

**SCHOOL OF BUSINESS AND INFORMATION TECHNOLOGY**

# **BUSINESS GRADUATE PROGRAMS**



**EARN YOUR  
MASTER'S  
DEGREE ONLINE**

**PURDUE** GLOBAL  
UNIVERSITY®



# TABLE OF CONTENTS

---

**Letter From the Dean** ..... 2

**School of Business and Information Technology** ..... 3

**Academic Programs** ..... 4

    Master of Science in Accounting ..... 4

    Master of Business Administration (MBA) ..... 4

    Master of Science in Finance ..... 5

    Master of Science in Management and Leadership ..... 6

    Business Certificates ..... 6

**Uncompromising Support** ..... 7

**Faculty Highlights** ..... 8

**Career Advice From HR Professionals** ..... 10

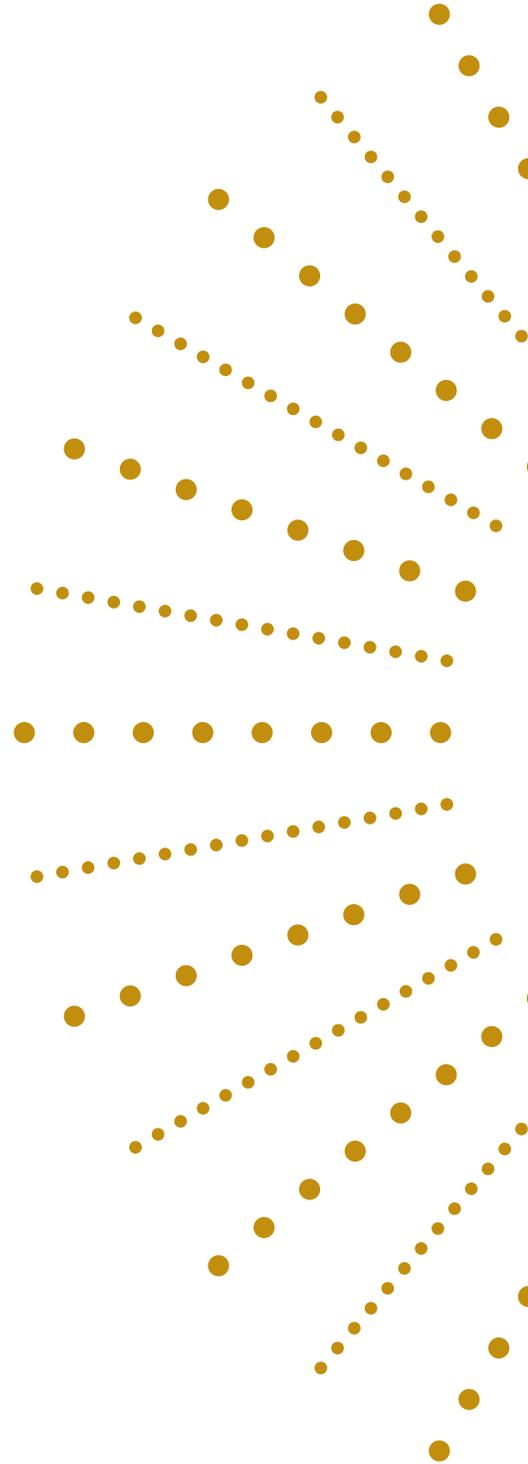
**Paying for School** ..... 11

**Transfer Credits** ..... 11

**Military Overview** ..... 12

**About Purdue Global** ..... 12

**Contact Us** ..... 13



# LETTER FROM THE DEAN

Thank you for considering Purdue University Global's School of Business and Information Technology for your graduate degree. We prepare today's students to be leaders in tomorrow's world. Our goal is to offer a degree that is designed to maximize your talent, while preparing you for career advancement and professional growth in a global economy.

We blend theory and practice to help you gain knowledge and skills for both immediate career application and long-term career success. In addition, we emphasize hands-on, real-world skills that you can take from classroom to career—a degree is important, but a degree becomes powerful when you know how to apply what you learn. Our courses emphasize strategic thinking and relationship building across emerging markets and diverse cultures to help prepare you for leadership in an increasingly global marketplace.

