



## Bachelor of Science in **FINANCE**

### Make Your Comeback With a Finance Degree That Opens Doors

A growing economy means more opportunity. Come back stronger and ready to meet the demand for highly qualified finance professionals with an online degree from Purdue Global. Our bachelor's program helps you acquire technical knowledge in areas such as fiscal planning, corporate finance, banking, real estate, economic markets, and investment management. You will develop an understanding of the factors that influence financial decision-making and learn practical techniques by solving real-world financial problems. Now's the time to earn a finance degree you can be proud of and that employers will respect.



# Why Study Finance at Purdue Global?

## Built for Working Adults

Complete courses online, without compromising your work or family schedule.

## Backed by the Power of Purdue

Earn a degree you can be proud of — and employers will respect. Achieve more in the business field with a name that opens doors in your career.

## Expert Faculty

Learn from finance and education experts who are practicing professionals in the field. All faculty possess advanced academic degrees.

## Practical Experience You Can Count On

Don't just go back to school — come back with the experience you need. Build relevant, practical skills, including generating reports, creating presentations, and conducting complex financial analysis.

## Experience Counts as Credit

It's time to get the credit you deserve. Our average bachelor's graduate saves 50% on tuition with credit for prior learning.<sup>1</sup>

## Personal Support

Work directly with faculty through online discussion boards and seminars, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

## Introductory Trial Period

Make sure online learning at Purdue Global is right for you. Enroll in the University and try our undergraduate classes for 3 weeks — before you owe any tuition. That's the Purdue Global Commitment.<sup>2</sup>

## An Education That's Proven and Respected

Purdue Global is backed by Purdue University. One of the most prestigious universities in the world, Purdue ranked #16 overall and #1 in education among *Fast Company* magazine's prestigious World's Most Innovative Companies.<sup>3</sup>



This program is accredited by the Accrediting Council for Business Schools and Programs (ACBSP). For more information on Purdue Global's ACBSP accreditation, visit [www.acbsp.org](http://www.acbsp.org).

# Take the Next Step in Your Career and Education

GAIN THE CORE SKILLS AND COMPETENCIES THAT EMPLOYERS DEMAND	BUILD A PATHWAY TOWARD CERTIFICATION <sup>4</sup>
<ul style="list-style-type: none"><li>Perform financial analysis using quantitative concepts and techniques.</li><li>Interpret financial statements and ratios.</li><li>Examine investment and financial risk.</li><li>Analyze financial theory and practices.</li><li>Apply legislation, regulations, and principles of practice to financial scenarios.</li><li>Communicate professionally through writing and presentations with stakeholders.</li></ul>	<p>The coursework covers topics you will need to understand if you decide to pursue relevant industry credentials. Certifications can validate the skills you learn in school and help you secure a professional role within the evolving finance field.</p>

# Curriculum

Our courses are revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the fields of finance and business.

## Finance Course Topics Include:

- Corporate finance
- Financial markets
- Financial statement analysis
- Investments
- Accounting
- Macroeconomics and microeconomics
- Business math and statistics
- Management
- Marketing
- Business law and ethics
- Quantitative analysis
- Organizational behavior

## Customize Your Degree

Choose a concentration to build focused expertise in your area of specialization:

- General Finance
- Real Estate
- Wealth Management and Financial Planning
- FinTech

## Program Detail

**Credit Hours:** 180

**Program Length:** 2–4 years (With transfer credit and other prior experience, the average completion time for Purdue Global bachelor's degree graduates in 2021–2022 was 2.1 years.)<sup>6</sup>

