MINUTES

BOARD OF TRUSTEES OF PURDUE UNIVERSITY GLOBAL

REGULAR MEETING ON JUNE 10, 2022

A meeting of the Board of Trustees of Purdue University Global (PG) convened at 8:47 a.m. on Friday, June 10, 2022, in Room 326 of Stewart Center on the Purdue University campus in West Lafayette, Indiana.

The following trustees were present in-person: Michael Berghoff, chairman; JoAnn Brouillette, Theresa Carter, Malcolm DeKryger, and Mike Klipsch. Paul Bott appeared virtually. Also attending in-person were President Mitch Daniels and Chancellor Frank Dooley, and Acting Secretary, Brenda Francis.

I. APPROVAL OF MINUTES

Chairman Berghoff asked for a motion to approve the minutes of the special meeting held on February 3, 2022 and regular meeting held on February 4, 2022. Upon proper motion duly made and seconded, the Board voted unanimously to approve the minutes of the February 2022 meetings.

II. CHANCELLOR’S REPORT

Chancellor Dooley began by showing a video from the Purdue Global graduation ceremonies that were held in Indianapolis, IN in May. Chancellor Dooley reported that Purdue Global holds four ceremonies each year, and they will graduate close to 11,000 graduates this year.

Chancellor Dooley reported that Purdue For Life hosted an event the night before with over 1,000 attendees.

Chancellor Dooley advised that they measure student census at the end of every month. Student enrollment was 32,343 in May, 2020. The market has been flat to declining and most schools are facing headwinds. Purdue Global been very stable with enrollment in the last year due to the involvement of Student Success. Stability is also due to more involvement with the A2B market (Academic to Business). Fifty-five percent of Purdue Global students are coming from that market. Nathan Utz, Office of Industry Partners, will be providing leadership in that direction.

Chancellor Dooley reported that the modification to the new program approval process is working. These new programs are really important to Purdue Global, and a lot of credit goes to Provost Harbor. Provost Harbor reported that concept to launch can be done in just a few months. Trustee Brouillette inquired about the process for programs that may no longer be necessary. Provost Harbor reported that there is a process for identifying those programs and programs can be retired or reshaped to fit current needs.
Chancellor Dooley reported on operational changes at Purdue Global. Purdue Global is learning from West Lafayette programs like Purdue Promise. Purdue Global is working with the Gardner Institute and Google. Chancellor Dooley reported that Ethan Braden will be assisting with Marketing efforts and Nathan Utz will focus on improving relationships with companies that want to be partners with Purdue Global.

Chancellor Dooley reported there is significant progress in each area of Purdue Global Moves. Trustee Klipsch asked how Classroom of the Future works for an online institution. Chancellor Dooley responded about the ability to use AI to track student behavior. Trustee Brouillette asked about the collaboration between Purdue West Lafayette and Purdue Global. Chancellor Dooley reported that the alignment of Global with West Lafayette is very strong.

III. APPROVAL TO UPDATE THE BYLAWS

Chancellor Dooley turned to Steve Schultz for assistance with the approval of a resolution to enact bylaw changes and provide delegated authority to Chancellor Dooley with respect to signature authority and to establish pricing for non-credit education offerings. Mr. Schultz stated that the reason for the bylaw changes is the new position of the Provost. Provost Harbor has been acting in that capacity since August, 2020, and the bylaws need to reflect that. In addition, the resolution will delegate authority to establish pricing for non-credit education offerings, which are frequently market-driven and therefore need more frequent decisions than the board meeting schedule permits. Upon proper motion duly made and seconded, the Board voted unanimously to adopt the resolution updating the bylaws and granting authority to establish pricing for non-credit education offerings.

IV. ADJOURNMENT

By consent, the meeting adjourned at 9:15 a.m.