Purdue Global faculty members are both teachers and practitioners, bringing knowledge from the business frontier. Most are active in their fields, publish regularly in peer-reviewed publications, and hold doctorate degrees—experienced thought leaders dedicated to your success.

The School of Business and Information Technology offers you opportunities to network and interact with fellow students and faculty members through special events and course activities. Purdue Global offers a wide variety of student clubs and honor societies, including prestigious groups such as Ambassadors and Leaders, Golden Key International Honour Society, and the Business and Management Student Association. Ours is a community of dedicated students from around the world, committed to educational and career growth.

I am very proud of our business programs. If you are looking for the right blend of business theory and application to empower you for a global impact, you have found the right place. I look forward to welcoming you.



THOMAS BOYD, PHD

DEAN AND VICE PRESIDENT, PURDUE UNIVERSITY GLOBAL  
SCHOOL OF BUSINESS AND INFORMATION TECHNOLOGY



## MEET THE DEAN Dr. Thomas Boyd

PhD, University of North Carolina at Chapel Hill

MBA, Florida Atlantic University

BS, Oakland University (Michigan)

As the dean and vice president of the School of Business and Information Technology, Dr. Boyd oversees strategic, academic, and administrative objectives and leads initiatives to create agile, technology-enabled, competency-based programs for the University.

After leaving his job as a product manager at Motorola, Inc., Dr. Boyd received his PhD from the University of North Carolina at Chapel Hill and taught courses in consumer behavior, business-to-business marketing strategy, and sports marketing. Of specific interest to Dr. Boyd is his study of sports fans for which he has been quoted in over 100 mainstream publications. In recent years, he has also focused much of his research on pedagogy, where he examines ways to make the student team project experience more productive.

Previously, Dr. Boyd completed a project that examined the sponsor relationships of NASCAR and how the organization delivers unique value to sponsors. He has won numerous teaching, research, and service awards, including the 2010 Faculty of the Year award from the Mihaylo College of Business and Economics (CBE) at California State University, Fullerton, where he was a professor of marketing, the associate dean for academic programs, and a member of the board of governors of the University Foundation.

# THE SCHOOL OF BUSINESS AND INFORMATION TECHNOLOGY AT PURDUE GLOBAL

## EDUCATION FOR TODAY AND TOMORROW

**Global Reach:** Stay competitive in the global job market. Our degrees are designed to prepare you to strategize and execute in a global economy, make an impact in emerging markets, and understand and cultivate relationships across cultures.

**Faculty With Real-World Experience:** Our courses are designed and delivered by professors with firsthand knowledge in their areas of expertise.

**Career Marketability:** Prepare to manage projects and people. We designed our Master of Business Administration (MBA) program around the “10 key abilities” that businesses seek in their new hires. Study to gain skills for both immediate application and long-term career results.<sup>1</sup>

**Rigorous Curriculum:** Online learning at Purdue Global is no shortcut, but it affords the flexibility and convenience to advance your education without putting your career on hold. You learn on your time and schedule.

## ACCREDITATION AND APPROVALS

### ACCREDITED BY ACBSP

Programs in the School of Business and Information Technology have received programmatic accreditation from the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP accreditation includes the following programs:

- Associate of Applied Science in Accounting
- Associate of Applied Science in Business Administration
- Bachelor of Science in Accounting
- Bachelor of Science in Business Administration
- Master of Business Administration
- Master of Science in Accounting



- Master of Science in Finance
- Master of Science in Management and Leadership

For more information on Purdue Global's ACBSP accreditation, visit [www.ACBSP.org](http://www.ACBSP.org).

