MINUTES
BOARD OF TRUSTEES OF PURDUE UNIVERSITY GLOBAL
REGULAR MEETING ON JUNE 11, 2021

A meeting of the Board of Trustees of Purdue University Global (PG) convened at 8:34 a.m. on Friday, June 11, 2021, in Room 214 of Stewart Center on the Purdue University campus in West Lafayette, Indiana.

The following trustees were present: Michael Berghoff, chairman; Paul Bott (virtually), JoAnn Brouillette, Theresa Carter, Malcolm DeKryger and Mike Klipsch. Also in attendance were President Mitch Daniels, Treasurer Chris Ruhl, Chancellor Frank Dooley and Secretary Nancy Decker (virtually).

I. APPROVAL OF MINUTES

Chairman Berghoff asked for a motion to approve the minutes of the special meeting held on February 4, 2021, and the regular meeting held on February 5, 2021. Upon proper motion duly made and seconded, the Board voted unanimously to approve the minutes of the February meetings.

II. CHANCELLOR’S REPORT

Chancellor Dooley began his remarks by reporting on recent strategic partnerships. He highlighted three partnerships with CityWorks DC, OneTen.org, and UPH Jones Regional Medical Center: Simulation Lab Collaboration. He explained that CityWorks DC is an apprenticeship program with CityWorks to provide career-relevant credentials for DC high school students (selected by employers) to help develop their professional skills in business, IT, and HR. OneTen.org works with Fortune 500 firms to upskill, hire, and advance one million black individuals over the next decade, with Purdue Global selected as the first university selected to be a talent provider. The partnership with UPH allows Purdue Global to share space and equipment with UPH and partner for training, education, and employment opportunities.

Chancellor Dooley reported on enrollment and reminded the Board that, unlike Purdue, who measures enrollment once a year, Purdue Global takes census every month because it enrolls students on a monthly basis. He said the first half of this year showed rapid growth that has slowed down since the beginning of the year. He went on to say that PG has shown growth in FY21 compared to the two prior years. Dr. Dooley explained that part of the slow-down could be attributed to action the Board took in February to repeal the conditional admission policy. He believes the slow-down will correct itself going forward because the repeal of conditional admission should lead to stronger retention of PG’s students. President Daniels remarked that the decision on conditional admissions was the right decision and that it will work out well from an
enrollment standpoint. He reiterated that it was simply the right thing to do whether it works out well or not.

Provost Jon Harbor spoke about new offerings published between May 2020 and May 2021. He said one of the strategies for growth was to continue to expand new programs. He pointed out that micro-credentials, which are small bundles of courses angled towards particular employer needs and student interests, allow a learner to earn a credential much more quickly or as a stackable component to a larger credential sector towards a degree. He said that in addition to micro-credentials that earn a credential badge, there are concentrations similar to minors on the West Lafayette campus. In addition, there are certificate programs that are typically larger than the micro-credentials. Dr. Harbor explained that, for the working adult population, earning micro-credentials was an effective way for a learner to begin with a micro-credential, build upon that and earn a degree. He further stated that Purdue Global is launching new full degree programs in areas of emerging need, with a significant expansion of programs for Purdue Global that align well with the rest of the Purdue system.

Chancellor Dooley announced Purdue Global Moves – four strategic initiatives designed to help the university meet its goals of results, growth and innovation. Dr. Dooley said the Purdue Global moves are motivated by and closely aligned with Purdue University’s Next Moves. Three of the moves – Student Success, Professional Skills and Classroom of the Future – tie to the Purdue University Next Move - Transformative Education 2.0. The fourth Purdue Global move focuses on Equity. He commented that the Purdue Global Moves would drive action plans that in turn would guide priorities, strategies and efforts into the future. Dr. Dooley reported that Purdue Global would implement action plans in the following areas:

- **Student Success**: Design a holistic, proactive retention program leveraging technology solutions and policies and processes designed for working adults.
- **Professional Skills**: Integrate skills and anchor university programs to help students build and understand skills sought by employers.
- **Classroom of the Future**: Identify and use transformative learning technologies, models and schedules to enable more effective, authentic, engaging, transferable and efficient learning.

Chancellor Dooley shared that Purdue Global would take actions and implement initiatives to expand diversity so that Purdue Global embodies all – a global, multicultural community of students, faculty and staff. He went on to say that these efforts also support Purdue Global’s continued mission of growth and innovation, adding that this work will identify new educational offerings, programs, products and markets to expand access and provide opportunities for working adult learners to reach their career goals.

### III. APPROVAL OF AMENDMENT TO D TRACK ACADEMIC YEAR

Chancellor Dooley reported that Purdue Global has many calendars and its students start 22 times in a year. When the Board requested that PG pursue two semesters as an academic year, it was discovered that the D Track needed to be amended. The amendment would allow PG to be
be compliant with federal requirements for financial aid, which requires that an academic year be 36 weeks as opposed to the current 30 weeks. Chancellor Dooley recommended approval to amend the D Track academic year from 30 to 36 weeks. Upon proper motion duly made and seconded, the Board voted unanimously to approve the amendment.

IV. APPROVAL TO REALIGN EDUCATION REMISSION BENEFIT

Chancellor Dooley recommended approval to align the education remission benefit for part-time Purdue Global employees to be consistent with Purdue University. Currently, part time faculty and staff at PG do not have an education remission benefit. Upon proper motion duly made and seconded, the Board voted unanimously to approve the realignment of the education remission benefit.

V. APPROVAL OF ELECTION OF OFFICERS AND RATIFICATION OF ACADEMIC OFFICERS

Chancellor Dooley presented a slate of corporate officers as well as members of Purdue Global’s academic leadership. Upon proper motion duly made and seconded, the Board voted unanimously to approve the officers and academic leadership (copy filed with meeting material).

VI. APPROVAL OF ADVISORY COMMITTEE MEMBERSHIP

Chancellor Dooley discussed the advisory committee and explained that this committee is responsible for advising and making recommendations to senior Purdue Global leadership and this Board on various matters. Dr. Dooley remarked that there was a desire for this advisory committee to be more of a working group. The advisory committee consists of six members – three from Purdue and three from Kaplan. Dr. Dooley recommended Purdue Global’s representatives be Eva Nodine, Jon Harbor and Carolyn Nordstrom. He recommended Kaplan’s representatives be Jerry Dervin, Kumar Rajnish and Lisa Sicilian. Upon proper motion duly made and seconded, the Board voted unanimously to approve the advisory committee membership.

VII. ADJOURNMENT

By consent, the meeting adjourned at 9:00 a.m.