



Doctor of

# BUSINESS ADMINISTRATION

## Move Your Business Career Forward with Executive Expertise

The online Doctor of Business Administration at Purdue Global prepares experienced business professionals for executive-level roles.<sup>1</sup> You will learn to research complex business issues and develop strategic, innovative solutions that drive organizational growth. This practice-focused doctorate is designed for professionals who want advanced business expertise without enrolling in a traditional, research-focused PhD program. With flexible learning options and an emphasis on real-world applications, the DBA equips you to make an impact in your organization throughout the program and beyond.



# Why Earn Your Doctorate Online at Purdue Global?

## Online Flexibility for Working Adults

Complete your coursework 100% online while meeting the demands of your current career. The DBA program includes a doctoral research project that can focus on your industry or workplace.

## Professional Competencies

We integrate professional competencies throughout the program, along with discipline-specific learning outcomes. You will develop skills in functional business areas, plus competencies including communication and problem solving to help you become a more effective leader.

## Comprehensive Online Resources

As an online DBA student, you will have access to an extensive online library to support your research needs. Our Academic Support Centers provide tutoring, writing assistance, and technology support at no additional cost. Academic and Career Advisors are dedicated to helping you successfully navigate the work-school-life balance.

### Nationally Ranked And Respected

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue is among the top 15 most innovative public universities in the nation.<sup>2</sup>

## GAIN THE CORE SKILLS AND COMPETENCIES TO SOLVE COMPLEX BUSINESS PROBLEMS

In the Doctor of Business Administration program, you will:

- **Stay ahead of the curve:** Research and evaluate emerging solutions to business challenges.
- **Develop practical business solutions:** Integrate and apply knowledge from various disciplines to create practical and socially responsible courses of action.
- **Communicate with confidence:** Learn to communicate effectively to a variety of audiences about business issues and your findings.



# Curriculum

This DBA program is built for experienced professionals and higher-level managers who want to further their business education. You will learn how to analyze complex business challenges and develop innovative, practical solutions. The program also offers the flexibility to tailor your learning experience through concentration courses and choose your own focus areas for a doctoral research project.

## Core Courses

- Doctoral Studies in Business
- Contemporary Challenges in Business
- Business Statistics
- Graduate-level accounting course
- Graduate-level marketing course
- Graduate-level economics course
- Graduate-level finance course
- Applied Business Research Methods and Communication
- Quantitative Analytical Methods
- Managerial Decision Making and Business Policy
- Qualitative Analytical Methods
- Organizational Development
- Four applied research project courses

## Concentrations

- Accounting
- Finance
- Management
- Marketing
- Custom concentration (choose courses aligned with your professional goals)

## Program Detail

**Credit Hours:** 90

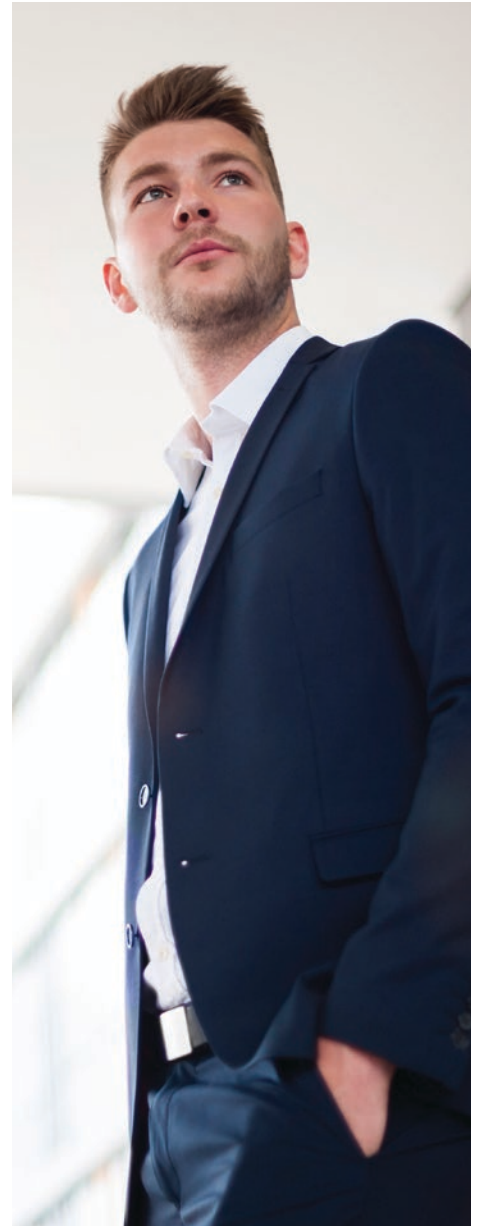
**Terms:** 10 weeks

**Core Courses:** 17

**Concentration Courses:** 6

## Additional Programs

- Master of Business Administration
- Master of Science in Management and Leadership
- Master of Science in Accounting
- Master of Science in Finance



# Career and Networking Opportunities

## Industry Outlook

DBA programs offer diverse and rewarding career opportunities, enabling graduates to lead corporations, inspire others, solve complex problems, and build enterprises. DBA graduates are innovative thinkers and strategic leaders who can adapt to various environments and make critical decisions to shape industries and organizations.

## Career Pathways and Outcomes

### Roles

- Chief executive
- General and operations manager
- Management analyst
- Administrative services manager

### Settings

- Corporations and the private sector
- Colleges and universities
- Professional services and consulting firms
- Financial services
- Technology
- Health care

## The Center for Career Advancement

Our team of Career Specialists connects you with job and networking opportunities, and offers the following assistance:

- Career assessment and exploration
- Resume and cover letter review
- Interview preparation and mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

## Purdue Alumni Association

Upon graduation, you will become part of the Purdue Alumni Association, an extensive and prestigious network of professionals representing a variety of fields and interests. You'll be able to make connections and access alumni benefits, including affinity networks, events, group travel, lifelong learning opportunities, and more.

## Accredited by the Higher Learning Commission

Purdue Global is accredited by the Higher Learning Commission (HLC). The HLC (HLCcommission.org) is an institutional accreditation agency recognized by the U.S. Department of Education.

## Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.<sup>3</sup>

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**Contact an Admissions Advisor at 844-PURDUE-G or visit [PurdueGlobal.edu](https://PurdueGlobal.edu).**

### IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit [Info.PurdueGlobal.edu](https://Info.PurdueGlobal.edu).

1. Purdue Global does not guarantee employment placement, salary level, or career advancement. Actual outcomes vary by geographic area, previous work experience, and opportunities for employment. Additional certification or licensing may be required to work in certain fields. Prior experience may be necessary for leadership positions.
2. Source: <https://www.usnews.com/best-colleges/rankings/national-universities/innovative>. Ranking applies to Purdue University West Lafayette and not to Purdue Global.
3. Per-credit tuition reductions are based on standard graduate tuition rates. Military tuition rates cannot be used in conjunction with any other Purdue Global grants or tuition reduction, including Purdue Global ExcelTrack® pricing.