EXPAND YOUR BUSINESS EXPERTISE—
AND YOUR CAREER OPPORTUNITIES.
Employers today are looking for MBA graduates with a strategic mindset; those who can understand global issues, manage relationships across cultures, and grow businesses in emerging world markets. Purdue University Global’s online Master of Business Administration program is designed to give working business professionals the academic and real-world tools they need to pursue leadership and management positions in an increasingly competitive marketplace.

WHY STUDY BUSINESS ONLINE AT PURDUE GLOBAL?

HANDS-ON LEARNING
Gain relevant, practical skills in high-growth areas such as management and business intelligence, and immediately apply the concepts you learn in the classroom to tackle challenges in the business world.¹

CAREER-FOCUSED CONCENTRATIONS
Prepare to take on top roles in growing sectors with a concentration in finance, health care management, human resources, IT, marketing, or project management.

FACULTY EXPERTISE
Learn from practicing professionals with extensive experience in business and education. All professors possess advanced academic degrees.

ONLINE FLEXIBILITY FOR WORKING ADULTS
Earn your degree 100% online, while meeting the demands of your career. You can also visit one of our regional locations to take advantage of local, onsite support and services.

EXCELTRACK™ DEGREE OPTION
Accelerate the completion of your Master of Business Administration with our ExcelTrack™ MBA program.²

ONE-ON-ONE MENTORING
Work directly with faculty through online discussion boards and faculty office hours, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.
# PROGRAM OUTCOMES SUPPORT YOUR CAREER GROWTH

## Build the Core Skills and Competencies That Employers Demand

- Create value in the production and distribution of goods, services, and information throughout the supply chain.
- Apply business knowledge to take well-reasoned action in diverse situations.
- Address business issues or establish new procedures within an existing process.
- Generate a new business or establish new procedures within an existing business.
- Demonstrate the leadership necessary to accomplish business goals and maximize organizational performance.
- Evaluate the ethical and social implications of business decisions in a global context.

## Prepare to Lead

As a graduate of Purdue Global’s online Master of Business Administration program, you’ll have the credentials, skills, and knowledge you need to pursue management and leadership positions in finance, marketing, operations, information systems management, human resources, and a myriad of other fields.³

---

**Purdue University Global** business programs are accredited by the **Accrediting Council for Business Schools and Programs (ACBSP).**

**The Society for Human Resource Management (SHRM)** has acknowledged that the human resources concentration fully aligns with the SHRM’s **HR Curriculum Guidebook and Templates.**

---

**NATIONALLY RANKED AND RESPECTED**

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by the **Wall Street Journal/Times Higher Education.**⁵

---

*“The leadership skills learned at the University for me were invaluable.”*

**Jerome Turpin, Jr.**

Master of Business Administration Graduate⁴
Our Master of Business Administration curriculum has been developed by a select panel of global business professionals and incorporates international business case studies, as well as a portfolio of practical, resume-building projects. All courses are reviewed and revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field.

**OPTIONAL CONCENTRATION AREAS**
Customize your degree plan to develop specialized expertise in your chosen career path. We offer several concentrations aligned to current industry demands.

- Finance
- Health Care Management
- Human Resources
- Information Technology
- Marketing
- Project Management

**CORE COURSES**

- Business Perspectives
- Business Communications
- Business Analytics
- Financial Accounting Principles and Analysis
- Measurement and Decision Making
- Strategic Human Resource Management
- Marketing Management
- Economics for Global Decision Makers
- Financial Management
- Designing, Improving, and Implementing Processes
- Managing the Value Chain
- Strategic Management
- Ethics in Business and Society
- Leadership Strategies for a Changing World
- MBA Capstone

**EXCELTRACK™: A FASTER AND MORE AFFORDABLE WAY TO EARN YOUR DEGREE**
In addition to our traditional online program, we offer ExcelTrack™, which is a personalized, competency-based option that gives you more control over how you learn. Each ExcelTrack™ online course is a single credit covering a particular skill or piece of knowledge, allowing you to bypass any subjects you already know. This option enables students who have at least 3 years of work experience to earn their Master of Business Administration sooner, at a lower cost.

Note: concentrations are not available in the ExcelTrack™ program.

**PROGRAM DETAIL**

**Credit Hours:**
- Traditional: 60 (non-concentration track); 76 (concentration track)
- ExcelTrack™: 60 (no concentrations)

**Program Length:**
- Traditional: Less than 2 years of full-time study
- ExcelTrack™: Self-paced to help you graduate sooner

**Course Load:**
- Traditional: 1–2 courses per term
- ExcelTrack™: As many as you can complete with a “B” or higher on your final assessment

**Terms:** 6 weeks long
**Start Dates:** Throughout the year

**ADDITIONAL PROGRAMS**

**Master’s Degrees**
- Management and Leadership
- Accounting
- Finance
- Information Technology

**Graduate Business Certificates**
- Accounting
- Human Resources
- Project Management
CAREER AND NETWORKING OPPORTUNITIES

INDUSTRY OUTLOOK
- Employment of management positions is projected to grow from 2016 to 2026, resulting in more than 800,000 new jobs.  
- Generally, managers and leaders with an MBA will have better job prospects in many fields.  
- An MBA or higher is often necessary for certain management or leadership positions.

CAREER PATHWAYS AND OUTCOMES

Roles
- General and operations manager
- Marketing manager
- Management analyst
- Compensation and benefits manager
- Business operations specialist
- Medical and health services manager
- Business intelligence analyst
- Sustainability specialist
- Education administrators (postsecondary)

Settings/Industries
- Finance
- Marketing
- Operations
- IT/Management of information systems
- Human resources
- Real estate
- Government
- Manufacturing
- Communications

CAREER SERVICES
Our Career Specialists connect business students with job and networking opportunities and offer the following assistance:
- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

STUDENT ORGANIZATIONS AND HONOR SOCIETIES
- Ambassadors and Leaders
- Delta Mu Delta Honor Society
- Business and Management Student Association

Military Friendly
We offer reduced tuition rates for servicemembers, veterans, and spouses.
This accolade was awarded prior to the March 2018 purchase of Kaplan University by Purdue University and subsequent creation of Purdue University Global. Purdue Global cannot guarantee future accolades.

Contact an Admissions Advisor at 844-PURDUE-G or visit www.PurdueGlobal.edu.