



**PURDUE**  
**GLOBAL™**

Derrick / MBA '21

School of Business and Information Technology

# **BUSINESS GRADUATE PROGRAMS**

**Earn Your Master's Degree Online**

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# Letter From the Dean

At Purdue Global's School of Business and Information Technology, today's students become tomorrow's leaders. Come back and move your career forward with a respected degree that maximizes your talent and sets you up for success in the global economy.

We blend theory and practice to help you gain knowledge and skills for both immediate career application and long-term career success. In addition, we emphasize hands-on, real-world skills that you can take from classroom to career — a degree is important, but a degree becomes powerful when you know how to apply what you learn. Our courses emphasize strategic thinking and relationship building across emerging markets and diverse cultures to help prepare you for leadership in an increasingly global marketplace.

Purdue Global faculty members are both teachers and practitioners, bringing knowledge from the business frontier. Most are active in their fields, publish regularly in peer-reviewed publications, and hold doctorate degrees — experienced thought leaders dedicated to your success.

The School of Business and Information Technology offers you opportunities to network and interact with fellow students and faculty members through special events and course activities. Purdue Global offers a wide variety of student clubs and honor societies, including prestigious groups such as Ambassadors and Leaders, Golden Key International Honour Society, and the Business and Management Student Association. Ours is a community of dedicated students from around the world, committed to educational and career growth.

I am very proud of our business programs. If you are looking for the right blend of business theory and application to empower you for a global impact, you have found the right place. I look forward to welcoming you.



**Jeffrey M. Buck, PhD**

Dean, Purdue Global

School of Business and Information Technology



**JEFFREY M. BUCK, PHD**

**PhD, University of Mississippi**

**MBA and BS, Ball State University**

## Meet the Dean

Jeffrey Buck brings more than 20 years of teaching and higher education administration experience to his role as dean of the School of Business and Information Technology. As a faculty member, Buck earned tenure as a marketing professor and taught internationally in Lithuania. In addition, Buck has extensive experience at the director and executive levels in higher education, primarily working with adult and graduate programs. In his leadership roles, he has championed the development and implementation of several academic initiatives to include an online Master of Business Administration (MBA) program, post and pre-MBA certificate programs, a concurrent MBA/Master of Science in Technology (MST) program, a joint MBA/Master of Science in Nursing (MSN) program, and an MBA program designed for Filipino nurses.

Buck maintains an active research agenda. His current research interests include organizational commitment, services marketing, and factors impacting adult student satisfaction and success. He has been published in academic journals such as *Innovative Higher Education* and *the Journal of Applied Business and Economics*.

Buck is active with the Accreditation Council for Business Schools and Programs (ACBSP), having held and continuing to hold a variety of leadership positions at the regional and national levels. Buck served in the U.S. Army and has a daughter currently serving in the U.S. Air Force.

# The School of Business and Information Technology at Purdue Global

## Education for Today and Tomorrow

### Come Back With Global Reach

Stay competitive in the global job market. Our degrees prepare you to strategize and execute in a global economy, make an impact in emerging markets, and cultivate relationships across cultures.

### Expert Faculty With Real-World Experience

Our faculty are experienced professionals with firsthand knowledge in their areas of expertise. They understand the best ways to shape our curriculum to meet your needs.

### Market-Ready Skills You Can Count On

Come back prepared to managed projects and people. We designed our Master of Business Administration (MBA) program around the "10 key abilities" that businesses seek in their new hires. Gain skills for both immediate application and long-term career results.<sup>1</sup>

### Flexible Online Learning

Purdue Global combines proven academic quality with online learning so you can advance your education without putting your career on hold. Learn online, on your time, and from anywhere in the world.



## Accreditation and Approvals

### Accredited by ACBSP

Programs in the School of Business and Information Technology have received programmatic accreditation from the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP accreditation includes the following programs:



- Associate of Applied Science in Accounting
- Associate of Applied Science in Business Administration
- Bachelor of Science in Accounting
- Bachelor of Science in Business Administration
- Bachelor of Science in Finance
- Master of Business Administration
- Master of Science in Accounting
- Master of Science in Finance
- Master of Science in Management and Leadership

For more information on Purdue Global's ACBSP accreditation, visit [www.ACBSP.org](http://www.ACBSP.org).

