Master of BUSINESS ADMINISTRATION

Come Back With an MBA That Opens Doors

You know you’re worth the investment it takes to earn your MBA — and so do we. At Purdue Global, you’ll find an MBA program that’s built for working adults who are ready to come back stronger, just like you. Unlock new opportunities by developing the skills and strategic mindset employers are looking for. Become a leader who understands global issues, manages relationships across cultures, and grows businesses in emerging world markets.
Why Study Business Online at Purdue Global?

### Built for Working Adults
Complete courses online, without compromising your work or family schedule.

### Backed by the Power of Purdue
Earn a degree you can be proud of — and one that employers will respect. Achieve more in business with a name that opens doors in your career.

### Practical Experience
Gain relevant, practical skills in high-growth areas such as management and business intelligence, and immediately apply what you learn in the classroom to real industry challenges right away.

### Career-Focused Concentrations
Prepare to take on top roles in growing sectors with a concentration in finance, global business, health care management, human resources, IT, marketing, or project management.¹

### Faculty Expertise
Learn from practicing professionals with extensive experience in business and education. All professors possess advanced academic degrees.

### Accelerate Your Comeback With ExcelTrack®
Don’t just come back stronger — get ahead faster. Accelerate your education by speeding past subjects you already know with our ExcelTrack® MBA program.²

### Personal Support
Work directly with faculty through online discussion boards and seminars, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

### An Education That’s Proven and Respected
Purdue Global is backed by Purdue University. One of the most prestigious universities in the world, Purdue ranked #16 overall and #1 in education among Fast Company magazine's prestigious World's Most Innovative Companies.⁴

Program Outcomes Support Your Career Growth

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<th>BUILD THE CORE SKILLS AND COMPETENCIES THAT EMPLOYERS DEMAND</th>
<th>PREPARE TO LEAD</th>
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<td>• Create value in the production and distribution of goods, services, and information throughout the supply chain.</td>
<td>As a graduate of Purdue Global’s online Master of Business Administration program, you’ll have the credentials, skills, and knowledge you need to pursue management and leadership positions in finance, marketing, operations, information systems management, human resources, and a myriad of other fields.³</td>
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<td>• Apply business knowledge to take well-reasoned action in diverse situations.</td>
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<td>• Address business issues or establish new procedures within an existing process.</td>
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<tr>
<td>• Generate a new business or establish new procedures within an existing business.</td>
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<td>• Demonstrate the leadership necessary to accomplish business goals and maximize organizational performance.</td>
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<td>• Evaluate the ethical and social implications of business decisions in a global context.</td>
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Curriculum

Our Master of Business Administration curriculum has been developed by a select panel of global business professionals and incorporates international business case studies, as well as a portfolio of practical, resume-building projects. All courses are reviewed and revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field.

Optional Concentration Areas

Customize your degree plan to develop specialized expertise in your chosen career path. We offer several concentrations aligned to current industry demands.

- Finance
- Global Business
- Health Care Management
- Human Resources
- Information Technology
- Marketing
- Project Management

Core Courses

- Business Perspectives
- Business Communications
- Business Analytics
- Financial Accounting Principles and Analysis
- Measurement and Decision Making
- Strategic Human Resource Management
- Marketing Management
- Economics for Global Decision Makers
- Financial Management
- Designing, Improving, and Implementing Processes
- Managing the Value Chain
- Strategic Management
- Ethics in Business and Society
- Leadership Strategies for a Changing World
- MBA Capstone

Note: concentrations are not available in the ExcelTrack® program.

Program Detail

Credit Hours: 60-76

Program Length:

- Traditional: Less than 2 years of full-time study
- ExcelTrack®: Self-paced to help you graduate sooner

Course Load:

- Traditional: 1–2 courses per term
- ExcelTrack®: As many as you can complete with a “B” or higher on your final assessment

Terms:

- Traditional: 10 weeks
- ExcelTrack®: 10 weeks

Start Dates: Throughout the year

Additional Programs

Master’s Degrees

- Management and Leadership
- Accounting
- Finance
- Information Technology

Graduate Business Certificates

- Accounting
- Human Resources
- Project Management
Career and Networking Opportunities

Industry Outlook

- Employment of management positions is projected to grow from 2022 to 2032, resulting in more than 1.1 million new jobs.\(^7\)
- An MBA or higher is often necessary for certain management or leadership positions.

Career Pathways and Outcomes\(^3\)

Roles

- General and operations manager
- Marketing manager
- Management analyst
- Compensation and benefits manager
- Business operations specialist
- Medical and health services manager
- Business intelligence analyst
- Sustainability specialist
- Education administrators (postsecondary)

Settings/Industries

- Finance
- Marketing
- Operations
- IT/Management of information systems
- Human resources
- Real estate
- Government
- Manufacturing
- Communications

Center for Career Advancement

Our Career Specialists connect business students with job and networking opportunities and offer the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

Student Organizations and Honor Societies

- Delta Mu Delta Honor Society
- Business and Management Student Association

Purdue Global Is Accredited by the Higher Learning Commission

The HLC (HLCommission.org) is a regional accreditation agency recognized by the U.S. Department of Education.

Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

Contact an Admissions Advisor at 844-PURDUE-G or visit PurdueGlobal.edu.

IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit Info.PurdueGlobal.edu.


2 ExcelTrack\(^*\) is designed to advance your progress based on existing knowledge; however, degree pace and time and cost savings will vary by individual. Students must enroll in a minimum number of credits per term to remain eligible for financial aid. Refer to the Financial Information section of the University Catalog for additional information.

3 Purdue Global does not guarantee employment or career advancement. Additional training or certification may be required. In addition, job titles and responsibilities may vary by organization.

4 www.fastcompany.com/most-innovative-companies/2023. Ranking applies to Purdue University West Lafayette and not to Purdue Global.

5 Enrollees will pay a per-term resource fee and associated program fees. Program includes traditional 4-credit capstone and business perspectives courses; however, tuition is charged at the ExcelTrack\(^*\) rate.

6 This testimonial was obtained by Purdue Global. The views and opinions expressed are those of the individual; student experiences may vary.