



Bachelor of Science in

HEALTH EDUCATION AND PROMOTION

Move Your Career — and the Health of Your Community — Forward

The ability to plan, develop, implement, and evaluate health programs is essential for today's health education and promotion professionals. It's your time. Earn a bachelor's degree that equips you with the knowledge and skills to bring about positive change for your community's health and well-being. Through our program, you'll learn to use health data and health-related communication strategies to drive change. By program's end, you'll be ready to take on diverse opportunities ranging from health education specialists to community health workers and program administration.¹



Why Study Health Education and Promotion at Purdue Global?

Built for Working Adults

Complete courses online, without compromising your work or family schedule.

Backed by the Power of Purdue

Earn a degree you can be proud of — and employers will respect. Achieve more in the health care field with a name that opens doors in your career.

A Curriculum Aligned with the CHES®

This program is aligned with the educational requirements for the Certified Health Education Specialist (CHES®) examination — a recognized industry credential.²

Practical Experience You Can Count On

Gain hands-on experience through an optional internship and develop specialized skills and abilities that enhance your professional success.³

Expert Faculty

Learn from health and education experts who are practicing professionals in the field. All Health Sciences faculty possess advanced academic degrees.

Experience Counts as Credit

It's time to get the credit you deserve. You can use prior academic, work, and military experience for credit.⁴

Introductory Trial Period

Make sure online learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks — before you owe any tuition. That's the Purdue Global Commitment.⁵

An Education That's Proven and Respected

Purdue Global is backed by Purdue University. One of the most prestigious universities in the world, Purdue ranked #16 overall and #1 in education among *Fast Company* magazine's prestigious

World's Most Innovative Companies.⁶

Move Your Career and Education Forward

Gain Skills That Make You Stand Out to Employers

- Critical thinking and problem solving — Assess needs, resources, and the capacity for health education and promotion in various settings.
- Research and analysis — Plan health education and promotion programs.
- Leadership and teamwork — Implement health education and promotion programs.
- Communication — Serve as a health education and promotion resource.
- Professionalism and ethics — Advocate for health, wellness, and the health education and promotion profession.

Accelerated Master's Degree Option

Purdue Global offers an accelerated graduate degree opportunity into the Master of Health Care Administration, Master of Science in Health Education and Promotion, Master of Health Informatics, and Master of Public Health.⁷

Curriculum

The coursework for this program equips you with a foundational knowledge in health education program planning, development, implementation, and evaluation.

The curriculum is continually reviewed and revised by our industry experts, curriculum department, and advisory board to ensure it reflects the most up-to-date developments and technical advances in the field.

Course Examples:

- Contemporary Diet and Nutrition
- Research Methods for Health Sciences
- Models for Health and Wellness
- Social Determinants of Health and Health Behavior
- Health Education Program Assessment and Planning
- Health Education Program Implementation and Evaluation
- Health Communication, Social Marketing, and Advocacy

Program Detail:

Course Effort: 15–18 Hours Per Week

Program Length: 10 weeks

Average Completion: 2–4 years (With transfer credit and other prior experience, the average completion time for Purdue Global bachelor's degree graduates in 2021–2022 was 2 years.)⁸

Credits Required: 180 (120 Semester Credits)

Cost Per Credit: \$371

Delivery: Online



Career and Networking Opportunities

Industry Outlook

- According to the Bureau of Labor Statistics, health education specialist and community health worker occupations are projected to grow faster than average at a rate of 7% from 2022 through 2032.⁹
- Around 6,600 job openings for health education specialists and community health workers are projected each year for the next decade.

Potential Career Pathways and Outcomes

- Health Education Specialist
- Health Educator
- Community Health Worker
- Health Promotion Specialist
- Health Program Administrator



Purdue Global Is Accredited by the Higher Learning Commission

The HLC (HLCCommission.org) is a regional accreditation agency recognized by the U.S. Department of Education.

Military Friendly

We offer reduced tuition rates for service members, veterans, and spouses.

Contact an Admissions Advisor at [844-PURDUE-G](tel:844-PURDUE-G) or visit PurdueGlobal.edu.

IMPORTANT INFORMATION: PLEASE READ

- 1 Purdue Global does not guarantee employment placement or career advancement. Actual outcomes vary by geographic area, previous work experience and opportunities for employment.
- 2 Students are responsible for understanding the requirements of optional certification exams. The University cannot guarantee students will be eligible to sit for or pass exams. In some cases, work experience, additional coursework beyond the Purdue Global program, fieldwork, and/or background checks may be necessary to be eligible to take or to successfully pass the exams.
- 3 The student is responsible for identifying and obtaining approval for an appropriate internship in his or her location.
- 4 Purdue Global does not guarantee transferability of credit. See the University Catalog for the Prior Learning Assessment policy.
- 5 Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Students who choose to continue their studies at Purdue Global will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the University Catalog.
- 6 Source: www.fastcompany.com/most-innovative-companies/list. Ranking applies to Purdue University West Lafayette and not to Purdue Global.
- 7 The University cannot guarantee that students will be granted admission to any future programs. Speak to an Advisor about admissions requirements and transfer credit opportunities and see the University Catalog for the Prior Learning Assessment policy.
- 8 The average completion time for Purdue Global online bachelor's degree students who graduated in the 2021-2022 academic year was 2.1 years. Source: Purdue Global Office of Reporting and Analysis, July 2022.
- 9 Source: U.S. Department of Labor, Bureau of Labor Statistics, Occupational Outlook Handbook, Health Education Specialists and Community Health Workers, www.bls.gov/ooh/community-and-social-service/health-educators.htm. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.