

BACHELOR OF SCIENCE IN FINANCE

DEVELOP THE FINANCIAL EXPERTISE TO ADVANCE IN A GROWING ECONOMY

A strong, growing economy creates greater demand and opportunity for highly qualified financial professionals. Purdue University Global's bachelor's degree program helps you acquire technical knowledge in areas such as fiscal planning, corporate finance, banking, real estate, economic markets, and investment management. You will develop an understanding of the factors that influence financial decision making and learn practical techniques by solving real-world financial problems. Gain the skills to advance your career today, and the expertise to conquer whatever challenges the fast-changing economic landscape brings tomorrow.

WHY STUDY FINANCE AT PURDUE GLOBAL?

ONLINE FLEXIBILITY FOR WORKING ADULTS

Earn your degree 100% online, on your schedule. You can also visit one of our regional locations to take advantage of local, onsite support and services.

FACULTY EXPERTISE

Learn from practicing professionals with extensive experience in finance and education. All professors possess advanced academic degrees.

HANDS-ON LEARNING

Build relevant, practical skills you'll need in the real world by generating reports, creating presentations, and conducting complex financial analysis. An optional industry internship lets you strengthen your resume and gain experience in the field.

TRANSFER CREDITS

Our average bachelor's degree graduate with transfer credits saves 45% in University tuition.¹

ONE-ON-ONE MENTORING

Work directly with faculty during online discussion boards and faculty office hours, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

INTRODUCTORY TRIAL PERIOD

Make sure online learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks before you owe any tuition. That's the Purdue Global Commitment.²

NATIONALLY RANKED AND RESPECTED

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by *The Wall Street Journal/Times Higher Education*.³

TAKE THE NEXT STEP IN YOUR CAREER AND EDUCATION

Gain the Core Skills and Competencies That Employers Demand	Build a Pathway Toward Certification ⁴	Get a Head Start on Your Master's Degree
<ul style="list-style-type: none">• Perform financial analysis using quantitative concepts and techniques.• Interpret financial statements and ratios.• Examine investment and financial risk.• Analyze financial theory and practices.• Apply legislation, regulations, and principles of practice to financial scenarios.• Communicate professionally through writing and presentations with stakeholders.	<p>The coursework covers topics you will need to understand if you decide to pursue relevant industry credentials. Certifications can validate the skills you learn in school and help you secure a professional role within the evolving finance field.</p>	<p>Earning a minimum course grade in select bachelor's degree courses can gain you entry into a shortened version of Purdue Global's Master of Science in Finance.⁵</p>

CURRICULUM

Our courses are revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the fields of finance and business.

FINANCE COURSE TOPICS INCLUDE:

- **Corporate finance**
- **Financial markets**
- **Financial statement analysis**
- **Investments**
- **Accounting**
- **Macroeconomics and microeconomics**
- **Business math and statistics**
- **Management**
- **Marketing**
- **Business law and ethics**
- **Quantitative analysis**
- **Organizational behavior**

CUSTOMIZE YOUR DEGREE

Choose a concentration to build focused expertise in your area of specialization:

- **General Finance**
- **Investments**
- **Real Estate**
- **Wealth Management**
- **Accelerated Master of Science in Finance Option**

PROGRAM DETAIL

Credit Hours: 180

Program Length: 2–4 years⁶

Course Load: 2 courses per term

Terms: 10 weeks long

Start Dates: Throughout the year

Delivery: Online, with optional local internship



ADDITIONAL PROGRAMS

- Bachelor of Science in Accounting
- Bachelor of Science in Business Administration
- Master of Science in Finance
- Master of Science in Accounting
- Master of Business Administration
- Master of Science in Management and Leadership

CAREER AND NETWORKING OPPORTUNITIES

INDUSTRY OUTLOOK⁷

- Employment of both **personal financial advisors** and **financial managers** is expected to grow much faster than average from 2016 to 2026.
- Employment of **financial analysts** and **financial examiners** is projected to grow faster than the average in that same time frame.
- Demand for financial professionals will be driven by a healthy economy, a growing range of financial products, emerging markets, new business development and investment opportunities, and the growth of “big data” and technological improvements.

