

**Purdue Global's School of Business and Information Technology
ACBSP Accredited Degrees – Attrition, Retention, and Graduation rates**

Table 1. ACBSP Accredited Degrees

Abbreviation	Degree Name
Undergraduate	
ASA	Associate of Applied Science in Accounting
ASBA	Associate of Applied Science in Business Administration
BSA	Bachelor of Science in Accounting
BSBA	Bachelor of Science in Business Administration
Graduate	
MBA	Master of Business Administration
MSM	Master of Science in Management
MSA	Master of Science in Accounting

Table 2. Attrition rates[‡] Academic Year¹2011-2016

Degree	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
ASA	38%	40%	49%	49%	49%
ASBA	41%	44%	51%	54%	49%
BSA	26%	27%	34%	36%	34%
BSBA	30%	29%	37%	36%	40%
MBA	17%	19%	22%	22%	21%
MSM	16%	20%	21%	24%	21%
MSA	NA	NA	19%	22%	17%

Table 3. Retention rates[‡] Academic Year 2011-2016

Degree	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
ASA	61%	50%	51%	51%	51%
ASBA	59%	54%	49%	46%	51%
BSA	66%	73%	66%	64%	66%
BSBA	63%	71%	63%	64%	60%
MBA	78%	81%	78%	78%	79%
MSM	16%	80%	79%	76%	79%
MSA	NA	NA	81%	78%	83%

Table 4. Graduation Rates² Academic Year 2011-2016

Degree	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
ASA	21%	24%	32%	33%	27%
ASB	18%	22%	27%	30%	22%
BSA	NA	67%	11%	20%	29%
BSBA	17%	15%	15%	20%	23%
MBA	44%	44%	45%	52%	44%
MSM	46%	38%	43%	51%	47%
MSA	NA	44%	49%	57%	53%

¹Academic Year covers the time period of 7/1 through 6/30 of the following year.

²Graduation Rate is calculated at 150% of standard time to degree.

‡Calculated based on movement from one academic year to another.