

MASTER OF SCIENCE IN MANAGEMENT AND LEADERSHIP



EQUIP YOURSELF WITH THE LEADERSHIP SKILLS TO PURSUE TOP MANAGEMENT OPPORTUNITIES IN A VARIETY OF FIELDS

Competition is keen for upper-level management positions in most industries. Employers today are looking for skilled professionals who can identify complex problems, implement solutions, make sound decisions, and lead teams and organizations through constant change. Purdue University Global's online Master of Science in Management and Leadership program is designed to help you advance in your existing career or move into an exciting, new profession.

WHY STUDY MANAGEMENT AT PURDUE GLOBAL?

ONLINE FLEXIBILITY FOR WORKING ADULTS

Earn your degree 100% online, while meeting the demands of your career. You can also visit one of our regional locations to take advantage of local, onsite support and services.

HANDS-ON LEARNING

Gain relevant, practical skills and immediately apply the concepts you learn in the classroom to tackle real challenges in the business world.

CAREER-FOCUSED CONCENTRATIONS

Prepare to take on top roles in growing sectors with a concentration in health care management, human resources, information technology, leadership, organizational design and development, or project management.

FACULTY EXPERTISE

Learn from practicing professionals with extensive experience in business and education. All professors possess advanced academic degrees.

ONE-ON-ONE SUPPORT

Work directly with faculty through online discussion boards and faculty office hours, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

NATIONALLY RANKED AND RESPECTED

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by *The Wall Street Journal/Times Higher Education*.¹

Build the Core Skills and Competencies That Employers Demand

- Develop a personal leadership and management style for diverse situations.
- Assess the impact of theory on the practice of management and evaluate organizational decisions.
- Apply management best practices to effect innovative change.
- Evaluate the ethical and social implications of business decisions in a global context.

"It has been extremely beneficial to pursue a degree while working full time, as it has given me hands-on experience and scenarios to assess the knowledge I've gained. The degree has prepared me to not only be a successful leader or manager, but a critical thinker and a lifelong learner."

Kaley Grosse

MS in Management and Leadership Graduate²



CURRICULUM

All courses are revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field.

CORE COURSES

- **Business Communications**
- **Strategic Human Resource Management**
- **Management Theories and Practices I and II**
- **Leadership Theory and Practice I and II**
- **Organizational Excellence and Change**
- **Action Research and Consulting Skills**
- **Strategic Financial Analysis**
- **Applied Research Project**

CONCENTRATION AREAS

Customize your degree plan. As part of the program, you can select a concentration to develop specialized expertise in your chosen career path.

- **Health Care Management**
- **Human Resources**
- **Information Technology**
- **Leadership**
- **Organizational Design and Development**
- **Project Management**

PROGRAM DETAIL

Credit Hours: 56, including concentration

Program Length: Less than 2 years of full-time study

Course Load: 1–2 courses per term

Terms: 6 weeks long

Start Dates: Throughout the year



This program is accredited by **the Accrediting Council for Business Schools and Programs (ACBSP)**. For more information on Purdue University Global’s ACBSP accreditation, visit www.acbsp.org.

The Society for Human Resource Management (SHRM) has acknowledged that the human resources concentration fully aligns with the SHRM’s *HR Curriculum Guidebook and Templates*.

ADDITIONAL PROGRAMS

Master’s Degrees

- Business Administration (MBA)
- Accounting
- Finance
- Information Technology

Graduate Business Certificates

- Accounting
- Human Resources
- Project Management

MASTER’S IN MANAGEMENT AND LEADERSHIP OR MBA?

Choose the Degree That Best Supports Your Career Growth

Both the master’s in management and leadership and Master of Business Administration (MBA) programs prepare you to take on leadership and executive roles in a variety of growing fields. Here’s a snapshot of how they differ:

Degree	Master’s in Management and Leadership	MBA
Credit Hours:	56 (including concentration)	60 (no concentration) 76 (with concentration)
Emphasis:	Leadership and management	Financial
Concentrations Unique to this Degree:	Leadership Organizational Design and Development	Finance Marketing

CAREER AND NETWORKING OPPORTUNITIES

INDUSTRY OUTLOOK

- Employment of management positions is projected to grow from 2016 to 2026, resulting in more than 800,000 new jobs.³
- In particular, employment of **social and community services managers** and **postsecondary business teachers** is expected to grow much faster than average; and **administrative services managers** faster than average.⁴
- A master's degree or higher is often necessary for certain management or leadership positions.

CAREER PATHWAYS AND OUTCOMES⁵

Roles

- Sales managers
- Administrative services managers
- Social and community services managers
- Managers, all other
- Business teachers, postsecondary

Settings

- Health care
- Operations
- IT/management of information systems
- Project management
- Human resources
- Real estate
- Government
- Manufacturing
- Communications

CAREER SERVICES

Our Career Specialists connect business students with job and networking opportunities and offer the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

STUDENT ORGANIZATIONS AND HONOR SOCIETIES

Business and Management
Student Association

Delta Mu Delta Honor
Society



Accredited by The Higher Learning Commission

This accreditation covers all academic programs, all regional locations, and all programs provided via distance education. Contact the HLC at HLCcommission.org or call 800-621-7440.

Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

This accolade was awarded prior to the March 2018 purchase of Kaplan University by Purdue University and subsequent creation of Purdue University Global. Purdue Global cannot guarantee future accolades.



Contact an Admissions Advisor at **844-PURDUE-G** or visit **www.PurdueGlobal.edu**.

IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer and gainful employment information, visit Info.PurdueGlobal.edu.

1 Source: www.timeshighereducation.com/student/best-universities/best-public-universities-united-states. Rankings apply to Purdue University West Lafayette and not to Purdue Global.

2 This testimonial was obtained by Purdue University Global. The views and opinions expressed are those of the individual; student experiences may vary.

3 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Management Occupations. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

4 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Social and Community Services Managers, Postsecondary Teachers, and Administrative Services Managers.

5 Purdue Global cannot guarantee employment or career advancement. Additional training or certification may be required. Prior experience may be necessary for leadership positions. In addition, job titles and responsibilities may vary from organization to organization.