### SHRM ALIGNMENT

The Society for Human Resource Management (SHRM) has acknowledged that the human resources concentrations in the following business degree programs fully align with SHRM's *HR Curriculum Guidebook and Templates*:

- Bachelor of Science in Business Administration
- Master of Business Administration
- Master of Science in Management and Leadership

### CFP BOARD-REGISTERED PROGRAM

The Master of Science in Finance with a concentration in financial planning is a CFP Board-Registered Program in financial planning education and meets the specific criteria for educating individuals who wish to fulfill the education component for obtaining CFP® certification. Individuals who meet CFP Board's education requirement are eligible to sit for the CFP® Certification Examination. Successful completion of the education and examination components completes two of the core prerequisites to obtain CFP® certification.<sup>2,3</sup>



# ACADEMIC PROGRAMS

Whether you are preparing for a leadership position or looking to otherwise advance your career, our graduate degree programs prepare you to understand global issues, emerging markets, and relationships across cultures. Our areas of concentration offer expertise that could further enhance your value to prospective employers.<sup>1</sup>

## MASTER OF SCIENCE IN ACCOUNTING

Our graduate degree program in accounting is designed to help you:

- Integrate accounting knowledge to take well-reasoned action in diverse situations.
- Assess accounting issues and opportunities in dynamic environments.
- Evaluate the ethical and social implications of business and accounting decisions in a global context.
- Evaluate the theory, principles, and practices of accounting and accounting information systems.
- Integrate challenging work that will help prepare you for accounting professional exams.<sup>3</sup>
- Communicate professionally through writing and presentations with stakeholders.

### CONCENTRATIONS

- Audit
- Finance
- Government
- Tax

## MASTER OF BUSINESS ADMINISTRATION (MBA)

Our MBA prepares you to manage projects and people. The curriculum is designed around the “10 key abilities” that businesses seek in new hires:

### MANAGE CORE FINANCIAL FUNCTIONS

1. Describe the organization to investors and convince them about the strategy and prospects of the business.
2. Make an investment decision.

### CREATE VALUE

3. Bring a product or service to market.
4. Manage the production and distribution of goods, services, and/or information or align an organization within a value chain.
5. Improve a supply chain/business process.

### INNOVATE

6. Design or improve an organization—structure, processes, reward systems, etc.
7. Create a new business or establish something new within an existing business (plant, call center, branch, etc.)

### LEAD

8. Manage a project/implement a plan or change/move from strategy to action.
9. Lead employees to high performance.

### BE SOCIALLY RESPONSIBLE

10. Understand and respond to the external environment (economic, competitive, regulatory, and legal—domestic and global).

### CONCENTRATIONS

- Finance
- Health Care Management
- Human Resources
- Information Technology
- Marketing
- Project Management

### DISCOVER EXCELTRACK™: A FASTER, MORE AFFORDABLE WAY TO EARN YOUR MBA

If you're self-motivated and you want more control over your learning style and schedule, the ExcelTrack™ MBA was made for you. This competency-based degree program is a more flexible way to earn the same Purdue Global MBA degree—only faster and for less money.<sup>4</sup>

With ExcelTrack™, you have the freedom to speed up or slow down your learning based on your schedule and personal learning path. Move quickly past the topics you know and focus only on skills you need to learn.

## MASTER OF SCIENCE IN FINANCE

Our graduate degree program in finance is designed to help you<sup>5</sup>:

- Use financial and other information to make and justify business decisions.
- Identify financial risk and create a plan to minimize exposure.
- Apply financial theory to facilitate overall guidance of an organization and improve day-to-day processes including the interpretation of financial data.
- Comply with laws, regulations, and financial principles while developing and living by a personal code of ethics.
- Compose and report clear and accurate financial information to stakeholders.

### CONCENTRATIONS

- Financial Analysis
- Financial Planning

### MASTER OF SCIENCE IN FINANCE GRADUATES INTERESTED IN THE CFP® CERTIFICATION EXAMINATION

After successfully completing the Master of Science in Finance program you must register for and complete FP 107: Financial Plan Development, provided by Kaplan Professional, if you wish to meet all education requirements necessary to sit for the CFP® Certification Examination.

During FP 107, you will receive instruction on and review sample financial plans based on various case facts. You will then be required to complete a written financial plan, which you will present orally via a video recording.

For detailed information related to obtaining CFP® certification, you may access the CFP Board website at [www.CFP.net/](http://www.CFP.net/).