### SHRM Alignment

The Society for Human Resource Management (SHRM) has acknowledged that the human resources concentrations in the following business degree programs fully align with SHRM's *HR Curriculum Guidebook and Templates*:

- Bachelor of Science in Business Administration
- Master of Business Administration
- Master of Science in Management and Leadership

### CFP Board-Registered Program

The Master of Science in Finance with a concentration in financial planning is a CFP Board-Registered Program in financial planning education and meets the specific criteria for educating individuals who wish to fulfill the education component for obtaining CFP® certification. Individuals who meet CFP Board's education requirement are eligible to sit for the CFP® Certification Examination. Successful completion of the education and examination components completes two of the core prerequisites to obtain CFP® certification.<sup>2,3</sup>

# Academic Programs

Whether you are preparing for a leadership position or looking to otherwise advance your career, our graduate degree programs prepare you to understand global issues, emerging markets, and relationships across cultures. Our areas of concentration offer expertise that could further enhance your value to prospective employers.<sup>1</sup>

## Master of Science in Accounting

Our graduate degree program in accounting is designed to help you:

- Integrate accounting knowledge to take well-reasoned action in diverse situations.
- Assess accounting issues and opportunities in dynamic environments.
- Evaluate the ethical and social implications of business and accounting decisions in a global context.
- Evaluate the theory, principles, and practices of accounting and accounting information systems.
- Integrate challenging work that will help prepare you for accounting professional exams.<sup>4</sup>
- Communicate professionally through writing and presentations with stakeholders.

## Master of Business Administration

Our MBA prepares you to manage projects and people. The curriculum is designed around the “10 key abilities” that businesses seek in new hires:

### Manage Core Financial Functions

- Describe the organization to investors and convince them about the strategy and prospects of the business.
- Make an investment decision.

### Create Value

- Bring a product or service to market.
- Manage the production and distribution of goods, services, and/or information or align an organization within a value chain.
- Improve a supply chain/business process.

### Innovate

- Design or improve an organization — structure, processes, reward systems, etc.
- Create a new business or establish something new within an existing business (plant, call center, branch, etc.)

### Lead

- Manage a project/implement a plan or change/move from strategy to action.
- Lead employees to high performance.

### Be Socially Responsible

- Understand and respond to the external environment (economic, competitive, regulatory, and legal — domestic and global).

### Concentrations

- Finance
- Global Business
- Health Care Management
- Human Resources
- Information Technology
- Marketing
- Project Management

## DISCOVER EXCELTRACK®



### A Faster, More Affordable Way to Earn Your MBA

If you're self-motivated and you want more control over your learning style and schedule, the ExcelTrack® MBA was made for you. This competency-based degree program is a more flexible way to earn the same Purdue Global MBA degree — only faster and for less money.<sup>5</sup> With ExcelTrack®, you have the freedom to speed up or slow down your learning based on your schedule and personal learning path. Move quickly past the topics you know and focus only on skills you need to learn.

## Master of Science in Applied Data Analytics

Prepare to lead your organization to data-driven solutions with an online master's degree in applied data analytics. Learn to harness the power of big data to find valuable insights and make confident, strategic decisions.

### Program Outcomes

- **Apply** current statistical theories, tools, and processes to curate, manipulate, and present various forms of data
- **Process** data that supports data-informed decision-making
- **Build** skills across the analytics lifecycle, including data discovery, data aggregations, planning of data models, data model execution, communication of results, and operationalization

### Concentrations

- Amazon Web Services (AWS) Cloud Technologies
- Blockchain Technologies and Apps
- Critical Infrastructure Security
- Cybersecurity
- Enterprise Architecture Systems
- Project Management
- Secure Software Development and Quality Assurance

## Master of Science in Finance

Our graduate degree program in finance is designed to help you<sup>6</sup>:

- Use financial and other information to make and justify business decisions.
- Identify financial risk and create a plan to minimize exposure.
- Apply financial theory to facilitate overall guidance of an organization and improve day-to-day processes including the interpretation of financial data.
- Comply with laws, regulations, and financial principles while developing and living by a personal code of ethics.
- Compose and report clear and accurate financial information to stakeholders.

