

ASSOCIATE OF APPLIED SCIENCE IN BUSINESS ADMINISTRATION

BUILD YOUR BUSINESS CAREER IN A GROWING GLOBAL ECONOMY

Whether you are preparing to enter the workforce or seeking credentials to advance your career, earning an associate's degree in business administration at Purdue University Global can help you establish your position in a wide range of fields. In today's fast-paced business environments, the ability to keep day-to-day operations running smoothly is highly valued. Our online program offers a balance of theory and practice to help you gain the knowledge and skills to keep you competitive in this dynamic profession.

WHY STUDY BUSINESS AT PURDUE GLOBAL?

ONLINE FLEXIBILITY FOR WORKING ADULTS

Earn your degree 100% online, on your schedule. You can also visit one of our regional locations to take advantage of local, onsite support and services.

AFFORDABLE TUITION

Lower the cost of your education through our Tuition Cap, military discounts, employer reimbursement options, transfer credit, and more.¹

TRANSFER CREDITS

Transfer up to 75% of your program requirements to accelerate completion of your degree and save on tuition. You can use prior academic, work, and military experience for credit.²

FACULTY EXPERTISE

Learn from practicing professionals with extensive experience in business and education. All professors possess advanced academic degrees.

HANDS-ON, PRACTICAL EDUCATION

Build your resume and put your knowledge into action through an optional industry internship. You could also complete a final capstone project that lets you apply the theories and concepts you learn to real-world business scenarios.

ONE-ON-ONE SUPPORT

Work directly with faculty during online discussion boards and faculty office hours, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

INTRODUCTORY TRIAL PERIOD

Make sure online learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks before you owe any tuition. That's the Purdue Global Commitment.³

NATIONALLY RANKED AND RESPECTED

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by *The Wall Street Journal/Times Higher Education*.⁴



Purdue Global business programs are accredited by the **Accrediting Council for Business Schools and Programs (ACBSP)**.

TAKE THE NEXT STEP IN YOUR EDUCATION AND CAREER

Get a Head Start on Your Bachelor's Degree

By completing your associate's in business administration, you'll not only earn a valuable credential to make an immediate impact on your career, but you'll also lay the groundwork for your next degree. You can transfer your associate's degree into a Purdue Global bachelor's degree, covering at least half of the program's requirements.⁵

Build the Core Skills and Competencies That Employers Demand

Regulations: Recognize the impact of state and federal laws and regulations on business.

Management: Define the various tasks and responsibilities of managers in organizations.

Marketing: Discuss marketing principles used in business strategies.

Technology: Use technology and software applications appropriate to business environments.

Business Principles: Apply basic economic, finance, and accounting principles to organizational environments.

Career Skills: Analyze career skills in the field of business and management.

CURRICULUM

Our curriculum focuses on theories and principles relevant to the functions in business and management. The courses are reviewed and revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field.

COURSES INCLUDE:

- Introduction to Management
- Accounting
- Finance
- Marketing
- Microeconomics
- Business Math and Statistical Measures

CONCENTRATIONS

Personalize your education by focusing your elective choices on an area of study that best fits your desired career path. Choose from:

- Business
- Customer Service
- Entrepreneurship
- Health Club Operations
- Hospitality Management
- Information Processing
- Meeting and Event Planning
- Office Management
- Retail Management
- Sales
- Small Business Management

PROGRAM DETAIL

Credit Hours: 90

Program Length: 1–2 years⁶

Course Load: 2 courses per term

Terms: 10 weeks long

Start Dates: Throughout the year

Delivery: 100% online



"I have all the resources available to assist me. What appeals the most is the fact that the University hires people in the field to teach the classes."

Marlene Clarke

AAS in Business Administration and
BS in Business Administration Graduate⁷

ADDITIONAL PROGRAMS

- Associate of Applied Science in Accounting
- Bachelor of Science in Business Administration
- Bachelor of Science in Accounting
- Bachelor of Science in Finance
- Master of Business Administration

CAREER AND NETWORKING OPPORTUNITIES

INDUSTRY OUTLOOK⁸

- Employment of business and financial operations occupations is projected to grow faster than the average for all occupations from 2016 to 2026, adding over 750,000 new jobs.
- The demand for several business and finance professions will be fueled by globalization, a growing economy, a complex tax and regulatory environment, technological advances, and increased usage of data and market research.

CAREER PATHWAYS AND OUTCOMES⁹

Roles

Entry-level:

- General and operations manager
- Sales manager
- Administrative services manager
- Industrial production manager
- Transportation, storage, and distribution manager
- Construction manager
- Social and community services manager
- Managers, all other

Settings/Industries

- Accounting
- Marketing
- Management
- Office and manufacturing
- Service organizations
- Government agencies
- Retail
- Sales
- Personnel
- Hospitality

CAREER SERVICES

Our Career Specialists connect business students with job and networking opportunities, and offer the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

STUDENT ORGANIZATIONS AND HONOR SOCIETIES

- Ambassadors and Leaders
- Business and Management Student Association

Purdue Global Is Accredited by The Higher Learning Commission

This accreditation covers all academic programs, all regional locations, and all programs provided via distance education. Contact the HLC at HLCommission.org or call 800-621-7440.

Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.



This accolade was awarded prior to the March 2018 purchase of Kaplan University by Purdue University and subsequent creation of Purdue University Global. Purdue Global cannot guarantee future accolades.

Contact an Admissions Advisor at **844-PURDUE-G** or visit **www.PurdueGlobal.edu**.

IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer and gainful employment information, visit Info.PurdueGlobal.edu.

1 Terms and conditions apply. Contact an Admissions Advisor for details. Tuition Cap may not be combined with Purdue Global scholarships, grants, military tuition reductions, tuition vouchers, or other discounts or ExcelTrack™ pricing.

2 Purdue Global does not guarantee transferability of credit from any of these sources. See the University Catalog for Prior Learning Assessment policy.

3 No financial obligation beyond the application fee. Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Students who choose to continue their studies at Purdue Global will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the University Catalog.

4 Source: www.timeshighereducation.com/student/best-universities/best-public-universities-united-states. Rankings apply to Purdue University West Lafayette and not to Purdue Global.

5 The University cannot guarantee that students will be granted admission to any future programs. Speak to an Advisor about transfer credit opportunities and see the University Catalog for the Prior Learning Assessment policy.

6 Purdue Global online associate's degree students who graduated in the 2017–2018 academic year and applied eligible external (transfer, experiential, or credit by exam) credits earned an average of 45 credits or 4 terms toward their degree. This excludes undergraduate nursing students. Term estimates are based on completion of two 5- or 6-credit courses per term. Individual credits earned will vary. Please see the University Catalog for Purdue Global's Prior Learning Assessment policy. Source: Purdue Global Office of Records Analysis and Reporting.

7 This testimonial was obtained by Kaplan University. Purdue University acquired Kaplan University in March 2018 and created Purdue University Global, which is following the same curriculum format and instructional delivery methods as Kaplan University. The views and opinions expressed are those of the individual; student experiences may vary.

8 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Business and Financial Occupations. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

9 Purdue Global cannot guarantee employment or career advancement. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.