School of Business and Information Technology

BUSINESS GRADUATE PROGRAMS

Earn Your Master’s Degree Online
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Letter From the Dean

At Purdue Global's School of Business and Information Technology, today's students become tomorrow's leaders. Come back and move your career forward with a respected degree that maximizes your talent and sets you up for success in the global economy.

We blend theory and practice to help you gain knowledge and skills for both immediate career application and long-term career success. In addition, we emphasize hands-on, real-world skills that you can take from classroom to career — a degree is important, but a degree becomes powerful when you know how to apply what you learn. Our courses emphasize strategic thinking and relationship building across emerging markets and diverse cultures to help prepare you for leadership in an increasingly global marketplace.

Purdue Global faculty members are both teachers and practitioners, bringing knowledge from the business frontier. Most are active in their fields, publish regularly in peer-reviewed publications, and hold doctorate degrees — experienced thought leaders dedicated to your success.

The School of Business and Information Technology offers you opportunities to network and interact with fellow students and faculty members through special events and course activities. Purdue Global offers a wide variety of student clubs and honor societies, including prestigious groups such as Ambassadors and Leaders, Golden Key International Honour Society, and the Business and Management Student Association. Ours is a community of dedicated students from around the world, committed to educational and career growth.

I am very proud of our business programs. If you are looking for the right blend of business theory and application to empower you for a global impact, you have found the right place. I look forward to welcoming you.

Jeffrey M. Buck, PhD
Dean, Purdue Global
School of Business and Information Technology

Meet the Dean

Jeffrey Buck brings more than 20 years of teaching and higher education administration experience to his role as dean of the School of Business and Information Technology. As a faculty member, Buck earned tenure as a marketing professor and taught internationally in Lithuania. In addition, Buck has extensive experience at the director and executive levels in higher education, primarily working with adult and graduate programs. In his leadership roles, he has championed the development and implementation of several academic initiatives to include an online Master of Business Administration (MBA) program, post and pre-MBA certificate programs, a concurrent MBA/Master of Science in Technology (MST) program, a joint MBA/Master of Science in Nursing (MSN) program, and an MBA program designed for Filipino nurses.

Buck maintains an active research agenda. His current research interests include organizational commitment, services marketing, and factors impacting adult student satisfaction and success. He has been published in academic journals such as *Innovative Higher Education and the Journal of Applied Business and Economics*.

Buck is active with the Accreditation Council for Business Schools and Programs (ACBSP), having held and continuing to hold a variety of leadership positions at the regional and national levels. Buck served in the U.S. Army and has a daughter currently serving in the U.S. Air Force.
The School of Business and Information Technology at Purdue Global

Education for Today and Tomorrow

Come Back With Global Reach
Stay competitive in the global job market. Our degrees prepare you to strategize and execute in a global economy, make an impact in emerging markets, and cultivate relationships across cultures.

Expert Faculty With Real-World Experience
Our faculty are experienced professionals with firsthand knowledge in their areas of expertise. They understand the best ways to shape our curriculum to meet your needs.

Market-Ready Skills You Can Count On
Come back prepared to managed projects and people. We designed our Master of Business Administration (MBA) program around the “10 key abilities” that businesses seek in their new hires. Gain skills for both immediate application and long-term career results.1

Flexible Online Learning
Purdue Global combines proven academic quality with online learning so you can advance your education without putting your career on hold. Learn online, on your time, and from anywhere in the world.

Accreditation and Approvals

Accredited by ACBSP
Programs in the School of Business and Information Technology have received programmatic accreditation from the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP accreditation includes the following programs:
- Associate of Applied Science in Accounting
- Associate of Applied Science in Business Administration
- Bachelor of Science in Accounting
- Bachelor of Science in Business Administration
- Bachelor of Science in Finance
- Master of Business Administration
- Master of Science in Accounting
- Master of Science in Finance
- Master of Science in Management and Leadership

For more information on Purdue Global's ACBSP accreditation, visit www.ACBSP.org.