### Concentrations

- Financial Analysis
- Financial Planning
- Treasury Management

## Master of Science in Finance Graduates Interested in the CFP® Certification Examination

- After successfully completing the Master of Science in Finance program you must register for and complete FP107: Financial Plan Development, provided by Kaplan Financial Education, if you wish to meet all education requirements necessary to sit for the CFP® Certification Examination.
- During FP107, you will receive instruction on and review sample financial plans based on various case facts. You will then be required to complete a written financial plan, which you will present orally via a video recording.
- For state-specific licensure requirements, visit [Licensure.PurdueGlobal.edu](http://Licensure.PurdueGlobal.edu). For additional information related to obtaining CFP® certification, visit [www.CFP.net](http://www.CFP.net).



## **Master of Science in Management and Leadership**

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Our graduate degree program in management and leadership is designed to help you:

- Develop a personal leadership and management style for diverse situations.
- Assess the impact of theory on the practice of management.
- Apply management best practices to effect innovative change.
- Consider the ethical and social implications of business decisions in a global context.
- Evaluate organizational decisions.

### **Concentrations**

- Global Business
- Health Care Management
- Human Resources
- Information Technology
- Leadership
- Military Leadership<sup>7</sup>
- Organizational Design and Development
- Project Management

## **Business Certificates**

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- Graduate Certificate in Accounting
- Graduate Certificate in Human Resources
- Graduate Certificate in Project Management

Programs may not be available in all states. Contact an Admissions Advisor for details.



# Uncompromising Support

## Come Back With a Community by Your Side

You're not alone on your educational journey. From highly engaged faculty to technical assistance and career guidance, you'll have access to a variety of resources that help you achieve your most ambitious goals.

## Personal Support

Student support staff work with you one on one to provide individualized guidance on:

- Degree planning
- Answers to questions about your program
- Motivation to stay on track to graduation
- Access to resources and academic tools
- Course selection and registration
- Helping you handle issues before they become problems



## COME BACK WHENEVER YOU'RE READY

We understand what it means to be a working adult with a full life. For your convenience, start dates occur throughout the year.

## Tutoring Services and Academic Success Centers

Purdue Global offers rich academic support through a suite of tutoring services. Our Writing Center, Math Center, Technology Center, Science Center, and Business Center provide subject-specific assistance. Depending on the center, services can include:

- Live tutoring from faculty and professional tutors
- Subject support including an essay review service
- Workshops covering a wide range of topics
- Podcasts, self-paced tutorials, and additional resources

## Center for Career Advancement

Career Specialists help you leverage your education and professional experience to market yourself toward the roles you're after. The Center for Career Advancement offers:

- Career planning to ensure a personalized approach to pursuing your goals
- Résumé and cover letter reviews, mock interview assistance, and networking advice
- 24/7 access to the Center for Career Advancement portal on Purdue Global Campus, which includes job postings and career services tools
- An official competency report that lets you show employers your work-related skills and readiness to contribute on day one
- A mentoring program to help connect you with alumni in your field

## Student Accessibility Services

We're committed to making quality online education accessible to all. Students seeking reasonable and appropriate accommodations may request, through student support staff or directly, to contact Student Accessibility Services.

# Faculty Highlights

Purdue Global business faculty members have significant professional experience in their fields in addition to their academic credentials. They bring knowledge gained through the powerful combination of higher learning and industry experience.

- Nearly all of Purdue Global's approximately 2,140 faculty members (98%) have an advanced academic degree; 56% hold a terminal degree.<sup>8</sup>
- Our faculty is dedicated to teaching and committed to student success.
- Faculty members have academic training and professional experience within their specific disciplines.
- All full-time faculty members include scholarship and research as part of their annual development plan, which helps ensure their expertise stays up-to-date for the classroom.



**RACHEL BYERS, PHD, CPA**

**PhD, Capella University**

**MS, University of Alabama**

Rachel Byers is a full-time faculty member for accounting programs and serves as course lead, where she oversees course revision and innovation. She has been involved in several curriculum changes, including aligning the master's accounting program content with the new format of the CPA exam as well as being involved with developing competency-based programs. She is a member of the Professional Competency Committee and Alumni Steering Committee. Byers has represented University faculty at several functions and has been published in various academic journals.

