BACHELOR OF SCIENCE IN FINANCE

DEVELOP THE FINANCIAL EXPERTISE TO ADVANCE IN A GROWING ECONOMY

A strong, growing economy creates greater demand and opportunity for highly qualified financial professionals. Purdue University Global’s bachelor’s degree program helps you acquire technical knowledge in areas such as fiscal planning, corporate finance, banking, real estate, economic markets, and investment management. You will develop an understanding of the factors that influence financial decision making and learn practical techniques by solving real-world financial problems. Gain the skills to advance your career today, and the expertise to conquer whatever challenges the fast-changing economic landscape brings tomorrow.
WHY STUDY FINANCE AT PURDUE GLOBAL?

ONLINE FLEXIBILITY FOR WORKING ADULTS
Earn your degree 100% online, on your schedule. You can also visit one of our regional locations to take advantage of local, onsite support and services.

FACULTY EXPERTISE
Learn from practicing professionals with extensive experience in finance and education. All professors possess advanced academic degrees.

HANDS-ON LEARNING
Build relevant, practical skills you’ll need in the real world by generating reports, creating presentations, and conducting complex financial analysis. An optional industry internship lets you strengthen your resume and gain experience in the field.

TRANSFER CREDITS
Our average bachelor’s graduate saves 44% on tuition with credit for prior learning.¹

ONE-ON-ONE MENTORING
Work directly with faculty during online discussion boards and faculty office hours, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

INTRODUCTORY TRIAL PERIOD
Make sure online learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks before you owe any tuition. That’s the Purdue Global Commitment.²

TAKE THE NEXT STEP IN YOUR CAREER AND EDUCATION

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<th>Gain the Core Skills and Competencies That Employers Demand</th>
<th>Build a Pathway Toward Certification</th>
<th>Get a Head Start on Your Master’s Degree</th>
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| • Perform financial analysis using quantitative concepts and techniques.  
  • Interpret financial statements and ratios.  
  • Examine investment and financial risk.  
  • Analyze financial theory and practices.  
  • Apply legislation, regulations, and principles of practice to financial scenarios.  
  • Communicate professionally through writing and presentations with stakeholders. | The coursework covers topics you will need to understand if you decide to pursue relevant industry credentials. Certifications can validate the skills you learn in school and help you secure a professional role within the evolving finance field. | Earning a minimum course grade in select bachelor’s degree courses can gain you entry into a shortened version of Purdue Global’s Master of Science in Finance.³ |

NATIONALLY RANKED AND RESPECTED
Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by The Wall Street Journal/Times Higher Education.³
CURRICULUM

Our courses are revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the fields of finance and business.

FINANCE COURSE TOPICS INCLUDE:

• Corporate finance
• Financial markets
• Financial statement analysis
• Investments
• Accounting
• Macroeconomics and microeconomics
• Business math and statistics
• Management
• Marketing
• Business law and ethics
• Quantitative analysis
• Organizational behavior

CUSTOMIZE YOUR DEGREE

Choose a concentration to build focused expertise in your area of specialization:

• General Finance
• Investments
• Real Estate
• Wealth Management
• Accelerated Master of Science in Finance Option

PROGRAM DETAIL

Credit Hours: 180
Program Length: 2–4 years
Course Load: 2 courses per term
Terms: 10 weeks long
Start Dates: Throughout the year
Delivery: Online, with optional local internship

ADDITIONAL PROGRAMS

• Bachelor of Science in Accounting
• Bachelor of Science in Business Administration
• Master of Science in Finance
• Master of Science in Accounting
• Master of Business Administration
• Master of Science in Management and Leadership
The average program length for Purdue Global online bachelor’s degree students who graduated in the 2018–2019 academic year was 1.9 years.

Roles
- General and operational manager
- Financial manager
- Budget analyst

Settings
- Corporate financial management
- Investment/wealth management
- Portfolio analysis and management
- Financial analysis and planning
- Banking
- Credit analyst
- Financial analyst/specialist
- Personal financial advisor
- Loan officer
- Risk management
- Insurance
- Securities
- Credit unions
- Real estate
- For-profit and nonprofit
- Federal, state, or local government

INDUSTRY OUTLOOK
- Employment of both personal financial advisors and financial managers is expected to grow much faster than average from 2016 to 2026.
- Employment of financial analysts and financial examiners is projected to grow faster than the average in that same time frame.
- Demand for financial professionals will be driven by a healthy economy, a growing range of financial products, emerging markets, new business development and investment opportunities, and the growth of “big data” and technological improvements.

CAREER AND NETWORKING OPPORTUNITIES

CAREER SERVICES
Our Career Specialists connect finance students with job and networking opportunities and offer the following assistance:
- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

STUDENT ORGANIZATIONS AND HONOR SOCIETIES
- Delta Mu Delta Honor Society
- Business and Management Student Association

Contact an Admissions Advisor at 844-PURDUE-G or visit PurdueGlobal.edu.

Purdue Global Is Accredited by The Higher Learning Commission
This accreditation covers all academic programs, all regional locations, and all programs provided via distance education. Contact the HLC at HLCommission.org or call 800-621-7440.

MILITARY FRIENDLY
We offer reduced tuition rates for servicemembers, veterans, and spouses.

Contact an Admissions Advisor at 844-PURDUE-G or visit PurdueGlobal.edu.

IMPORTANT INFORMATION: PLEASE READ
For comprehensive consumer information, visit Info.PurdueGlobal.edu.

1 Purdues Global online bachelor’s degree students who graduated in 2018–2019 and applied eligible prior learning (transfer, experiential, or credit by exam) credits saved an average of $29,000 toward the total degree. Campus tuition and prior learning savings vary by location. Savings based on overall cost of completion without prior learning credit. Calculation based on total prior learning credit times cost per credit in student’s program of study. Individual savings will vary. Calculation includes campus and military students. Purdue Global does not guarantee transferability of credit. See University Catalog for the Prior Learning Assessment policy.

2 No financial obligation beyond the application fee. Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Students who choose to continue their studies at Purdue Global will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the University Catalog.

3 Source: https://www.timeshighereducation.com/student/best-universities/best-public-universities-united-states. Rankings apply to Purdue University West Lafayette and not to Purdue Global.

4 Students are responsible for understanding the requirements of optional certification exams. The University cannot guarantee students will be eligible to sit for or pass exams. In some cases, work experience, additional coursework beyond the Purdue Global program, fieldwork, and/or background checks may be necessary to be eligible to take or to successfully pass the exams.

5 The University cannot guarantee that students will be granted admission to any future programs. Speak to an Advisor about transfer credit opportunities and see the University Catalog for the Prior Learning Assessment policy.

6 The average program length for Purdue Global online bachelor’s degree students who graduated in the 2018–2019 academic year was 1.9 years. Source: Purdue Global Office of Reporting and Analysis, August 2019.


8 Purdue Global cannot guarantee employment or career advancement. Job titles and responsibilities may vary from organization to organization. Certain finance positions may require further certification and/or licensing by individual states. Certain investment, wealth management, and portfolio management positions may require securities licensing and successful completion of a securities exam. The University cannot guarantee students will be eligible to sit for or pass exams. This program is not intended to lead to certification as a real estate professional. Real estate certification may require additional education and passing an exam; requirements vary by state. This program was not designed to meet any specific state’s requirements for licensure or certification, and Purdue Global makes no representations or warranties as to whether the degree or any individual courses meet such requirements. Refer to the University Catalog and the Financial Industry Regulatory Authority (FINRA) for additional information.