DEVELOP THE FINANCIAL EXPERTISE TO ADVANCE IN A GROWING ECONOMY

A strong, growing economy creates greater demand and opportunity for highly qualified financial professionals. Purdue University Global’s bachelor’s degree program helps you acquire technical knowledge in areas such as fiscal planning, corporate finance, banking, real estate, economic markets, and investment management. You will develop an understanding of the factors that influence financial decision making and learn practical techniques by solving real-world financial problems. Gain the skills to advance your career today, and the expertise to conquer whatever challenges the fast-changing economic landscape brings tomorrow.
WHY STUDY FINANCE AT PURDUE GLOBAL?

ONLINE FLEXIBILITY FOR WORKING ADULTS
Earn your degree 100% online, on your schedule. You can also visit one of our regional locations to take advantage of local, onsite support and services.

FACULTY EXPERTISE
Learn from practicing professionals with extensive experience in finance and education. All professors possess advanced academic degrees.

HANDS-ON LEARNING
Build relevant, practical skills you’ll need in the real world by generating reports, creating presentations, and conducting complex financial analysis.

TRANSFER CREDITS
Our average bachelor’s graduate saves 45% on tuition with credit for prior learning.¹

ONE-ON-ONE MENTORING
Work directly with faculty during online discussion boards and faculty office hours, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

INTRODUCTORY TRIAL PERIOD
Make sure online learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks before you owe any tuition. That’s the Purdue Global Commitment.²

NATIONALLY RANKED AND RESPECTED
Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by The Wall Street Journal/Times Higher Education.³

This program is accredited by the Accrediting Council for Business Schools and Programs (ACBSP). For more information on Purdue University Global’s ACBSP accreditation, visit www.acbsp.org.

TAKE THE NEXT STEP IN YOUR CAREER AND EDUCATION

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<tr>
<th>Gain the Core Skills and Competencies That Employers Demand</th>
<th>Build a Pathway Toward Certification⁴</th>
<th>Get a Head Start on Your Master’s Degree</th>
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<td>• Perform financial analysis using quantitative concepts and techniques.</td>
<td>The coursework covers topics you will need to understand if you decide to pursue relevant industry credentials. Certifications can validate the skills you learn in school and help you secure a professional role within the evolving finance field.</td>
<td>Earning a minimum course grade in select bachelor’s degree courses can gain you entry into a shortened version of Purdue Global’s Master of Science in Finance.⁵</td>
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<td>• Interpret financial statements and ratios.</td>
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<td>• Examine investment and financial risk.</td>
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<td>• Analyze financial theory and practices.</td>
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<td>• Apply legislation, regulations, and principles of practice to financial scenarios.</td>
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<td>• Communicate professionally through writing and presentations with stakeholders.</td>
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CURRICULUM

Our courses are revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the fields of finance and business.

FINANCE COURSE TOPICS INCLUDE:

• Corporate finance
• Financial markets
• Financial statement analysis
• Investments
• Accounting
• Macroeconomics and microeconomics
• Business math and statistics
• Management
• Marketing
• Business law and ethics
• Quantitative analysis
• Organizational behavior

CUSTOMIZE YOUR DEGREE
Choose a concentration to build focused expertise in your area of specialization:

• General Finance
• Real Estate
• Wealth Management and Financial Planning
• Accelerated Master of Science in Finance Option

PROGRAM DETAIL
Credit Hours: 180
Program Length: 2–4 years (With transfer credit and other prior experience, the average completion time for Purdue Global bachelor’s degree graduates in 2019–2020 was 2 years.)
Course Load: 2 courses per term
Terms: 10 weeks long
Start Dates: Throughout the year
Delivery: Online

ADDITIONAL PROGRAMS
• Bachelor of Science in Accounting
• Bachelor of Science in Business Administration
• Master of Science in Finance
• Master of Science in Accounting
• Master of Business Administration
• Master of Science in Management and Leadership
CAREER AND NETWORKING OPPORTUNITIES

INDUSTRY OUTLOOK
- Employment of financial managers is projected to grow 15% from 2019 to 2029, more than 3 times the average for all occupations.
- Employment of personal financial advisors and financial examiners is projected to grow faster in that same time frame.
- Demand for financial professionals will be driven by a growing range of financial products and the need for in-depth knowledge of emerging markets.

CAREER PATHWAYS AND OUTCOMES

Roles
- General and operational manager
- Financial manager
- Budget analyst

Settings
- Corporate financial management
- Investment/wealth management
- Portfolio analysis and management
- Financial analysis and planning
- Banking
- Risk management
- Insurance

- Credit analyst
- Financial analyst/specialist
- Personal financial advisor
- Loan officer
- Securities
- Credit unions
- Real estate
- For-profit and nonprofit
- Federal, state, or local government

CAREER SERVICES
Our Career Specialists connect finance students with job and networking opportunities and offer the following assistance:
- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

STUDENT ORGANIZATIONS AND HONOR SOCIETIES
- Delta Mu Delta Honor Society
- Business and Management Student Association

Purdue Global Is Accredited by The Higher Learning Commission
This accreditation covers all academic programs, all regional locations, and all programs provided via distance education. Contact the HLC at HLCommission.org or call 800-621-7440.

Military Friendly
We offer reduced tuition rates for servicemembers, veterans, and spouses.

Contact an Admissions Advisor at 844-PURDUE-G or visit PurdueGlobal.edu.