## MASTER OF SCIENCE IN MANAGEMENT AND LEADERSHIP

Our graduate degree program in management and leadership is designed to help you:

- Develop a personal leadership and management style for diverse situations.
- Assess the impact of theory on the practice of management.
- Apply management best practices to effect innovative change.
- Consider the ethical and social implications of business decisions in a global context.
- Evaluate organizational decisions.

### CONCENTRATIONS

- Health Care Management
- Human Resources
- Information Technology
- Leadership
- Organizational Design and Development
- Project Management

## BUSINESS CERTIFICATES

- Graduate Certificate in Accounting
- Graduate Certificate in Human Resources
- Graduate Certificate in Project Management

# UNCOMPROMISING SUPPORT

Purdue Global students receive personal academic support from day one to graduation. From a highly engaged faculty to technical support, you have access to the assistance to help you achieve your academic goals.

## STUDENT SUPPORT

Student support staff provide the following types of individualized support:

- Access to resources and tools
- Degree planning and selection of concentration areas
- Answers to questions about your program
- Motivation to stay on track to graduation
- Course selection and registration
- Helping you handle issues before they become problems

## CAREER SERVICES

Career Specialists emphasize the practical, tangible steps you can take for results in the real world. Career Services offers:

- Career planning to ensure a personalized approach to pursuing your career goals
- Résumé and cover letter reviews, mock interview assistance, and networking advice
- 24/7 availability of the Career Services portal on Purdue Global Campus, which includes job postings and career services tools
- On-demand access to relevant information on résumé writing, interviewing, networking, and more
- A mentoring program to help connect you with alumni in your field

## TUTORING SERVICES AND ACADEMIC SUPPORT CENTERS

Purdue Global offers rich academic support through a suite of tutoring services. Our Writing Center, Math Center, Technology Center, Science Center, and Business Center provide subject-specific assistance. Depending on the center, services include:

- Live tutoring for one-on-one support from professors and professional tutors
- Subject support including an essay review service
- Workshops covering a wide range of topics
- Podcasts, self-paced tutorials, and additional resources

## CENTER FOR DISABILITY SERVICES

The Center for Disability Services is responsible for the coordination of services for students with disabilities. Students seeking reasonable and appropriate accommodations may request, through student support staff, to be placed in contact with the Center for Disability Services. Students may also directly contact the Center for Disability Services.

### Schedule and Start Dates

We've found that traditional fall and spring start dates don't exactly meet the needs of our student population. For your convenience, start dates occur throughout the year.

# FACULTY HIGHLIGHTS

Purdue Global business faculty members have significant professional experience in their fields in addition to their academic credentials. They bring knowledge gained through the powerful combination of higher learning and industry experience.

- Nearly all of Purdue Global's 2,114 faculty members (94%) have an advanced academic degree; 43% hold a doctorate.<sup>6</sup>
- Our faculty is dedicated to teaching and committed to student success.

- Faculty members have academic training and professional experience within their specific disciplines.
- All full-time faculty members include scholarship and research as part of their annual development plan, which helps ensure their expertise stays up-to-date for the classroom.



## Dr. Catherine Flynn

Doctor of Business Administration,  
Colorado Technical University

Master of Arts and Bachelor of Arts  
in English, Western State College  
of Colorado

Dr. Catherine Flynn has been teaching at Purdue Global (formerly Kaplan University) since 2002 and brings a wealth of professional experience as an editor, journalist, manager, and director of distance learning. Her research interests include business writing and communications.

Dr. Flynn notes that Purdue Global provides faculty and students with an opportunity to expand their education beyond the confines of the classroom, building knowledge in a student-centered environment. She describes Purdue Global students as highly motivated, focused, and committed to their education and careers. In addition to teaching at Purdue Global, Dr. Flynn has taught at Colorado School of Mines, the University of New Mexico, and Western State College of Colorado.

