


8 Purdue Global does not guarantee employment placement or career advancement. Actual outcomes vary by geographic area, previous work experience and opportunities for employment.