Purdue University Global's retention rate is based on a group of students who enrolled at Purdue Global during the period of August 1, 2016 - October 31, 2016. The students contained in the calculation did not attend another college or university prior to enrolling in a Bachelor's Degree program at Purdue Global. The calculation reflects the percentage of students who began their studies in the fall of 2016, continued their programs of study and remained in their program of study as of August 1, 2017. The calculation takes into account students enrolled at Purdue Global's Davenport, online, and Learning Center campuses.

*Interpret data with caution. Students who enroll in the university are not typically first-time students, as most are adult learners. Therefore, the number of first-time students is traditionally low.