*“Immerse yourself in the profession through local and national organizations as this helps you stay up-to-date and creates networking opportunities.”*

### REBECCA HERMAN, FACULTY MEMBER

School of Business and Information Technology<sup>7</sup>





### **Dr. Steven Cates**

Doctor of Business Administration,  
Nova Southeastern University

Master of Business Administration,  
Northern Illinois University

Bachelor of Science in Business  
and Economics, University of  
North Carolina

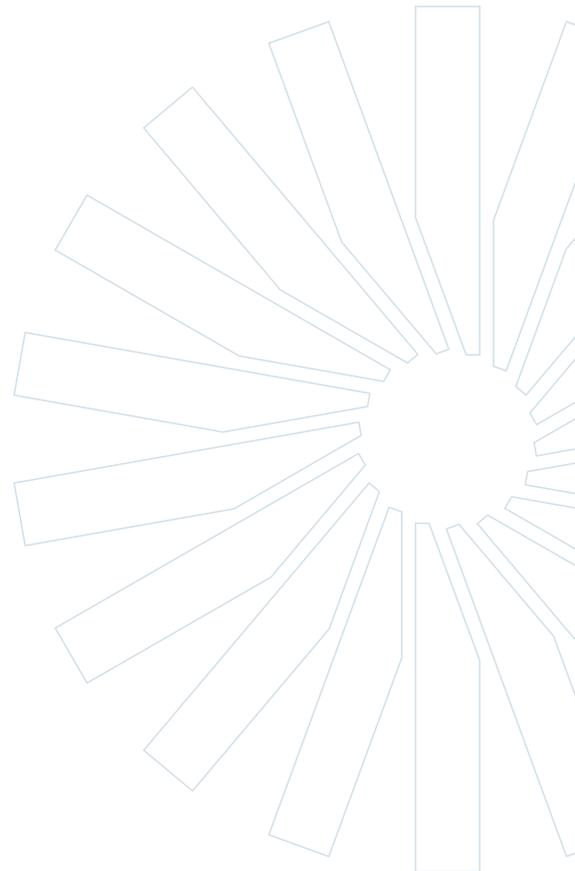
Dr. Steven Cates has more than 30 years of human resources managerial experience. He has worked as an executive for Fortune 500 companies including Burlington Industries, Able Engineering, Kroehler Manufacturing Company, and Philip Morris. Prior to joining Purdue Global, Dr. Cates taught at Valdosta State University, Averett University, and Nova Southeastern University.

His research interests include employment discrimination, employment/labor law, and stereotyping and its effects on marketing relationships. Dr. Cates has presented over 40 research papers at leading conferences around the world, and has also published articles in leading journals on the topics of strategic human resource management. He says Purdue Global's graduate program offers professors the opportunity to provide a real-time, customized learning experience. He finds that Purdue Global's graduate business students possess strong work experience, have a thirst for knowledge, and show a desire to experience concepts that truly work versus theoretical constructs.

## **FACULTY PUBLICATION CREDITS**

Our faculty members are active in their fields and in education, publishing frequently and staying current on the latest thought and research in their industries. As part of an intellectually vibrant community, you could benefit from well-informed instructors who bring the contemporary world of business and academia into your classroom. Peer-reviewed publication credits include:

- *American Journal of Business*
- *China–USA Business Review*
- *Journal of Academy of Business and Economics*
- *American Journal of Business Education*
- *Journal of the Academy of Finance*
- *The Journal of the Academy of Economics and Finance*
- *Manager's Journal on Management*
- *Research in Higher Education Journal*
- *MERLOT Journal of Online Learning and Teaching*
- *Insights to a Changing World Journal*
- *The International Academy of Business and Public Administration Disciplines*