SHRM Alignment
The Society for Human Resource Management (SHRM) has acknowledged that the human resources concentrations in the following business degree programs fully align with SHRM’s HR Curriculum Guidebook and Templates:
- Bachelor of Science in Business Administration
- Master of Business Administration
- Master of Science in Management and Leadership

CFP Board-Registered Program
The Master of Science in Finance with a concentration in financial planning is a CFP Board-Registered Program in financial planning education and meets the specific criteria for educating individuals who wish to fulfill the education component for obtaining CFP® certification. Individuals who meet CFP Board’s education requirement are eligible to sit for the CFP® Certification Examination. Successful completion of the education and examination components completes two of the core prerequisites to obtain CFP® certification.2,3
Academic Programs

Whether you are preparing for a leadership position or looking to otherwise advance your career, our graduate degree programs prepare you to understand global issues, emerging markets, and relationships across cultures. Our areas of concentration offer expertise that could further enhance your value to prospective employers.1

Master of Science in Accounting

Our graduate degree program in accounting is designed to help you:

- Integrate accounting knowledge to take well-reasoned action in diverse situations.
- Assess accounting issues and opportunities in dynamic environments.
- Evaluate the ethical and social implications of business and accounting decisions in a global context.
- Evaluate the theory, principles, and practices of accounting and accounting information systems.
- Integrate challenging work that will help prepare you for accounting professional exams.4
- Communicate professionally through writing and presentations with stakeholders.

Concentrations

- Private/Corporate Accounting—CMA Track
- Public Accounting—CPA Track
- Tax

Create Value

- Bring a product or service to market.
- Manage the production and distribution of goods, services, and/or information or align an organization within a value chain.
- Improve a supply chain/business process.

Innovate

- Design or improve an organization — structure, processes, reward systems, etc.
- Create a new business or establish something new within an existing business (plant, call center, branch, etc.)

Lead

- Manage a project/implement a plan or change/move from strategy to action.
- Lead employees to high performance.

Be Socially Responsible

- Understand and respond to the external environment (economic, competitive, regulatory, and legal — domestic and global).

Concentrations

- Finance
- Global Business
- Health Care Management
- Human Resources
- Information Technology
- Marketing
- Project Management

Master of Business Administration (MBA)

Our MBA prepares you to manage projects and people. The curriculum is designed around the “10 key abilities” that businesses seek in new hires:

Manage Core Financial Functions

- Describe the organization to investors and convince them about the strategy and prospects of the business.
- Make an investment decision.
Master of Science in Finance

Our graduate degree program in finance is designed to help you:

- Use financial and other information to make and justify business decisions.
- Identify financial risk and create a plan to minimize exposure.
- Apply financial theory to facilitate overall guidance of an organization and improve day-to-day processes including the interpretation of financial data.
- Comply with laws, regulations, and financial principles while developing and living by a personal code of ethics.
- Compose and report clear and accurate financial information to stakeholders.

Concentrations
- Financial Analysis
- Financial Planning
- Treasury Management

Master of Science in Finance Graduates Interested in the CFP® Certification Examination

- After successfully completing the Master of Science in Finance program you must register for and complete FP107: Financial Plan Development, provided by Kaplan Financial Education, if you wish to meet all education requirements necessary to sit for the CFP® Certification Examination.

- During FP107, you will receive instruction on and review sample financial plans based on various case facts. You will then be required to complete a written financial plan, which you will present orally via a video recording.

- For state-specific licensure requirements, visit licensure.purdueglobal.edu.

For additional information related to obtaining CFP® certification, visit www.CFP.net.
Master of Science in Management and Leadership

Our graduate degree program in management and leadership is designed to help you:

- Develop a personal leadership and management style for diverse situations.
- Assess the impact of theory on the practice of management.
- Apply management best practices to effect innovative change.
- Consider the ethical and social implications of business decisions in a global context.
- Evaluate organizational decisions.

