



Master of

BUSINESS ADMINISTRATION

Come Back With an MBA That Opens Doors

You know you're worth the investment it takes to earn your MBA — and so do we. At Purdue Global, you'll find an MBA program that's built for working adults who are ready to come back stronger, just like you. Unlock new opportunities by developing the skills and strategic mindset employers are looking for. Become a leader who understands global issues, manages relationships across cultures, and grows businesses in emerging world markets.



Why Study Business Online at Purdue Global?

Built for Working Adults

Complete courses online, without compromising your work or family schedule.

Backed by the Power of Purdue

Earn a degree you can be proud of — and one that employers will respect. Achieve more in business with a name that opens doors in your career.

Practical Experience

Gain relevant, practical skills in high-growth areas such as management and business intelligence, and immediately apply what you learn in the classroom to real industry challenges right away.¹

Career-Focused Concentrations

Prepare to take on top roles in growing sectors with a concentration in finance, global business, health care management, human resources, IT, marketing, or project management.

Faculty Expertise

Learn from practicing professionals with extensive experience in business and education. All professors possess advanced academic degrees.

Accelerate Your Comeback With ExcelTrack®

Don't just come back stronger — get ahead faster. Accelerate your education by speeding past subjects you already know with our ExcelTrack® MBA program.²

Personal Support

Work directly with faculty through online discussion boards and seminars, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

Nationally Ranked and Respected

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by *The Wall Street Journal/Times Higher Education*.⁴



Purdue Global business programs are accredited by the **Accrediting Council for Business Schools and Programs (ACBSP)**. For more information on Purdue Global's ACBSP accreditation, visit www.acbsp.org.

Program Outcomes Support Your Career Growth

BUILD THE CORE SKILLS AND COMPETENCIES THAT EMPLOYERS DEMAND

- Create value in the production and distribution of goods, services, and information throughout the supply chain.
- Apply business knowledge to take well-reasoned action in diverse situations.
- Address business issues or establish new procedures within an existing process.
- Generate a new business or establish new procedures within an existing business.
- Demonstrate the leadership necessary to accomplish business goals and maximize organizational performance.
- Evaluate the ethical and social implications of business decisions in a global context.

PREPARE TO LEAD

As a graduate of Purdue Global's online Master of Business Administration program, you'll have the credentials, skills, and knowledge you need to pursue management and leadership positions in finance, marketing, operations, information systems management, human resources, and a myriad of other fields.³

Curriculum

Our Master of Business Administration curriculum has been developed by a select panel of global business professionals and incorporates international business case studies, as well as a portfolio of practical, resume-building projects. All courses are reviewed and revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field.

Optional Concentration Areas

Customize your degree plan to develop specialized expertise in your chosen career path. We offer several concentrations aligned to current industry demands.

- Finance
- Global Business
- Health Care Management
- Human Resources
- Information Technology
- Marketing
- Project Management

Core Courses

- Business Perspectives
- Business Communications
- Business Analytics
- Financial Accounting Principles and Analysis
- Measurement and Decision Making
- Strategic Human Resource Management
- Marketing Management
- Economics for Global Decision Makers
- Financial Management
- Designing, Improving, and Implementing Processes
- Managing the Value Chain
- Strategic Management
- Ethics in Business and Society
- Leadership Strategies for a Changing World
- MBA Capstone

Note: concentrations are not available in the ExcelTrack® program.

Program Detail

Credit Hours:

Traditional: Less than 2 years of full-time study

ExcelTrack®: Self-paced to help you graduate sooner

Program Length:

Traditional: 10 weeks

ExcelTrack®: 6 weeks

Course Load:

Traditional: 1–2 courses per term

ExcelTrack®: As many as you can complete with a “B” or higher on your final assessment

Terms:

Traditional: 10 weeks

ExcelTrack®: 6 weeks

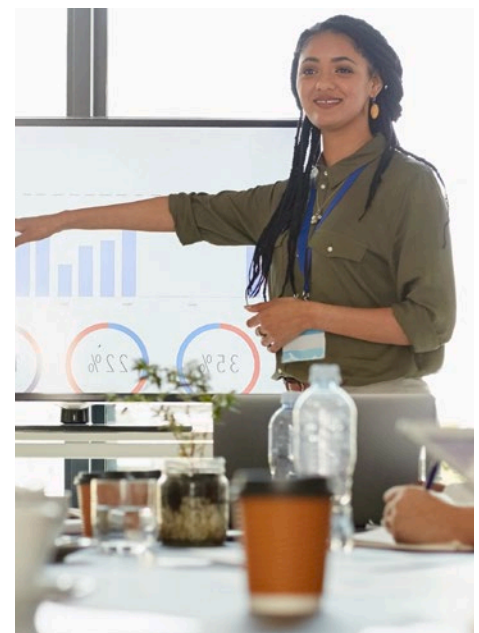
Start Dates: Throughout the year

DISCOVER EXCELTRACK®



A Faster and More Affordable Way to Earn Your Degree

In addition to our traditional online program, we offer ExcelTrack®, which is a personalized, competency-based option that gives you more control over how you learn. Each ExcelTrack® online course is a single credit covering a particular skill or piece of knowledge, allowing you to bypass any subjects you already know.⁵ This option enables students who have at least 3 years of work experience to earn their Master of Business Administration sooner, at a lower cost.



“Purdue Global is perfect for the working professional. It allowed me to continue working full time and progress in my career while furthering my education and widening my job prospects.”

Lauren Mollon

Master of Business Administration Graduate⁵

Career and Networking Opportunities

Industry Outlook

- Employment of management positions is projected to grow from 2021 to 2031, resulting in more than 883,900 new jobs.⁷
- An MBA or higher is often necessary for certain management or leadership positions.

Career Pathways and Outcomes³

Roles

- General and operations manager
- Marketing manager
- Management analyst
- Compensation and benefits manager
- Business operations specialist
- Medical and health services manager
- Business intelligence analyst
- Sustainability specialist
- Education administrators (postsecondary)

Settings/Industries

- Finance
- Marketing
- Operations
- IT/Management of information systems
- Human resources
- Real estate
- Government
- Manufacturing
- Communications

Center for Career Advancement

Our Career Specialists connect business students with job and networking opportunities and offer the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

Student Organizations and Honor Societies

- Delta Mu Delta Honor Society
- Business and Management Student Association



Purdue Global Is Accredited by the Higher Learning Commission

The HLC (HLCCommission.org) is a regional accreditation agency recognized by the U.S. Department of Education.

Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

Contact an Admissions Advisor at [844-PURDUE-G](tel:844-PURDUE-G) or visit purdueglobal.edu.

IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit info.purdueglobal.edu.

- 1 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Management Analysts, Market Research Analysts. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.
- 2 ExcelTrack® is designed to advance your progress based on existing knowledge; however, degree pace and time and cost savings will vary by individual. Students must enroll in a minimum number of credits per term to remain eligible for financial aid. Refer to the Financial Information section of the University Catalog for additional information.
- 3 Purdue Global does not guarantee employment or career advancement. Additional training or certification may be required. In addition, job titles and responsibilities may vary by organization.
- 4 Source: <https://www.timeshighereducation.com/student/best-universities/best-public-universities-united-states>. Rankings apply to Purdue University West Lafayette and not to Purdue Global.
- 5 Enrollees will pay a per-term resource fee and associated program fees. Program includes traditional 4-credit capstone and business perspectives courses; however, tuition is charged at the ExcelTrack® rate.
- 6 This testimonial was obtained by Purdue University Global. The views and opinions expressed are those of the individual; student experiences may vary.
- 7 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Management Occupations. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.