# CAREER ADVICE FROM HR PROFESSIONALS

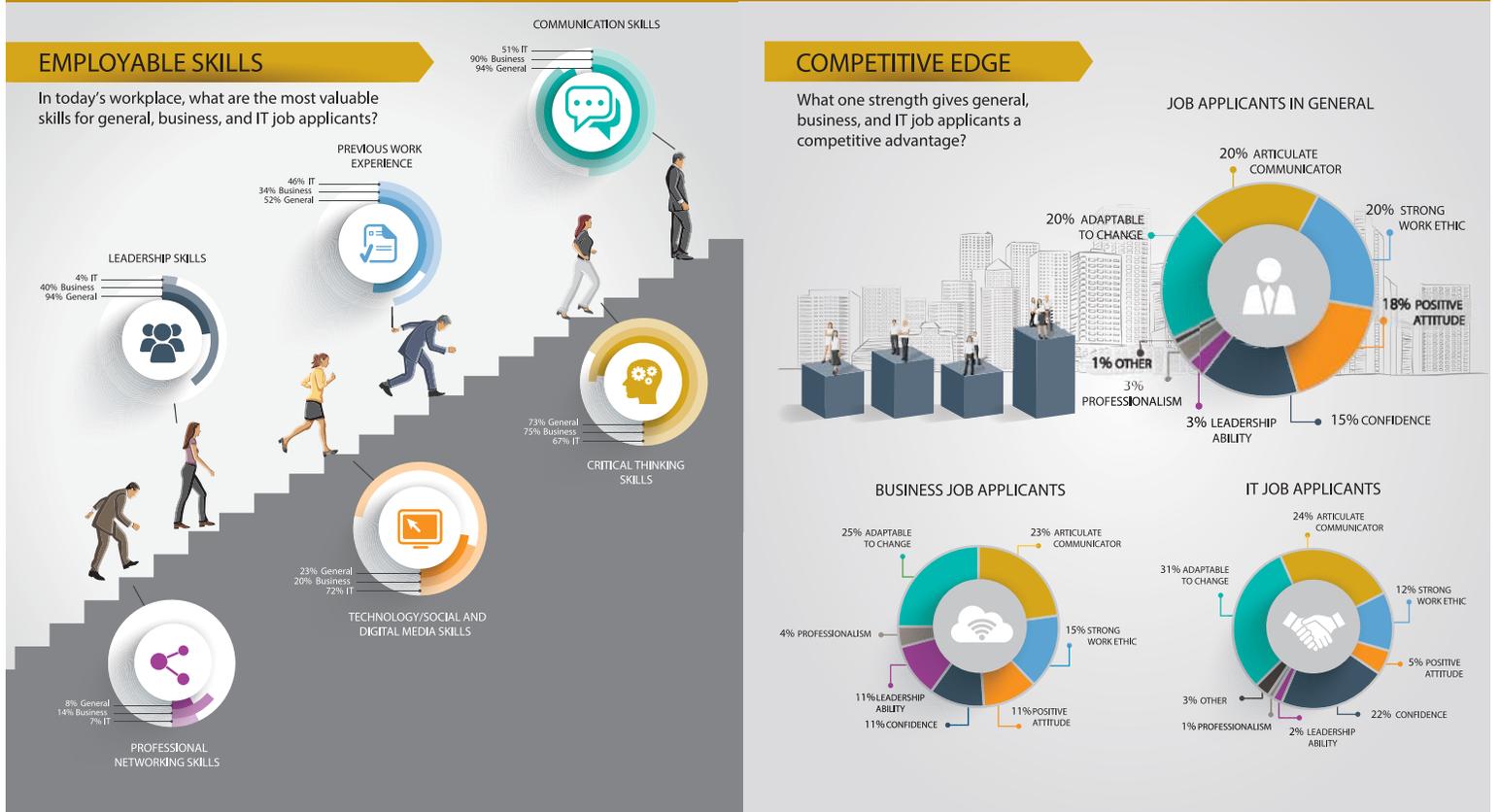
## COMMUNICATION SKILLS RANK HIGHEST AMONG EMPLOYERS

The Student Advisory Report from the School of Business and Information Technology, in collaboration with the Society for Human Resources Management (SHRM), focuses on insights from top employers across various industries.

HR professionals from across the country weighed in on the key personality attributes and professional skills they look for when hiring individuals to fill business and information technology (IT) positions. Some of the key findings are illustrated in the infographic.

## IF I WERE YOU... Career Advice From HR Professionals

Purdue Global's School of Business and Information Technology and the Society for Human Resource Management surveyed employers across the country. Here's what they said about key personal and professional skills when it comes to hiring in business and IT.



Based on a 2014 survey of more than 3,000 Society for Human Resource Management members. Survey was conducted prior to the March 2018 purchase of Kaplan University by Purdue University and subsequent creation of Purdue University Global.