Concentrations
- Global Business
- Health Care Management
- Human Resources
- Information Technology
- Leadership
- Military Leadership
- Organizational Design and Development
- Project Management

Business Certificates
- Graduate Certificate in Accounting
- Graduate Certificate in Human Resources
- Graduate Certificate in Project Management

Programs may not be available in all states. Contact an Admissions Advisor for details.
Uncompromising Support

Come Back With a Community by Your Side

You’re not alone on your educational journey. From highly engaged faculty to technical assistance and career guidance, you’ll have access to a variety of resources that help you achieve your most ambitious goals.

Personal Support

Student support staff work with you one on one to provide individualized guidance on:

- Degree planning
- Answers to questions about your program
- Motivation to stay on track to graduation
- Access to resources and academic tools
- Course selection and registration
- Helping you handle issues before they become problems

Tutoring Services and Academic Success Centers

Purdue Global offers rich academic support through a suite of tutoring services. Our Writing Center, Math Center, Technology Center, Science Center, and Business Center provide subject-specific assistance. Depending on the center, services can include:

- Live tutoring from faculty and professional tutors
- Subject support including an essay review service
- Workshops covering a wide range of topics
- Podcasts, self-paced tutorials, and additional resources

Center for Career Advancement

Career Specialists help you leverage your education and professional experience to market yourself toward the roles you’re after. The Center for Career Advancement offers:

- Career planning to ensure a personalized approach to pursuing your goals
- Résumé and cover letter reviews, mock interview assistance, and networking advice
- 24/7 access to the Center for Career Advancement portal on Purdue Global Campus, which includes job postings and career services tools
- An official competency report that lets you show employers your work-related skills and readiness to contribute on day one
- A mentoring program to help connect you with alumni in your field

Student Accessibility Services

We’re committed to making quality online education accessible to all. Students seeking reasonable and appropriate accommodations may request, through student support staff or directly, to contact Student Accessibility Services.
Faculty Highlights

Purdue Global business faculty members have significant professional experience in their fields in addition to their academic credentials. They bring knowledge gained through the powerful combination of higher learning and industry experience.

- Nearly all of Purdue Global’s 1,650 faculty members (98%) have an advanced academic degree; 50% hold a doctorate.*
- Our faculty is dedicated to teaching and committed to student success.

• Faculty members have academic training and professional experience within their specific disciplines.
• All full-time faculty members include scholarship and research as part of their annual development plan, which helps ensure their expertise stays up-to-date for the classroom.

Catherine Flynn, DM
DM, Colorado Technical University
MA, Western State Colorado University
MS, Kaplan University (now Purdue University Global)

Catherine Flynn has been a full-time employee at Purdue Global (formerly Kaplan University) since 2002, serving in a variety of capacities. In 2008, she joined the School of Business and Information Technology faculty, where she teaches business writing. Flynn also serves as a course lead and facilitates challenge exams. She currently serves on the Association for Business Communications Technology Committee.

Prior to Purdue Global, Flynn was a trade journal editor at Cardiff Publishing Company. She later taught at Central New Mexico Community College before serving as director of distance learning for Colorado Technical University. Flynn has published in numerous industry trade journals and presented at industry conferences.

Steven Cates, DBA
DBA, Nova Southeastern University
MBA, Northern Illinois University
BS, University of North Carolina

Steven Cates serves as a faculty member for graduate programs in the School of Business and Information Technology. He is also a course lead, continually creating and revising graduate courses.

Cates has worked professionally in a number of Fortune 100 organizations in human resources (HR) management at the local and corporate levels and has held HR management positions with Kroehler Manufacturing Company, Miller Brewing Company, Wilsonart International, and Equity Group. In addition, he was the director of HR management for Forsyth Technical Community College prior to becoming assistant professor and department chair for the School of Business at Averett University.