CAREER PATHWAYS AND OUTCOMES⁸

Roles

- General and operational manager
- Financial manager
- Budget analyst
- Credit analyst
- Financial analyst/specialist
- Personal financial advisor
- Loan officer

Settings

- Corporate financial management
- Investment/wealth management
- Portfolio analysis and management
- Financial analysis and planning
- Banking
- Risk management
- Insurance
- Securities
- Credit unions
- Real estate
- For-profit and nonprofit
- Federal, state, or local government

CAREER SERVICES

Our Career Specialists connect finance students with job and networking opportunities and offer the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

STUDENT ORGANIZATIONS AND HONOR SOCIETIES

- Delta Mu Delta Honor Society
- Business and Management Student Association



Purdue Global Is Accredited by The Higher Learning Commission

This accreditation covers all academic programs, all regional locations, and all programs provided via distance education. Contact the HLC at HLCommission.org or call 800-621-7440.

Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

This accolade was awarded prior to the March 2018 purchase of Kaplan University by Purdue University and subsequent creation of Purdue University Global. Purdue Global cannot guarantee future accolades.



Contact an Admissions Advisor at **844-PURDUE-G** or visit **www.PurdueGlobal.edu**.

IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer and gainful employment information, visit Info.PurdueGlobal.edu.

- 1 Kaplan University online bachelor's degree students who graduated in 2017 and entered their program with eligible transfer credits saved an average of \$30,000 toward the total degree. Note: these data were reported prior to the March 2018 purchase of Kaplan University by Purdue University and subsequent creation of Purdue University Global. Campus tuition and transfer credit savings vary by location. Savings based on overall cost of completion without transfer credit. Calculation based on total transfer credit times cost per credit in student's program of study. Individual savings will vary. Calculation includes campus and military students. Purdue Global does not guarantee transferability of credit. Future transfer credit savings are subject to review and the academic policies of Purdue Global. See University Catalog for the Prior Learning Assessment policy.
- 2 No financial obligation beyond the application fee. Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Students who choose to continue their studies at Purdue Global will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the University Catalog.
- 3 Source: <https://www.timeshighereducation.com/student/best-universities/best-public-universities-united-states>. Rankings apply to Purdue University West Lafayette and not to Purdue Global.
- 4 Students are responsible for understanding the requirements of optional certification exams. The University cannot guarantee students will be eligible to sit for or pass exams. In some cases, work experience, additional coursework beyond the Purdue Global program, fieldwork, and/or background checks may be necessary to be eligible to take or to successfully pass the exams.
- 5 The University cannot guarantee that students will be granted admission to any future programs. Speak to an Advisor about transfer credit opportunities and see the University Catalog for the Prior Learning Assessment policy.
- 6 Purdue Global online bachelor's degree students who graduated in the 2017–2018 academic year and applied eligible external (transfer, experiential, or credit by exam) credits earned an average of 82 credits or 8 terms toward their total degree. This excludes undergraduate nursing students. Term estimates are based on completion of two 5- or 6-credit courses per term. Individual credits earned will vary. Please see the University Catalog for Purdue Global's Prior Learning Assessment policy. Source: Purdue Global Office of Records Analysis and Reporting.
- 7 U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Financial Analysts, Financial Managers, Personal Financial Advisors, Financial Examiners. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.
- 8 Purdue Global cannot guarantee employment or career advancement. Job titles and responsibilities may vary from organization to organization. Certain finance positions may require further certification and/or licensing by individual states. Certain investment, wealth management, and portfolio management positions may require securities licensing and successful completion of a securities exam. The University cannot guarantee students will be eligible to sit for or pass exams. This program is not intended to lead to certification as a real estate professional. Real estate certification may require additional education and passing an exam; requirements vary by state. This program was not designed to meet any specific state's requirements for licensure or certification, and Purdue Global makes no representations or warranties as to whether the degree or any individual courses meet such requirements. Refer to the University Catalog and the Financial Industry Regulatory Authority (FINRA) for additional information.