# PAYING FOR SCHOOL

## EXPLORE YOUR FINANCIAL OPTIONS BEFORE YOU MAKE ANY DECISIONS

### FINANCIAL AID

Our Financial Aid Office works with you from enrollment to graduation to ensure you understand your financial options and to help you plan the most efficient use of financial resources. We will help you craft a personalized financial plan that meets your particular needs.

Prior to enrolling at Purdue Global, you are encouraged to explore all available financial options, including employer tuition benefits, military tuition assistance, and tuition reductions.

Financial aid is available to those who qualify. Financial aid awards vary depending on individual student eligibility and need.

### LOANS (SUBJECT TO ELIGIBILITY REQUIREMENTS)

- Unsubsidized Federal Stafford Loan
- Federal PLUS Loan
- Alternative Loans

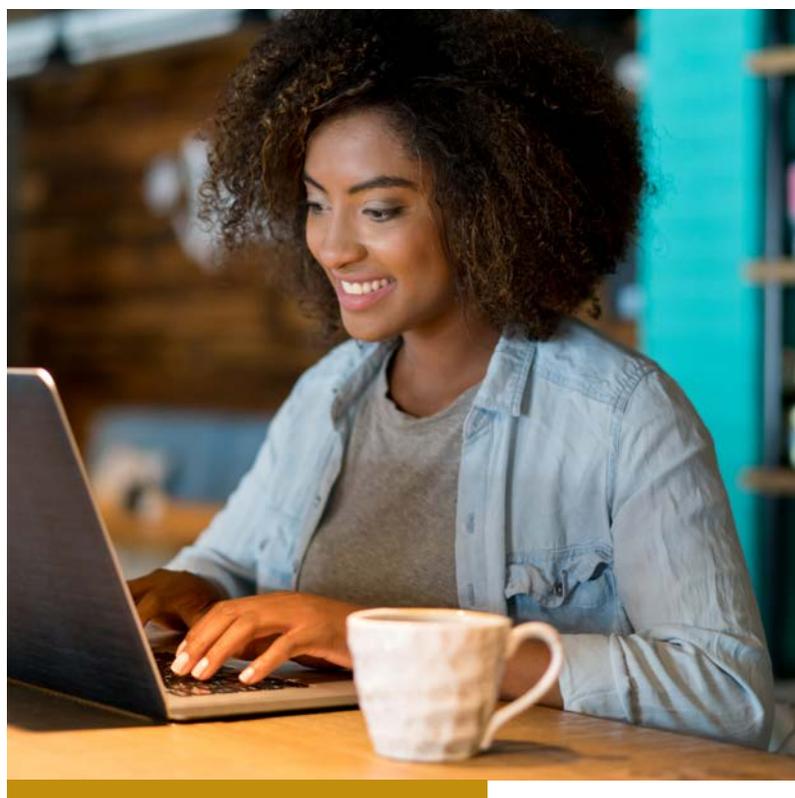
### OTHER AGENCIES OR PROGRAMS FOR ELIGIBLE STUDENTS

- Promise Jobs
- Veterans Administration Benefits
- Division of Vocational Rehabilitation
- Workforce Investment Act<sup>8</sup>
- Defense Activity for Non-Traditional Education Support (DANTES)

# TRANSFER CREDITS

Purdue Global can help you maximize your transfer credits so you realize the most savings. If you already completed graduate-level courses at an accredited institution, we can help you earn college credit for what you already know. You might find your degree is a lot closer than you think.<sup>9</sup>

To apply for credit, you must first submit official transcripts, course descriptions, and supporting documentation to the Office of the Registrar. Visit [Catalog.PurdueGlobal.edu](https://catalog.purdueglobal.edu) for the Prior Learning Assessment policy.



# MILITARY OVERVIEW

## A COMMITMENT OF SUPPORT FOR MILITARY STUDENTS

Nowhere can you find greater leadership than within our armed forces and veteran community. Those with a master's degree offer employers an even greater combination of skills.

At Purdue Global, we help individuals develop the knowledge and skills to help them succeed in military and civilian settings. We believe it's our duty to provide specialized support and benefits.

