



Bachelor of Science in

HEALTH EDUCATION AND PROMOTION

Move Your Career — and the Health of Your Community — Forward

The ability to plan, develop, implement, and evaluate health programs is essential for today's health education and promotion professionals. It's your time. Earn a bachelor's degree that equips you with the knowledge and skills to bring about positive change for your community's health and well-being. Through our program, you'll learn to use health data and health-related communication strategies to drive change. By program's end, you'll be ready to take on diverse opportunities ranging from health education specialists to community health workers and program administration.¹



Why Study Health Education and Promotion at Purdue Global?

Built for Working Adults

Complete courses online, without compromising your work or family schedule.

Backed by the Power of Purdue

Earn a degree you can be proud of — and employers will respect. Achieve more in the health care field with a name that opens doors in your career.

A Curriculum Aligned with the CHES®

This program is aligned with the educational requirements for the Certified Health Education Specialist (CHES®) examination — a recognized industry credential.²

Expert Faculty

Learn from health and education experts who are practicing professionals in the field. All Health Sciences faculty possess advanced academic degrees.

Experience Counts as Credit

It's time to get the credit you deserve. You can use prior academic, work, and military experience for credit.³

Introductory Trial Period

Make sure online learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks — before you owe any tuition. That's the Purdue Global Commitment.⁴

An Education That's Ranked and Respected

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue is ranked #16 most innovative company in the world alongside Open AI, NASA, and Microsoft.⁵

Move Your Career and Education Forward

Gain Skills That Make You Stand Out to Employers

- Critical thinking and problem solving — Assess needs, resources, and the capacity for health education and promotion in various settings.
- Research and analysis — Plan health education and promotion programs.
- Leadership and teamwork — Implement health education and promotion programs.
- Communication — Serve as a health education and promotion resource.
- Professionalism and ethics — Advocate for health, wellness, and the health education and promotion profession.

Graduate Program Pathway

Earn your master's degree in less time with a graduate program pathway. You'll take graduate-level courses while completing your bachelor's degree and get a head start on your master's program. View the University Catalog for more information.⁶

Curriculum

The coursework for this program equips you with a foundational knowledge in health education program planning, development, implementation, and evaluation.

The curriculum is continually reviewed and revised by our industry experts, curriculum department, and advisory board to ensure it reflects the most up-to-date developments and technical advances in the field.

Course Examples:

- Contemporary Diet and Nutrition
- Research Methods for Health Sciences
- Models for Health and Wellness
- Social Determinants of Health and Health Behavior
- Health Education Program Assessment and Planning
- Health Education Program Implementation and Evaluation
- Health Communication, Social Marketing, and Advocacy

Program Detail:

Course Effort: 15–18 Hours Per Week

Program Length: 10 weeks

Average Completion: 2–4 years (With transfer credit and other prior experience, the average completion time for Purdue Global bachelor's degree graduates in 2021–2022 was 2 years.)⁷

Credits Required: 180 (120 Semester Credits)

Cost Per Credit: \$371

Delivery: Online



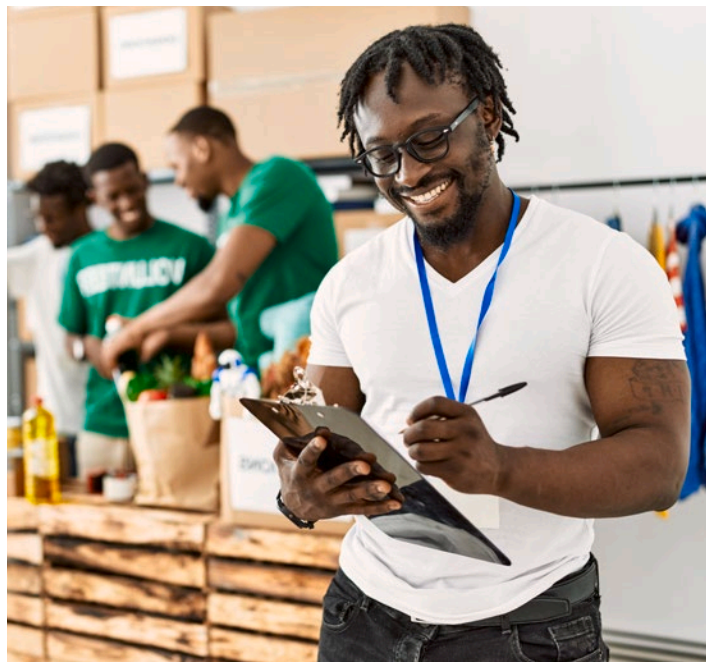
Career and Networking Opportunities

Industry Outlook

- According to the Bureau of Labor Statistics, health education specialist and community health worker occupations are projected to grow faster than average at a rate of 7% from 2022 through 2032.⁸
- Around 6,600 job openings for health education specialists and community health workers are projected each year for the next decade.

Potential Career Pathways and Outcomes

- Health Education Specialist
- Health Educator
- Community Health Worker
- Health Promotion Specialist
- Health Program Administrator



Purdue Global Is Accredited by the Higher Learning Commission

The HLC (HLCcommission.org) is a regional accreditation agency recognized by the U.S. Department of Education.

Military Friendly

We offer reduced tuition rates for service members, veterans, and spouses.

Contact an Admissions Advisor at 844-PURDUE-G or visit PurdueGlobal.edu.

IMPORTANT INFORMATION: PLEASE READ

- 1 Purdue Global does not guarantee employment placement or career advancement. Actual outcomes vary by geographic area, previous work experience and opportunities for employment.
- 2 Students are responsible for understanding the requirements of optional certification exams. The University cannot guarantee students will be eligible to sit for or pass exams. In some cases, work experience, additional coursework beyond the Purdue Global program, fieldwork, and/or background checks may be necessary to be eligible to take or to successfully pass the exams.
- 3 Purdue Global does not guarantee transferability of credit. See the University Catalog for the Prior Learning Assessment policy.
- 4 Students who inform Purdue Global they do not wish to pursue the program during the 3-week trial will not be charged. Students who choose to continue at Purdue Global will be billed for the full first term's tuition, including the 3-week trial, and will need to meet other specific requirements. Classes will be applied toward a degree if satisfactorily completed and students select to continue their studies at Purdue Global. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Graduate programs and BS in Professional Flight not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the University Catalog.
- 5 Source: <https://www.fastcompany.com/most-innovative-companies/2023>. Ranking applies to Purdue University West Lafayette and not to Purdue Global.
- 6 Estimated graduation date is based on the assumption that you will enroll in time to begin classes on the next upcoming start date, will remain enrolled for each consecutive term, and will maintain satisfactory academic standing in each term to progress toward completion of your program. Completion time is based on a full-time schedule. Programs will take longer for part-time students to complete. To start a Graduate Program Pathway, students should consult with their Student Advisor to confirm eligibility. Not all Graduate Program Pathways are available on all tracks, and some may require students to meet academic standards to continue taking graduate courses in their bachelor's degree program. Visit the University Catalog for more information.
- 7 The average completion time for Purdue Global online bachelor's degree students who graduated in the 2021-2022 academic year was 2.1 years. Source: Purdue Global Office of Reporting and Analysis, July 2022.
- 8 Source: U.S. Department of Labor, Bureau of Labor Statistics, Occupational Outlook Handbook, Health Education Specialists and Community Health Workers, www.bls.gov/ooh/community-and-social-service/health-educators.htm. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.