A meeting of the Board of Trustees of Purdue University Global (PG) convened at 8:39 a.m. on Friday, February 8, 2019, in Room 326 of Stewart Center on the Purdue University campus in West Lafayette, Indiana.

The following trustees were present: Michael Berghoff, chairman; Paul Bott, JoAnn Brouillette, Malcolm DeKryger, Mike Klipsch and Don Thompson. Also in attendance were President Mitch Daniels, Treasurer Bill Sullivan, Chancellor Betty Vandenbosch and Secretary Nancy Decker.

I. CHANCELLOR’S REPORT

Chancellor Vandenbosch began her remarks by reviewing the report topics for each Board meeting. She reminded the Board that growth was discussed in August, graduation and student success was reviewed in December, budget would be the topic for June and today’s discussion would be about reputation.

Dr. Vandenbosch reported that reputation is very broad for Purdue Global, adding that PG’s reputation relates to quality and to the satisfaction and quality of its faculty. She went on to share the progress of the Long Range Plan, noting that PG’s entire process from enrollment to graduation can be completed by using a mobile device; students can do a seminar and pursue enrollment all on their iPad or iPhone. Chancellor Vandenbosch informed the Board that Purdue Global is continuing on the path to modularization, which basically means students can now take more or less classwork in much finer pieces as opposed to the past. She commented that, starting on February 27, 2019, a pilot program will allow students to take courses one unit at a time.

Dr. Vandenbosch reported on the research pipeline noting the purpose is to test interventions to determine whether or not there are better ways to teach and assist students, to support wise research and pilot design across the University, and to collaborate with external researchers. She noted that key findings from this research pipeline have shown potential to improve pass/persistence rates in early courses and said PG students face significant challenges outside the classroom, including food and housing insecurity, dependence on jobs with chronically unreliable schedules, and significant caretaking demands at home. As a result, PG is collaborating with Purdue IMPACT and the DETA Research Center.

Chancellor Vandenbosch then reported that faculty and staff are highly engaged and excited to be a part of Purdue Global. She discussed how satisfaction is measured by looking at their commitment, satisfaction, pride and advocacy. She commented that, to reach engagement, you have to be positive on all four of these measurements. Dr. Vandenbosch shared that Purdue Global rates higher when compared to its global and US benchmarks; the global benchmark rated
60 and the US benchmark rated 65, and in 2018, Purdue Global rated 79. Chancellor Vandenbosch closed her remarks by referring to the media outlets where Purdue Global has been highlighted.

II. APPROVAL OF MINUTES

Chairman Berghoff asked for a motion to approve the minutes of the meeting held on December 7, 2018. Upon proper motion duly made and seconded, the Board voted unanimously to approve the minutes of the December 7th meeting.

III. ADJOURNMENT

By consent, the meeting adjourned at 8:55 a.m.