- Reduced tuition rates for graduate programs (see our website for complete program costs)
- Specially trained staff within our Military Student Support Center who understand military culture, procedures, and complex military educational benefits
- Compliance with Executive Order 13607, establishing principles of excellence for educational institutions serving servicemembers, veterans, their spouses, and other family members
- Special deployment policies if you must drop a course or take a leave of absence due to a deployment or change of orders



Note: this accolade was awarded prior to the March 2018 purchase of Kaplan University by Purdue University and subsequent creation of Purdue University Global. Purdue Global cannot guarantee future accolades.



## ABOUT PURDUE GLOBAL

Building on Purdue's mission to provide greater access to affordable, world-class education, Purdue University Global delivers a fully personalized online experience that's tailored to working adults. By opening the doors to adults who need flexibility to fit learning into their busy lives, we make it possible to achieve a high-quality education from a prestigious university system—completely online.<sup>10</sup>

Purdue Global offers 180 online programs at the associate's, bachelor's, master's, and doctoral levels, with courses taught by highly respected faculty members who are experts in their fields. Our dedicated faculty and support teams are here every step of the way to help you achieve your goals, providing one-on-one mentoring, educational advising, and comprehensive career services to graduation and beyond.

## ACCREDITATION AND APPROVALS

Purdue Global is accredited by The Higher Learning Commission. This accreditation covers all academic programs, all branch campuses, and all programs provided via distance education. For more information, please visit the HLC website at [HLCommission.org](http://HLCommission.org) or call 800-621-7440.

Purdue Global is authorized under federal law to enroll nonimmigrant, alien students.



## CONTACT US

If you have questions about admissions requirements or financial aid, or need help determining which program is right for you, contact an Advisor.

Call **844-PURDUE-G** or visit **[www.PurdueGlobal.edu](http://www.PurdueGlobal.edu)**.

#### IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer and gainful employment information, visit [Info.PurdueGlobal.edu](http://Info.PurdueGlobal.edu).

- 1 Purdue Global cannot guarantee employment or career advancement.
- 2 Certified Financial Planner Board of Standards Inc. owns the certification marks CFP®, Certified Financial Planner™, and federally registered CFP (with flame design) in the U.S., which it awards to individuals who successfully complete CFP Board's initial and ongoing certification requirements.
- 3 Although certain programs at Purdue Global are designed to prepare students to take various certification or licensing exams, the University cannot guarantee the student will be eligible to sit for or pass those exams. In some cases, field experience, additional coursework, and/or background checks may be necessary to be eligible to take or to successfully pass the exams. Students should research the requirements in the state in which they intend to seek employment.
- 4 ExcelTrack™ is designed to advance your progress based on existing knowledge; however, degree pace and time and cost savings will vary by individual.
- 5 Individuals pursuing the Master of Science in Finance must possess a bachelor's degree in finance from an accredited institution or a minimum of 30 semester/45 quarter credit hours in undergraduate coursework across the ACBSP's Common Professional Components (marketing, management, finance, economics, law, ethics, accounting, globalization, policy, IT, and statistics). For additional information, speak to an Admissions Advisor or refer to the University Catalog.
- 6 Source: The Year in Review: 2016–2017, Kaplan University Academic Report, winter 2017. Note: these data were reported prior to the March 2018 purchase of Kaplan University by Purdue University and subsequent creation of Purdue University Global.
- 7 Testimonials were solicited by Kaplan University. Purdue University acquired Kaplan University in March 2018 and created Purdue University Global, which is following the same curriculum format and instructional delivery methods as Kaplan University. The views and opinions expressed are those of the individual.
- 8 Purdue Global may be eligible to be an approved training provider for Workforce Investment Act (WIA) student aid. Students must contact their local WIA One-Stop Centers or their Local Workforce Investment Boards to determine training program eligibility.
- 9 Purdue Global does not guarantee transferability of credit. See the University Catalog for the Prior Learning Assessment policy.
- 10 Some Purdue Global programs are not 100% online; some programs require you to gain hands-on experience in a real-world work environment. Contact an Admissions Advisor for additional information.

**SCHOOL OF BUSINESS AND  
INFORMATION TECHNOLOGY**

**PURDUE** GLOBAL  
UNIVERSITY®