Before joining Purdue Global, Byers taught accounting courses at The University of Alabama and the University of South Alabama, as well as various online schools. She is currently a practicing CPA at Byers, Byers, and Associates P.C. in Alabama and serves as the CFO of The Save-On Group, LLC, a dental management organization. In addition, she sits on the board of various local, nonprofit organizations. She was recognized as a 2022 "40 under 40 Honoree" by CPA Practice Advisor, a national media outlet for practicing public accountants and tax professionals.



### **JOSE SIQUEIRA, DBA**

**DBA, Nova Southeastern University**

**MBA, California State University**

Jose Siqueira began his career with Purdue Global in 2020, and he has taught various courses in the BA and MBA programs in the School of Business and Information Technology. Dr. Siqueira's experience includes over 25 years working in advertising and marketing for companies such as Ampersand (formerly NCC Media), Comcast, and Cinch Home Services (formerly Cross Country Home Services) and as an international marketing consultant focusing on Customer Experience implementation.

He is a member of the American Marketing Association, Academy of International Business, and Academy of Marketing Science, and his research interests are retail internationalization in emerging countries, international branding, internal marketing, employee branding, and customer experience. He has published his academic research in various prestigious journals such as *Psychology & Marketing*, *Journal of Marketing Analytics*, *Journal of Retailing and Consumer Services*, *Journal of Services Marketing*, and *International Marketing Review*, among others. His combined publications have been cited by over 1,000 marketing researchers worldwide. He is fluent in Portuguese and Spanish and has an extensive track record of publications in some of the most prestigious business journals in the world. Additionally, Dr. Siqueira has worked as a visiting professor at universities in Argentina, Brazil, Colombia, and Spain.

## **Faculty Publication Credits**

Our faculty members are active in their fields and in education, publishing frequently and staying current on the latest thought and research in their industries. As part of an intellectually vibrant community, you could benefit from well-informed instructors who bring the contemporary world of business and academia into your classroom. Peer-reviewed publication credits include:

- *American Journal of Business*
- *China-USA Business Review*
- *Journal of Academy of Business and Economics*
- *American Journal of Business Education*
- *Journal of the Academy of Finance*
- *The Journal of the Academy of Economics and Finance*
- *Manager's Journal on Management*
- *Research in Higher Education Journal*
- *MERLOT Journal of Online Learning and Teaching*
- *Insights to a Changing World Journal*
- *The International Academy of Business and Public Administration Disciplines*



Immerse yourself in the profession through local and national organizations as this helps you stay up-to-date and creates networking opportunities."

**Rebecca Herman**

Faculty Member  
School of Business and Information Technology<sup>9</sup>

# Paying for School

## Financial Aid

Our Student Finance Office works with you from enrollment to graduation to ensure you understand your financial options and to help you plan the most efficient use of your resources. Together, we'll help you find the fastest, most affordable path to your degree.

Before enrolling at Purdue Global, we encourage you to explore all available financial options, including employer tuition benefits, military tuition assistance, and tuition reductions.

Financial aid is available to those who qualify. Financial aid awards vary depending on individual student eligibility and need.

## Loans (Subject to Eligibility Requirements)

- Unsubsidized Federal Stafford Loan
- Federal PLUS Loan and Graduate Federal PLUS Loan
- Alternative Loans

## Other Agencies and Programs for Eligible Students

- Promise Jobs
- Veterans Administration Benefits
- Division of Vocational Rehabilitation
- Defense Activity for Non-Traditional Education
- Support (DANTES)

# Giving You the Credit You Deserve

You've spent years working hard and building knowledge, and Purdue Global values your experiences. It's time to get credit for all you've already learned. If you've completed graduate-level courses at an accredited institution, your next degree could be closer than you think.<sup>10</sup>

To apply for credit, you must first submit official transcripts, course descriptions, and supporting documentation to the Office of the Registrar. Visit [Catalog.PurdueGlobal.edu](https://Catalog.PurdueGlobal.edu) for the Prior Learning policy.