**Course Load:** 2 courses per term

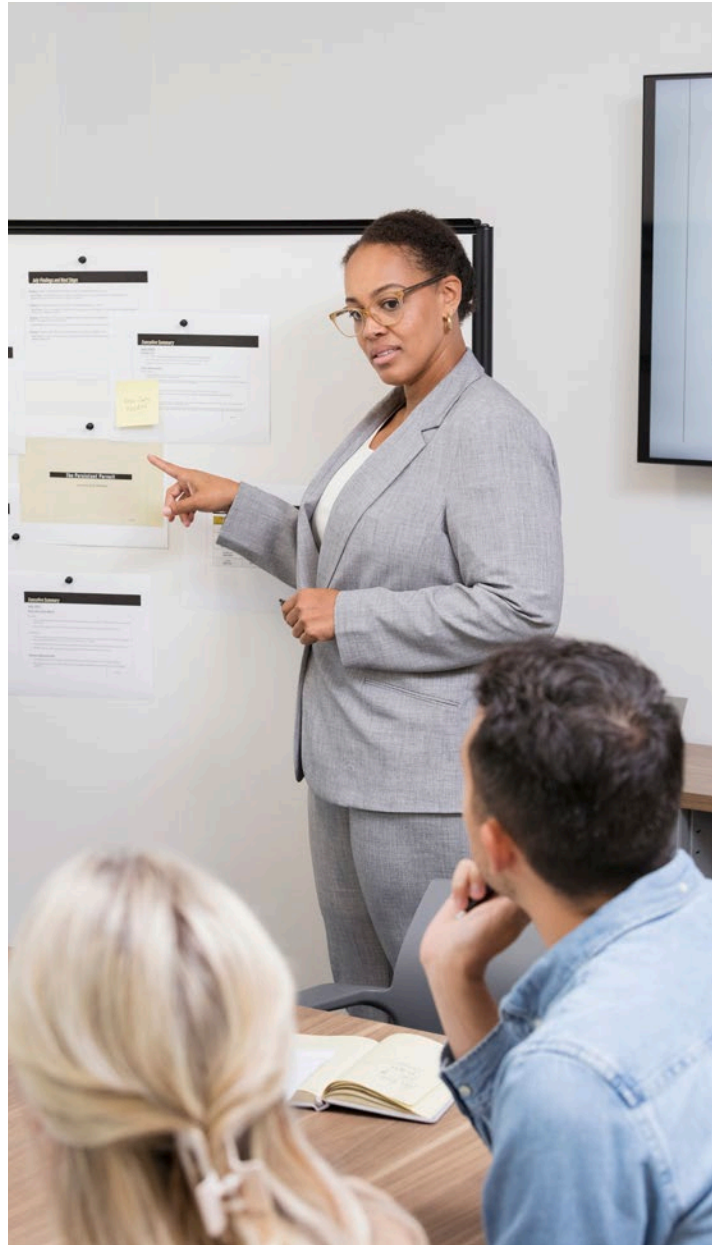
**Terms:** 10 weeks long

**Start Dates:** Throughout the year

**Delivery:** Online

## Additional Programs

- Bachelor of Science in Accounting
- Bachelor of Science in Business Administration
- Bachelor of Science in Organizational Management
- Master of Science in Finance
- Master of Science in Accounting
- Master of Business Administration
- Master of Science in Management and Leadership





# Career and Networking Opportunities

## Industry Outlook<sup>7</sup>

- Employment of **financial managers** is projected to grow 17% from 2023 to 2033, much faster than the average for all occupations.
- Employment of personal **financial advisors** and **financial examiners** is projected to also grow much faster than the average in that same time frame.
- Demand for financial professionals will be driven by a growing range of financial products and the need for in-depth knowledge of emerging markets.

## Career Pathways and Outcomes<sup>8</sup>

### Roles

- General and operational manager
- Financial manager
- Budget analyst
- Credit analyst
- Financial analyst/specialist
- Personal financial advisor
- Loan officer

### Settings

- Corporate financial management
- Investment/wealth management
- Portfolio analysis and management
- Financial analysis and planning
- Banking
- Risk management
- Insurance
- Securities
- Credit unions
- Real estate
- For-profit and nonprofit
- Federal, state, or local government

## Center for Career Advancement

Our Career Specialists connect finance students with job and networking opportunities and offer the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

## Student Organizations and Honor Societies

- Delta Mu Delta Honor Society
- Business and Management Student Association



## Purdue Global Is Accredited by the Higher Learning Commission

The HLC (HLCCommission.org) is a regional accreditation agency recognized by the U.S. Department of Education.

## Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

**Contact an Admissions Advisor at 844-PURDUE-G or visit [PurdueGlobal.edu](https://PurdueGlobal.edu).**

### IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit [Info.PurdueGlobal.edu](https://Info.PurdueGlobal.edu).

- <sup>1</sup> Purdue Global online bachelor's degree students who graduated in 2021–2022 and applied eligible prior learning (transfer, experiential, or credit by exam) credits saved an average of \$34,000 toward the total degree. Campus tuition and prior learning savings vary by location. Savings based on overall cost of completion without prior learning credit. Calculation based on total prior learning credit times standard cost per credit in student's program of study. Individual savings will vary. Calculation includes campus and military students. Purdue Global does not guarantee transferability of credit. See University Catalog for the Prior Learning policy. Source: Office of Reporting and Analysis, July 2022. 2021–2022 academic year. Source: Purdue Global Office of Reporting and Analysis, July 2022.
- <sup>2</sup> No financial obligation. Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Students who choose to continue their studies at Purdue Global will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the University Catalog.
- <sup>3</sup> Most Innovative Companies Rankings: Sources: [www.fastcompany.com/most-innovative-companies/2023](https://www.fastcompany.com/most-innovative-companies/2023) and [www.fastcompany.com/90846988/most-innovative-companies-education-2023](https://www.fastcompany.com/90846988/most-innovative-companies-education-2023). Rankings apply to Purdue University West Lafayette and not Purdue Global.
- <sup>4</sup> Students are responsible for understanding the requirements of optional certification exams. The University cannot guarantee students will be eligible to sit for or pass exams. In some cases, work experience, additional coursework beyond the Purdue Global program, fieldwork, and/or background checks may be necessary to be eligible to take or to successfully pass the exams.
- <sup>5</sup> The University cannot guarantee that students will be granted admission to any future programs. Speak to an Advisor about transfer credit opportunities and see the University Catalog for the Prior Learning Assessment policy.
- <sup>6</sup> The average completion time for Purdue Global online bachelor's degree students who graduated in the 2021–2022 academic year was 2.1 years. Source: Purdue Global Office of Reporting and Analysis, July 2022.
- <sup>7</sup> U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Financial Managers, Personal Financial Advisors, Financial Examiners. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.
- <sup>8</sup> Purdue Global does not guarantee employment or career advancement. Job titles and responsibilities may vary from organization to organization. Certain finance positions may require further certification and/or licensing by individual states. Certain investment, wealth management, and portfolio management positions may require securities licensing and successful completion of a securities exam. The University cannot guarantee students will be eligible to sit for or pass exams. This program is not intended to lead to certification as a real estate professional. Real estate certification may require additional education and passing an exam; requirements vary by state. This program was not designed to meet any specific state's requirements for licensure or certifications. Refer to [Licensure.PurdueGlobal.edu](https://Licensure.PurdueGlobal.edu) for state-specific requirements. For additional licensure information, visit the Financial Industry Regulatory Authority (FINRA).