A meeting of the Board of Trustees of Purdue University Global (PG) convened at 3:23 p.m. on Thursday, June 11, 2020, in Room 214 of Stewart Center on the Purdue University campus in West Lafayette, Indiana.

The following trustees were present in person: Chairman Michael Berghoff, JoAnn Brouillette, Malcolm DeKryger, Mike Klipsch and Don Thompson. Paul Bott participated by video conference. Also in attendance were President Mitch Daniels, Treasurer Chris Ruhl, Chancellor Frank Dooley and Secretary Nancy Decker.

I. APPROVAL OF MINUTES

Chairman Berghoff asked for a motion to approve the minutes of the regular meeting held on February 7, 2020. Upon proper motion duly made and seconded, the Board voted unanimously to approve the minutes of the February meeting.

II. RATIFICATION OF CHANCELLOR AND PROVOST APPOINTMENTS

President Daniels recommended the Board’s ratification of Frank Dooley as Chancellor and Jon Harbor as Provost of Purdue University Global. He stated that Dr. Dooley had been closely connected to Purdue Global since its launch and was ideally qualified to assume the role of Chancellor. The President commented that Dr. Harbor would be a wonderful addition to the leadership team and that he brought a wealth of experience in leadership and a deep understanding of effective online teaching.

Upon proper motion duly made and seconded, the Board voted unanimously to ratify the appointments.

III. APPROVAL OF ADVISORY COMMITTEE AND RELATIONSHIP MANAGER

Chancellor Dooley requested the renewed appointment of the members of the Purdue Global Advisory Committee and Relationship Manager as outlined in the Transition and Operations Support Agreement (TOSA) with Kaplan Higher Education (KHE).

He reported that Section 3.2(b) of the TOSA provided for the establishment of the Advisory Committee, which consists of two representatives from each of PG and KHE, for a total of four members. He went on to say that the committee’s purpose was to coordinate on developing strategies and objectives and to make recommendations to PG leadership and Board of Trustees on topics impacting PG’s activities. He reminded the Board that they first constituted this committee at its meeting on June 16, 2017, when it appointed himself and
Morgan Burke as the PG representatives, and Greg Marino and Jerry Dervin as the KHE representatives. (Subsequently, Gerry McCartney, EVP for Purdue Online, replaced Morgan in this role.)

Dr. Dooley specified in Section 3.2(a) of the TOSA the appointment of a Relationship Manager who had responsibility for managing and coordinating the performance of the University with respect to matters relating to the TOSA.

Chancellor Dooley requested approval to appoint himself (in his capacity as Chancellor of PG), and Gerry McCartney (in his capacity as Executive Vice President - Purdue Online), as PG Advisory Committee Members and that Greg Marino, Chief Executive Officer, and Kumar Rajnish, Senior Vice President of Strategy, be appointed as KHE’s representatives on the committee. In addition, he requested the appointment of Carolyn Nordstrom, Vice President - Faculty and Academic Resources, as PG’s Relationship Manager. Dr. Dooley noted that KHE had separately designated Jerry Dervin, Chief Financial Officer of KHE, as its Relationship Manager.

Upon proper motion duly made and seconded, the Board voted unanimously to approve the Advisory Committee members and Relationship Manager.

IV. APPROVAL OF NEW OFFERINGS

Chancellor Dooley recommended approval of two new offerings: MS in Nursing with a specialization in Psychiatric Mental Health Nurse Practitioner and Contact Tracing Certificate. He outlined there is strong and growing demand for the MS in Nursing degree, pointing out that there are 10,250 Psychiatric Mental Health Nurse Practitioners working in the United States as of 2016, and that number is expected to grow more than 50% to up to 16,000 by 2030. Dr. Dooley informed the Board there is moderate competition, but Purdue Global’s proposed program design is well-positioned to compete on program length, price, delivery mode, and time to completion. He noted the degree would be 100% online and would be offered on the C-track.

Chancellor Dooley reported that the Contact Tracing Certificate was a free, non-credit course that required six to eight hours of course work. Upon passing an assessment, a Certificate would be awarded.

Upon proper motion duly made and seconded, the Board voted unanimously to approve the new programs.

V. CHANCELLOR’S REPORT

Chancellor Dooley began his remarks by reviewing the report topics for each Board meeting. He reminded the Board that reputation was discussed in February, growth would be discussed in August, graduation is reviewed in December and the 2020-21 plan would be the topic for today’s discussion.
Dr. Dooley reported that the focus of Purdue Global’s long-run plan was growth, graduation and reputation, and operational excellence. He said progress was made on the development of personalized learning plans, recognition of transfer credits at the outcome level, multi-modal options for student learning and flexible academic infrastructure.

VI. ADJOURNMENT

By consent, the meeting adjourned at 3:40 p.m.