ASSOCIATE OF APPLIED SCIENCE IN BUSINESS ADMINISTRATION

BUILD YOUR BUSINESS CAREER IN A GROWING GLOBAL ECONOMY

Whether you are preparing to enter the workforce or seeking credentials to advance your career, earning an associate’s degree in business administration at Purdue University Global can help you establish your position in a wide range of fields. In today’s fast-paced business environments, the ability to keep day-to-day operations running smoothly is highly valued. Our online program offers a balance of theory and practice to help you gain the knowledge and skills to keep you competitive in this dynamic profession.
WHY STUDY BUSINESS AT PURDUE GLOBAL?

ONLINE FLEXIBILITY FOR WORKING ADULTS
Earn your degree 100% online, on your schedule. You can also visit one of our regional locations to take advantage of local, onsite support and services.

AFFORDABLE TUITION
Lower the cost of your education through military discounts, employer reimbursement options, transfer credit, and more. Our average associate's graduate saves 47% on tuition with credit for prior learning.

TRANSFER CREDITS
Transfer up to 75% of your program requirements to accelerate completion of your degree and save on tuition. You can use prior academic, work, and military experience for credit.

FACULTY EXPERTISE
Learn from practicing professionals with extensive experience in business and education. All professors possess advanced academic degrees.

HANDS-ON, PRACTICAL EDUCATION
Complete a final capstone project that lets you apply the theories and concepts you learn to real-world business scenarios.

ONE-ON-ONE SUPPORT
Work directly with faculty during online discussion boards and faculty office hours, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

INTRODUCTORY TRIAL PERIOD
Make sure online learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks before you owe any tuition. That’s the Purdue Global Commitment.

NATIONALLY RANKED AND RESPECTED
Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by The Wall Street Journal/Times Higher Education.

Get a Head Start on Your Bachelor’s Degree
By completing your associate’s in business administration, you’ll not only earn a valuable credential to make an immediate impact on your career, but you’ll also lay the groundwork for your next degree. You can transfer your associate’s degree into a Purdue Global bachelor’s degree, covering at least half of the program’s requirements.

Build the Core Skills and Competencies That Employers Demand

- **Regulations:** Recognize the impact of state and federal laws and regulations on business.
- **Management:** Define the various tasks and responsibilities of managers in organizations.
- **Marketing:** Discuss marketing principles used in business strategies.
- **Technology:** Use technology and software applications appropriate to business environments.
- **Business Principles:** Apply basic economic, finance, and accounting principles to organizational environments.
- **Career Skills:** Analyze career skills in the field of business and management.
Our curriculum focuses on theories and principles relevant to the functions in business and management. The courses are reviewed and revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field.

**COURSES INCLUDE:**
- Introduction to Management
- Accounting
- Finance
- Marketing
- Microeconomics
- Business Math and Statistical Measures

**CONCENTRATIONS**
Personalize your education by focusing your elective choices on an area of study that best fits your desired career path. Choose from:
- Business
- Customer Service
- Entrepreneurship
- Health Club Operations
- Hospitality Management
- Information Processing
- Meeting and Event Planning
- Office Management
- Retail Management
- Sales
- Small Business Management
- Sport Entertainment Management

**PROGRAM DETAIL**
- Credit Hours: 90
- Completion Time: 1–2 years (With transfer credit and other prior experience, the average completion time for Purdue Global associate's degree graduates in 2019–2020 was 19 months.)
- Course Load: 2 courses per term
- Terms: 10 weeks long
- Start Dates: Throughout the year
- Delivery: 100% online

**ADDITIONAL PROGRAMS**
- Associate of Applied Science in Accounting
- Bachelor of Science in Business Administration
- Bachelor of Science in Accounting
- Bachelor of Science in Finance
- Bachelor of Science in Organizational Management
- Master of Business Administration

“I have all the resources available to assist me. What appeals the most is the fact that the University hires people in the field to teach the classes.”

*Marlene Clarke*
AAS in Business Administration and BS in Business Administration Graduate®
CAREER AND NETWORKING OPPORTUNITIES

INDUSTRY OUTLOOK

- Employment of business and financial operations occupations is projected to grow faster than the average for all occupations from 2019 to 2029, adding more than 475,000 new jobs.
- The demand for several business and finance professions will be fueled by globalization, a growing economy, a complex tax and regulatory environment, technological advances, and increased usage of data and market research.

CAREER PATHWAYS AND OUTCOMES

Roles
Entry-level:
- General and operations manager
- Sales manager
- Administrative services manager
- Industrial production manager
- Transportation, storage, and distribution manager
- Construction manager
- Social and community services manager
- Managers, all other

Settings/Industries
- Accounting
- Marketing
- Management
- Office and manufacturing
- Service organizations
- Government agencies
- Retail
- Sales
- Personnel
- Hospitality

CENTER FOR CAREER ADVANCEMENT

Our Career Specialists connect business students with job and networking opportunities, and offer the following assistance:
- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

STUDENT ORGANIZATIONS AND HONOR SOCIETIES

- Business and Management Student Association

Purdue Global Is Accredited by the Higher Learning Commission
The HLC (HLCommission.org) is a regional accreditation agency recognized by the U.S. Department of Education.

Military Friendly
We offer reduced tuition rates for servicemembers, veterans, and spouses.

Contact an Admissions Advisor at 844-PURDUE-G or visit PurdueGlobal.edu.