Come Back With the Edge You Need to Succeed in the World of Business

Don’t just go back to school — come back stronger and more prepared than ever with a specialized business credential backed by the power of Purdue. In a global economy that’s constantly evolving, a business certificate will keep your skills sharp, your knowledge current, and your resume competitive. Gain relevant industry knowledge to make an immediate impact in your workplace today and get ready for a world of opportunities tomorrow.
Why Study Business at Purdue Global?

**Built for Working Adults**
Complete courses online, without compromising your work or family schedule.

**Backed by the Power of Purdue**
Earn a certificate you can be proud of — and one that employers will respect. Achieve more in business with a name that opens doors in your career.

**Curriculum Made By Experts, for Experts**
Prepare to meet the demand for skilled professionals in growing fields such as accounting, human resources, and project management.

**Practical Experience You Can Count On**
At Purdue Global, hands-on training is a focal point of our programs. Gain real-world skills to build your resume, and immediately apply the concepts you learn in the classroom to tackle challenges in your workplace.

**Expert Faculty With Real-World Experience**
Our faculty are experienced professionals, many of whom possess advanced academic degrees. They understand the best ways to shape our curriculum to meet your needs.

**Personal Support**
Work directly with faculty through online discussion boards and seminars, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

Take the Next Step in Your Education and Career

**Get a Head Start on Your Master’s Degree**
Qualified credits earned in fulfillment of your online graduate certificate may be applied toward the requirements of certain Purdue Global degree programs.²

**Prepare for Certification**
Keep building your credentials — our certificate programs are designed to prepare students to further pursue the paths that lead to the following professional certification exams.³

<table>
<thead>
<tr>
<th>CERTIFICATE PROGRAM</th>
<th>INDUSTRY CREDENTIALS</th>
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<tbody>
<tr>
<td>Graduate Certificate in Accounting</td>
<td>Uniform Certified Public Accountant (CPA)</td>
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<td>Graduate Certificate in Human Resources</td>
<td>SHRM Senior Certified Professional (SHRM-SCP)</td>
</tr>
<tr>
<td>Human Resources Postbaccalaureate Certificate</td>
<td>SHRM Certified Professional (SHRM-CP)</td>
</tr>
<tr>
<td>Graduate Certificate in Project Management</td>
<td>Project Management Professional (PMP)</td>
</tr>
<tr>
<td>Professional Focus + Google Project Management</td>
<td>Google Project Management Certificate, Purdue Global Professional Focus Badge, Co-branded Purdue Global/Google diploma</td>
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Curriculum

Courses are designed to help students excel in business and management. The curriculum is reviewed and revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field.

**Graduate Certificate in Accounting**
Focus on accounting and financial reporting systems, business law, auditing techniques, and cost accounting.

**Graduate Certificate in Human Resources**
Focus on employment and labor law, employee training and development, reward systems, employee recruitment and selection, and assessment models.

**Human Resources Postbaccalaureate Certificate**
Focus on employee recruitment, employee training and development, compensation and reward systems, and employment law.

**Graduate Certificate in Project Management**
Focus on project initiation, project planning and execution, project cost and scheduling, and project risk, quality, and assessment.

**Professional Focus + Google Project Management**
Combine Google Project Management Certificate coursework and a Purdue Global micro-credential to learn the basics of project management along with industry-specific skills from your chosen micro-credential.

**Program Detail**

- **Credit Hours:**
  - Graduate Certificates: 16 credits (4 courses)
  - Postbaccalaureate Certificate: 30 credits (5 courses)

- **Program Length:**
  - Graduate Certificates: 5 months of full-time study
  - Postbaccalaureate Certificate: 8 months of full-time study

- **Course Load:**
  - Graduate Certificates: 1-2 courses per term
  - Postbaccalaureate Certificate: 2 courses per term

- **Terms:**
  - Graduate Certificate: 10 weeks long
  - Postbaccalaureate Certificates: 10 weeks long

- **Start Dates:** Throughout the year

- **Delivery:** 100% online

Some certificate programs are not eligible for Title IV federal financial aid.

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**Additional Programs**

- Master of Business Administration
- Master of Science in Accounting
- Master of Science in Management and Leadership
- Master of Science in Information Technology
Career and Networking Opportunities

Industry Outlook

Accounting
- Employment of accountants and auditors is projected to grow from 2021 to 2031, resulting in over 136,000 new jobs.
- Globalization, a growing economy, and a complex tax and regulatory environment are expected to continue to lead to strong demand for accountants and auditors.

Human Resources
- Employment of human resources specialists and human resources managers is projected to grow faster than the average between 2021 and 2031.
- This growth will add nearly 82,000 new HR positions in that time frame.

Project Management
- There is a growing demand for project managers, along with a widening gap in the supply of professionals to fill those roles.
- By 2027, employers will need 87.7 million individuals working in project management-oriented roles. That’s 2.2 million new jobs per year.

Career Outcomes

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Center for Career Advancement

Our Career Specialists connect business students with job and networking opportunities and offer the following assistance:
- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

Accredited by the Higher Learning Commission
The HLC (HLCommission.org) is an institutional accreditation agency recognized by the U.S. Department of Education.

Contact an Admissions Advisor at 844-PURDUE-G or visit purdglobal.edu.