# Military Overview

## Here for Every Military Comeback

If you or your spouse served in the U.S. Armed Forces, Purdue Global provides support to help you reach your educational and career goals — whether military or civilian. That includes:

- Reduced tuition for servicemembers, including National Guard and Reserve, spouses, and veterans
- College credit for DANTES/CLEP exams and eligible military occupations or training
- Specially trained staff within our Military Student Support Center who understand military culture, procedures, and complex military educational benefits
- Compliance with Executive Order 13607, establishing principles of excellence for educational institutions serving servicemembers, veterans, their spouses, and other family members
- Special deployment policies if you need to drop a course or take a leave of absence due to a deployment or change of orders



## About Purdue Global

Backed by the power of Purdue University, Purdue Global delivers a fully personalized online experience that's tailored to the unique needs of the adult learner. It's built specifically for working adults who want a degree they can be proud of, and one that employers will respect.

Purdue Global offers more than 175 online programs at the associate, bachelor's, master's, and doctoral levels, with courses taught by highly respected faculty members who are experts in their fields. Our dedicated faculty and support teams are here every step of the way to help you make your comeback real, providing one-on-one mentoring, educational advising, and comprehensive career services from day one to graduation and beyond.

## Accreditation and Approvals

Purdue Global is accredited by the Higher Learning Commission (HLC). The HLC ([HLCCommission.org](http://HLCCommission.org)) is an institutional accreditation agency recognized by the U.S. Department of Education.

If you have questions about admissions requirements or financial aid, or need help determining which program is right for you, contact an Advisor.



**Call 844-PURDUE-G or visit PurdueGlobal.edu.**

#### IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit [Info.PurdueGlobal.edu](https://Info.PurdueGlobal.edu).

- 1 Purdue Global does not guarantee employment or career advancement.
- 2 Certified Financial Planner Board of Standards Inc. owns the certification marks CFP®, Certified Financial Planner™, and federally registered CFP (with flame design) in the U.S., which it awards to individuals who successfully complete CFP Board's initial and ongoing certification requirements.
- 3 Students are responsible for understanding the requirements of optional certification exams. The University cannot guarantee students will be eligible to sit for or pass exams. In some cases, work experience, additional coursework beyond the Purdue Global program, fieldwork, and/or background checks may be necessary to be eligible to take or to successfully pass the exams.
- 4 Purdue Global's Master of Science in Accounting meets the educational requirements to sit for the Certified Public Accountant (CPA) exam. To practice as a certified public accountant you will need to pass the CPA exam, meet additional state-specific educational requirements, and complete state-required work experience. Guidance provided by the National Association of State Boards of Accountancy (NASBA) recommends that you will first need to determine what state you plan to sit for the CPA Exam in, since the education requirements to sit for the CPA Exam vary by state. Some states require 120 total semester hours (180 quarter credit hours) to qualify to sit for the exam, while most states require 150 total semester hours (225 quarter credit hours).
- 5 ExcelTrack® is designed to advance your progress based on existing knowledge; however, degree pace and time and cost savings will vary by individual.
- 6 Individuals pursuing the Master of Science in Finance must possess a bachelor's degree in finance from an accredited institution or a minimum of 30 semester/45 quarter credit hours in undergraduate coursework across the ACBSP's Common Professional Components (marketing, management, finance, economics, law, ethics, accounting, globalization, policy, IT, and statistics). For additional information, speak to an Admissions Advisor. Certain finance positions may require further certification and/or licensing by individual states. This program was not designed to meet any specific state's requirements for licensure or certification. Refer to [Licensure.PurdueGlobal.edu](https://Licensure.PurdueGlobal.edu) for additional information.
- 7 Limited to U.S. active-duty servicemembers and veterans who have successfully completed an approved graduate-level military leadership training program.
- 8 Statistics include all Purdue Global faculty members and are not school or program-specific calculations. Source: Purdue Global Office of Reporting and Analysis, September 2024, 2023–2024 academic year.
- 9 This testimonial was obtained by Purdue Global. The views and opinions expressed are those of the individual; student experiences may vary.
- 10 Purdue Global does not guarantee transferability of credit. See the University Catalog for the Prior Learning policy.



**PURDUE**  
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Purdue's online university for working adults.