MASTER OF SCIENCE IN MANAGEMENT AND LEADERSHIP

EQUIP YOURSELF WITH THE LEADERSHIP SKILLS TO PURSUE TOP MANAGEMENT OPPORTUNITIES IN A VARIETY OF FIELDS

Competition is keen for upper-level management positions in most industries. Employers today are looking for skilled professionals who can identify complex problems, implement solutions, make sound decisions, and lead teams and organizations through constant change. Purdue University Global’s online Master of Science in Management and Leadership program is designed to help you advance in your existing career or move into an exciting, new profession.
WHY STUDY MANAGEMENT AT PURDUE GLOBAL?

ONLINE FLEXIBILITY FOR WORKING ADULTS
Earn your degree 100% online, while meeting the demands of your career. You can also visit one of our regional locations to take advantage of local, onsite support and services.

HANDS-ON LEARNING
Gain relevant, practical skills and immediately apply the concepts you learn in the classroom to tackle real challenges in the business world.

CAREER-FOCUSED CONCENTRATIONS
Prepare to take on top roles in growing sectors with a concentration in health care management, human resources, information technology, leadership, organizational design and development, or project management.

FACULTY EXPERTISE
Learn from practicing professionals with extensive experience in business and education. All professors possess advanced academic degrees.

ONE-ON-ONE SUPPORT
Work directly with faculty through online discussion boards and faculty office hours, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

NATIONALLY RANKED AND RESPECTED
Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by The Wall Street Journal/Times Higher Education.1

Build the Core Skills and Competencies That Employers Demand

- Develop a personal leadership and management style for diverse situations.
- Assess the impact of theory on the practice of management and evaluate organizational decisions.
- Apply management best practices to effect innovative change.
- Evaluate the ethical and social implications of business decisions in a global context.

“It has been extremely beneficial to pursue a degree while working full time, as it has given me hands-on experience and scenarios to assess the knowledge I’ve gained. The degree has prepared me to not only be a successful leader or manager, but a critical thinker and a lifelong learner.”

Kaley Grosse
MS in Management and Leadership Graduate2
CURRICULUM

All courses are revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field.

CORE COURSES
- Business Communications
- Strategic Human Resource Management
- Management Theories and Practices I and II
- Leadership Theory and Practice I and II
- Organizational Excellence and Change
- Action Research and Consulting Skills
- Strategic Financial Analysis
- Applied Research Project

CONCENTRATION AREAS
Customize your degree plan. As part of the program, you can select a concentration to develop specialized expertise in your chosen career path.
- Health Care Management
- Human Resources
- Information Technology
- Leadership
- Organizational Design and Development
- Project Management

PROGRAM DETAIL
Credit Hours: 56, including concentration
Program Length: Less than 2 years of full-time study
Course Load: 1–2 courses per term
Terms: 6 weeks long
Start Dates: Throughout the year

This program is accredited by the Accrediting Council for Business Schools and Programs (ACBSP). For more information on Purdue University Global’s ACBSP accreditation, visit www.acbsp.org.

The Society for Human Resource Management (SHRM) has acknowledged that the human resources concentration fully aligns with the SHRM’s HR Curriculum Guidebook and Templates.

ADDITIONAL PROGRAMS
Master’s Degrees
- Business Administration (MBA)
- Accounting
- Finance
- Information Technology

Graduate Business Certificates
- Accounting
- Human Resources
- Project Management

MASTER’S IN MANAGEMENT AND LEADERSHIP OR MBA?

Choose the Degree That Best Supports Your Career Growth
Both the master’s in management and leadership and Master of Business Administration (MBA) programs prepare you to take on leadership and executive roles in a variety of growing fields. Here’s a snapshot of how they differ:

<table>
<thead>
<tr>
<th>Degree</th>
<th>Master’s in Management and Leadership</th>
<th>MBA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit Hours:</td>
<td>56 (including concentration)</td>
<td>60 (no concentration)</td>
</tr>
<tr>
<td>76 (with concentration)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Emphasis:</td>
<td>Leadership and management</td>
<td>Financial</td>
</tr>
<tr>
<td>Concentrations Unique to this Degree:</td>
<td>Leadership</td>
<td>Finance</td>
</tr>
<tr>
<td>Organizational Design and Development</td>
<td>Marketing</td>
<td></td>
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</tbody>
</table>
CAREER AND NETWORKING OPPORTUNITIES

INDUSTRY OUTLOOK
- Employment of management positions is projected to grow from 2019 to 2029, resulting in more than 500,000 new jobs.\(^3\)
- In particular, employment of social and community services managers and postsecondary business teachers is expected to grow much faster than average; and administrative services managers faster than average.\(^4\)
- A master’s degree or higher is often necessary for certain management or leadership positions.

CAREER PATHWAYS AND OUTCOMES\(^5\)

Roles
- Sales managers
- Administrative services managers
- Social and community services managers
- Managers, all other
- Business teachers, postsecondary

Settings
- Health care
- Operations
- IT/management of information systems
- Project management
- Human resources
- Real estate
- Government
- Manufacturing
- Communications

CAREER SERVICES
Our Career Specialists connect business students with job and networking opportunities and offer the following assistance:
- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

STUDENT ORGANIZATIONS AND HONOR SOCIETIES
- Business and Management Student Association
- Delta Mu Delta Honor Society

Accredited by The Higher Learning Commission
This accreditation covers all academic programs, all regional locations, and all programs provided via distance education. Contact the HLC at HLCommission.org or call 800-621-7440.

Military Friendly
We offer reduced tuition rates for servicemembers, veterans, and spouses.

Contact an Admissions Advisor at 844-PURDUE-G or visit PurdueGlobal.edu.

IMPORTANT INFORMATION: PLEASE READ
For comprehensive consumer information, visit Info.PurdueGlobal.edu.

1 Source: www.timeshighereducation.com/student/best-universities/best-public-universities-united-states. Rankings apply to Purdue University West Lafayette and not to Purdue Global.
2 This testimonial was obtained by Purdue University Global. The views and opinions expressed are those of the individual; student experiences may vary.
5 Purdue Global cannot guarantee employment or career advancement. Additional training or certification may be required. Prior experience may be necessary for leadership positions. In addition, job titles and responsibilities may vary by organization.