Bachelor of Science in

ORGANIZATIONAL MANAGEMENT

Become the Leader You Were Meant to Be With Our Online Degree

You’ve got a comeback in you. Now’s the time to gain the edge you need to move into management positions in a wide range of fields at Purdue Global. At our online university for working adults, you’ll find a flexible bachelor’s program that helps you develop the skills to move your career forward — from effective management and leadership techniques to in-demand technical skills, operations knowledge, and more.
Why Study Online at Purdue Global’s Business School?

**Built for Working Adults**
Complete courses online, without compromising your work or family schedule.

**Backed by the Power of Purdue**
Earn a degree you can be proud of — and employers will respect. Achieve more in management-level positions with a name that opens doors in your career.

**A Curriculum Made for Career Comebacks**
With 85 open elective credits, our degree lets you tailor your studies to your interests. We also offer 14 concentration areas that help you focus your degree plan as you see fit.

**Expert Faculty**
Learn from management and education experts who are practicing professionals in the field. All faculty possess advanced academic degrees.

**Practical Experience You Can Count On**
Don’t just go back to school — come back with the experience you need. Our faculty apply innovative learning techniques that prepare you to apply proven concepts, methods, and practices to real-world challenges.

---

Program Outcomes Support Your Career Growth

<table>
<thead>
<tr>
<th>UPSKILL IN MANAGEMENT AND SUPERVISORY COMPETENCIES</th>
<th>GET SUPPORT TRANSITIONING INTO A NEW FIELD</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Analyze organizational processes and procedures in a variety of business settings.</td>
<td>The skills you learn will take you far—whether you’re transitioning away from a service-oriented occupation and into a more business-related career, or want to go further in your current position. General Education Literacies and Professional Competencies are integrated throughout the program, making for a well-rounded education.</td>
</tr>
<tr>
<td>• Assess the roles that structure, management, and leadership play in organizational performance.</td>
<td></td>
</tr>
<tr>
<td>• Evaluate how economics, government, and law affect value creation in the global context.</td>
<td></td>
</tr>
<tr>
<td>• Evaluate information management, planning, operations, and control in business environments.</td>
<td></td>
</tr>
<tr>
<td>• Evaluate the role of accounting, finance, and marketing within the larger organizational structure.</td>
<td></td>
</tr>
</tbody>
</table>
Curriculum

Specialized knowledge and expertise can prepare you for leadership roles in today’s competitive business environments. Choose from any of the following concentrations while completing your Bachelor of Science in Organizational Management:

- Business development
- Construction management
- Decision management
- Financial analysis
- Global business
- Global marketing management
- Hospitality sustainability
- Human resources
- Information systems management
- Leadership
- Management
- Project management
- Sport entertainment management
- Supply chain management and logistics

Our courses are revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field of business.

Courses Include

- Accounting
- Management
- Microeconomics
- Finance
- Marketing
- Business Math and Statistical Measures
- Management of Information Systems
- Operations and Supervision
- Organizational Communication
- Business Law
- Organizational Management

Program Detail

Credit Hours: 180

Program Length: 2-4 years (With transfer credit and other prior experience, the average completion time for Purdue Global bachelor’s degree graduates in 2021-2022 was 2.1 years.)

Course Load: 2 courses per term

Terms: 10 weeks long

Start Dates: Throughout the year

Delivery: Online

Additional Programs

- Bachelor of Science in Accounting
- Bachelor of Science in Business Administration
- Bachelor of Science in Finance
- Master of Science in Accounting
- Master of Business Administration
- Master of Science in Finance
- Master of Science in Management and Leadership
Career and Networking Opportunities

Industry Outlook

• Employment of General and Operations Managers is expected to grow 4.2% from 2022 to 2032.
• Employment of Medical and Health Services Managers is expected to grow 28% from 2022 to 2032.

Career Outcomes

Roles

• General and operations managers
• Fundraising managers
• Medical and health services managers
• Social and community service managers
• Managers, all other
• Financial specialists, all other

Settings

• Corporate headquarters
• Not-for-profit agencies
• Federal, state, or local government agencies
• Health services companies
• Insurance companies
• Social services organizations
• Retail organizations
• Banking

The Center For Career Advancement

Our Career Specialists connect business students with job and networking opportunities and offer the following assistance:

• Career assessment/exploration
• Resume and cover letter review
• Interview preparation/mock interviews
• Portfolio development to showcase your skills
• Assistance in building an online presence
• Job search and networking support
• Virtual career fairs
• 24/7 online access to job openings and career development tools

Student Organizations and Honor Societies

• Business and Management Student Association
• Delta Mu Delta Honor Society

Accredited by the Higher Learning Commission

Purdue Global is accredited by the Higher Learning Commission (HLCommission.org), an institutional accreditation agency recognized by the U.S. Department of Education.

Contact an Admissions Advisor at 844-PURDUE-G or visit PurdueGlobal.edu.