PURDUE GLOBAL
BOARD OF TRUSTEES

Regular Meeting
June 10, 2022
I. Approval of Minutes
II. Chancellor’s Report
III. Operational Changes
IV. Board Actions
Approval of Minutes

- February 3, 2022 Special Meeting
- February 4, 2022 Regular Meeting
Chancellor’s Report
Graduation: May 2022
Monthly Census, July 2018 to May 2022

End of Month Enrollment

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FY19: Blue line
FY20: Black line
FY21: Gray line
FY22: Brown line

Purdue Global
New Program Census, May 2021- May 2022

New Programs, EOM Census

- May 2021: 276
- August 2021: 611
- November 2021: 860
- February 2022: 2,149

- Bachelor
- Associate
- Master
- Certificate

PURDUE GLOBAL UNIVERSITY
Next Operational Changes
1. Improve student success, as measured by retention & graduation rates

2. Expand Purdue’s meeting of the Land Grant mission to serve working adults
Student Success in 2022-23

- A commitment to becoming world-class
- As part of a new Student Success team, launching a coaching model patterned after Purdue Promise
- Informed by learnings from the Gardner Institute
- Building the Purdue Global Academic Platform with digital technologies with Google. It will support student success, classroom of the future, and skills.
Introduction: Ethan Braden, Chief Marketing Officer

R. Ethan Braden - Executive Vice President, Chief Marketing and Communications Officer for Purdue University and Purdue University Global

Assumes leadership for Purdue Global’s marketing and communications, including:

- Digital marketing
- Brand leadership
- Public Relations
Introduction: Nathan Utz, VP OIP

Nathan Utz - Vice President, Office of Industry Partnerships for Purdue University and Purdue University Global

Assumes leadership for all external sales for PG, including:

- Management of existing pipeline and sales operation
- Coordination with all sales representatives, including Guild
- Strategic cultivation of OIP managed companies across system
## Update: Purdue Global Moves

### Skills
- Reinvention of the Skills Report
- Launch of SkillsMatch Phase 1
- New Professional Skills integration

### Classroom of the Future
- New Seminar Platform Soft Launch (Zoom)
- Selection of new student community platform
- Expansion of VR / simulation options

### Equity Task Force
- New VP of Organizational Culture and DEI
- Completion of Gardner’s Equity Academy
- DEI Curricular Guidelines into the Course Design Process

### Student Success
- New executive director of Student Success
- Data deep dive with Gardner in progress
- Launched Emergency Aid program
Board Action
Board Action

- Update the bylaws to
  - Recognize provost designation
  - Delegate certain signature authority to the Chancellor
- Delegate authority to the Chancellor (acting in consultation with Treasurer) to establish pricing for all **non-credit** educational offerings
Appendix
New Programs Approved by Written Consent

Programs approved since the February meeting:

- AAS in Psychology
- Professional Focus + Google UX Design Certificate
- Diversity, Equity, and Inclusivity Graduate Certificate
- BS in Aviation Management
- BS in Sustainability
Required Informational Updates

Suspensions and Terminations

Terminate Graduate Certificate in Information Security

Suspended

- BS in Human Services in Youth/Family Services and Administration
- Cisco Networks Postbaccalaureate Certificate
- Computer Forensics Postbaccalaureate Certificate
- Information Security Postbaccalaureate Certificate
- Microsoft Operating Systems Postbaccalaureate Certificate
- Programming and Software Development Postbaccalaureate Certificate
Informational Items

Micro-credentials in the March Catalog:
- Public Safety Leadership Micro-Credential (Graduate)

Micro-credentials in the April Bulletin Update:
- Health Data Systems Micro-credential (Graduate)

Micro-credentials in the May Catalog:
- Social Media Law Micro-credential (non-credit)
- Decision Management Micro-credential
- Game Development Micro-credential