Cates has authored over 85 publications in the field of HR management and marketing and served on dissertation committees.
Faculty Publication Credits

Our faculty members are active in their fields and in education, publishing frequently and staying current on the latest thought and research in their industries. As part of an intellectually vibrant community, you could benefit from well-informed instructors who bring the contemporary world of business and academia into your classroom. Peer-reviewed publication credits include:

- American Journal of Business
- China–USA Business Review
- Journal of Academy of Business and Economics
- American Journal of Business Education
- Journal of the Academy of Finance
- The Journal of the Academy of Economics and Finance
- Manager’s Journal on Management
- Research in Higher Education Journal
- MERLOT Journal of Online Learning and Teaching
- Insights to a Changing World Journal
- The International Academy of Business and Public Administration Disciplines

Immerse yourself in the profession through local and national organizations as this helps you stay up-to-date and creates networking opportunities.

Rebecca Herman
Faculty Member
School of Business and Information Technology

Paying for School

Financial Aid

Our Student Finance Office works with you from enrollment to graduation to ensure you understand your financial options and to help you plan the most efficient use of your resources. Together, we’ll help you find the fastest, most affordable path to your degree.

Before enrolling at Purdue Global, we encourage you to explore all available financial options, including employer tuition benefits, military tuition assistance, and tuition reductions.

Financial aid is available to those who qualify. Financial aid awards vary depending on individual student eligibility and need.

Loans (Subject to Eligibility Requirements)

- Subsidized Federal Stafford Loan (undergraduate only)
- Unsubsidized Federal Stafford Loan
- Federal PLUS Loan and Graduate Federal PLUS Loan
- Alternative Loans

Other Agencies and Programs for Eligible Students

- Promise Jobs
- Veterans Administration Benefits
- Division of Vocational Rehabilitation
- Defense Activity for Non-Traditional Education
- Support (DANTES)

Giving You the Credit You Deserve

You’ve spent years working hard and building knowledge, and Purdue Global values your experiences. It’s time to get credit for all you’ve already learned. If you’ve completed graduate-level courses at an accredited institution, your next degree could be closer than you think.

To apply for credit, you must first submit official transcripts, course descriptions, and supporting documentation to the Office of the Registrar. Visit catalog.purdueglobal.edu for the Prior Learning policy.
Military Overview

Here for Every Military Comeback

If you or your spouse served in the U.S. Armed Forces, Purdue Global provides support to help you reach your educational and career goals — whether military or civilian. That includes:

• Reduced tuition for servicemembers, including National Guard and Reserve, spouses, and veterans
• College credit for DANTES/CLEP exams and eligible military occupations or training
• Specially trained staff within our Military Student Support Center who understand military culture, procedures, and complex military educational benefits
• Compliance with Executive Order 13607, establishing principles of excellence for educational institutions serving servicemembers, veterans, their spouses, and other family members
• Special deployment policies if you need to drop a course or take a leave of absence due to a deployment or change of orders

About Purdue Global

Backed by the power of Purdue University, Purdue Global delivers a fully personalized online experience that’s tailored to the unique needs of the adult learner. It’s built specifically for working adults who want a degree they can be proud of, and one that employers will respect.

Purdue Global offers more than 175 online programs at the associate’s, bachelor’s, master’s, and doctoral levels, with courses taught by highly respected faculty members who are experts in their fields. Our dedicated faculty and support teams are here every step of the way to help you make your comeback real, providing one-on-one mentoring, educational advising, and comprehensive career services from day one to graduation and beyond.

Accreditation and Approvals

Purdue Global is accredited by the Higher Learning Commission (HLC). The HLC (HLCommission.org) is an institutional accreditation agency recognized by the U.S. Department of Education.
If you have questions about admissions requirements or financial aid, or need help determining which program is right for you, contact an Advisor.

Call 844-PURDUE-G or visit purduglobal.edu.