The field of health education and promotion needs qualified professionals trained in the planning, development, implementation, and evaluation of health programs. Students will develop the knowledge and skills to assess and determine community needs through using existing health data, and through the collection of primary data. Purdue University Global’s bachelor’s degree in health education and promotion prepares students to serve as a health education resource able to develop and deliver health-related messages using a variety of communication strategies. Upon graduation, you’ll be ready to take on diverse opportunities ranging from health education specialists to community health workers and program administration.
Why Study Health Education and Promotion at Purdue Global?

ONLINE FLEXIBILITY FOR WORKING ADULTS
Earn your degree 100% online, on your schedule.

CHES® ALIGNED
This program is in alignment with the educational requirements for the Certified Health Education Specialist (CHES®) examination—a recognized industry standard professional credential.²

REAL-WORLD EXPERIENCE
Gain hands-on experience through an optional internship and develop specialized skills and abilities that can enhance your professional success.³

FACULTY EXPERTISE
Learn from practicing professionals with extensive experience in health education and promotion. Most faculty members possess advanced academic degrees.

TRANSFER CREDITS
We offer a generous transfer credit policy for prior coursework and professional experience to help make your education affordable and efficient.⁴

INTRODUCTORY TRIAL PERIOD
Make sure learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks before you owe any tuition. That’s the Purdue Global Commitment.⁵

Move Your Career and Education Forward

GAIN SKILLS THAT MAKE YOU STAND OUT TO EMPLOYERS
• Critical thinking and problem solving—Assess needs, resources, and the capacity for health education and promotion in various settings.
• Research and analysis—Plan health education and promotion programs.
• Leadership and teamwork—Implement health education and promotion programs.
• Communication—Serve as a health education and promotion resource.
• Professionalism and ethics—Advocate for health, wellness, and the health education and promotion profession.

ACCELERATED MASTER’S DEGREE OPTION
Purdue Global offers an accelerated graduate degree opportunity into the Master of Health Care Administration, Master of Science in Health Education and Promotion, Master of Health Information Management, Master of Health Informatics, and Master of Public Health.⁷
Curriculum

The coursework for this program equips you with a foundational knowledge in health education program planning, development, implementation, and evaluation. The curriculum is continually reviewed and revised by our industry experts, curriculum department, and advisory board to ensure it reflects the most up-to-date developments and technical advances in the field.

COURSE EXAMPLES:

- Contemporary Diet and Nutrition
- Research Methods for Health Sciences
- Models for Health and Wellness
- Social Determinants of Health and Health Behavior
- Health Education Program Assessment and Planning
- Health Education Program Implementation and Evaluation
- Health Communication, Social Marketing, and Advocacy

PROGRAM DETAIL:

Course Effort: 15–18 Hours Per Week
Program Length: 10 weeks
Average Completion: 2–4 years (With transfer credit and other prior experience, the average completion time for Purdue Global bachelor’s degree graduates in 2021–2022 was 2 years.)
Credits Required: 180 (120 Semester Credits)
Cost Per Credit: $371
Delivery: Online
Career and Networking Opportunities

INDUSTRY OUTLOOK

- According to the Bureau of Labor Statistics, health education specialist and community health worker occupations are projected to grow much faster than average at a rate of 12% from 2021 through 2031.¹
- Around 15,200 job openings for health education specialists and community health workers are projected each year for the next decade.

POTENTIAL CAREER PATHWAYS AND OUTCOMES

- Health Education Specialist
- Health Educator
- Community Health Worker
- Health Promotion Specialist
- Health Program Administrator

Purdue Global Is Accredited by the Higher Learning Commission
The HLC (HLCommission.org) is a regional accreditation agency recognized by the U.S. Department of Education.

Military Friendly
We offer reduced tuition rates for service members, veterans, and spouses.

Contact an Admissions Advisor at 844-PURDUE-G or visit PurdueGlobal.edu.

IMPORTANT INFORMATION: PLEASE READ

1 Purdue Global does not guarantee employment placement or career advancement. Actual outcomes vary by geographic area, previous work experience and opportunities for employment.

2 Students are responsible for understanding the requirements of optional certification exams. The University cannot guarantee students will be eligible to sit for or pass exams. In some cases, work experience, additional coursework beyond the Purdue Global program, fieldwork, and/or background checks may be necessary to be eligible to take or to successfully pass the exams.

3 The student is responsible for identifying and obtaining approval for an appropriate internship in his or her location.

4 Purdue Global does not guarantee transferability of credit. See the University Catalog for the Prior Learning Assessment policy.

5 Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Students who choose to continue their studies at Purdue Global will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the University Catalog.


7 The University cannot guarantee that students will be granted admission to any future programs. Speak to an Advisor about admissions requirements and transfer credit opportunities and see the University Catalog for the Prior Learning Assessment policy.

8 The average completion time for Purdue Global online bachelor’s degree students who graduated in the 2021-2022 academic year was 2.1 years. Source: Purdue Global Office of Reporting and Analysis, July 2022.