PURDUE UNIVERSITY GLOBAL
Board of Trustees Meeting

December 6, 2019
**BOT MEETING TOPICS**

**August 2019**
- **Growth**
  - Census

**Today**
- **Graduation**
  - Graduation
  - Student satisfaction
  - Time and cost to degree
  - Employment/salaries

**February 2020**
- **Reputation**
  - SLA review
  - LRP update
  - Progress on plan elements
  - Research Pipeline
  - Faculty engagement

**June 2020**
- **2020-2021 Plan**
  - Strategic focus
  - Plan elements
## Graduation Rates

### Purdue University Global Graduation Rate, 2018–2019

<table>
<thead>
<tr>
<th>Degree</th>
<th>Number of Graduates</th>
<th>Graduation Rate</th>
<th>Number of Graduates</th>
<th>Graduation Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate's</td>
<td>307</td>
<td>38%</td>
<td>2,043</td>
<td>22%</td>
</tr>
<tr>
<td>Bachelor's</td>
<td>1,309</td>
<td>48%</td>
<td>3,332</td>
<td>26%</td>
</tr>
<tr>
<td>Master's</td>
<td>988</td>
<td>50%</td>
<td>846</td>
<td>39%</td>
</tr>
</tbody>
</table>

**Overall Degree-Seeking Graduation Rate**

30%

*Source: Purdue Global Office of Reporting and Analysis, August 2019. Conventional graduation-rate methodologies (e.g., IPEDS) focus on traditional first-time, full-time students. By contrast, Purdue Global’s student population consists chiefly of adult learners, many of whom have prior college experience and are enrolled part time. Thus, we calculate graduation rate using a period equal to 150% of normal time for all students (for example, 6 years for a 4-year degree). These data include bachelor’s degree students who matriculated in 2012–2013 and graduated within 6 years and associate’s and master’s students who matriculated in 2015–2016 and graduated within 3 years.*

*Note: See slide in appendix on persistence efforts focused on policy*
Satisfaction with Purdue Global

Students rated their overall experience, and whether or not they would choose to attend Purdue Global again.

Percentage Rating Their Overall Experience as "Excellent" or "Good"

<table>
<thead>
<tr>
<th>Year</th>
<th>School</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Purdue Global</td>
<td>93%</td>
</tr>
<tr>
<td>First-year</td>
<td>All NSSE Schools</td>
<td>84%</td>
</tr>
<tr>
<td>Senior</td>
<td>Purdue Global</td>
<td>93%</td>
</tr>
<tr>
<td></td>
<td>All NSSE Schools</td>
<td>85%</td>
</tr>
</tbody>
</table>

Percentage Who Would "Definitely" or "Probably" Attend This Institution Again

<table>
<thead>
<tr>
<th>Year</th>
<th>School</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>First-year</td>
<td>Purdue Global</td>
<td>93%</td>
</tr>
<tr>
<td></td>
<td>All NSSE Schools</td>
<td>83%</td>
</tr>
<tr>
<td>Senior</td>
<td>Purdue Global</td>
<td>92%</td>
</tr>
<tr>
<td></td>
<td>All NSSE Schools</td>
<td>83%</td>
</tr>
</tbody>
</table>

Note: See slide in appendix for more detail on NSSE responses.
## STUDENT SATISFACTION: CAPSTONE SURVEY

### Purdue University Global Capstone Survey

<table>
<thead>
<tr>
<th>SURVEY STATEMENT</th>
<th>AGREE OR STRONGLY AGREE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purdue Global always puts my needs, as a student, first.</td>
<td>84%</td>
</tr>
<tr>
<td>Purdue Global provides personalized support to help keep my program’s requirements in line with my life circumstances.</td>
<td>84%</td>
</tr>
<tr>
<td>I believe what I learned at Purdue Global will help me reach my personal and career goals.</td>
<td>91%</td>
</tr>
<tr>
<td>Getting a degree from Purdue Global was an efficient path to achieving my learning goals.</td>
<td>91%</td>
</tr>
<tr>
<td>I believe Purdue Global is innovative in its approach to education.</td>
<td>87%</td>
</tr>
</tbody>
</table>

Source: Purdue Global Office of Reporting and Analysis, August 2019. Data include all students in the 2018–2019 academic year who completed their capstone survey.
**TIME AND COST TO DEGREE**

### Average Cost of Degree

- **Associate's**: $17,000
  - 2017–2018: $15,000
  - 2018–2019: $17,000
- **Bachelor's**: $30,000
  - 2017–2018: $27,000
  - 2018–2019: $27,000
- **Master's**: $22,000
  - 2017–2018: $22,000
  - 2018–2019: $22,000

### Average Time to Degree

- **Associate's**: 1.5 Years
- **Bachelor's**: 1.9 Years
- **Master's**: 1.9 Years

Source: Purdue Global Office of Reporting and Analysis.
EMPLOYMENT AND SALARIES

Outcomes Surpass National Average (% Employed and Knowledge Rate)

Source: National Association of Colleges and Employers, 2018 and 2019. First Destinations for the College Classes of 2017 and 2018: Findings and Analysis. Note: Purdue Global data are based on its submission to the October 2019 NACE First Destinations survey; “Career Outcome Rate” is not the same as an “employment rate”: it includes graduates who are: (1) employed (whether full or part time); (2) participating in a program of voluntary service, (3) serving in the U.S. Armed Forces, or (4) enrolled in a program of continuing education. This rate may also include graduates who were employed while attending Purdue Global. “Knowledge Rate” depicts the percent of graduates for whom a career outcomes destination is known.
SALARY INCREASES UPON GRADUATION

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate's</td>
<td>$39,000</td>
<td>56%</td>
<td>$40,000</td>
<td>48%</td>
</tr>
<tr>
<td>Bachelor's</td>
<td>$45,000</td>
<td>45%</td>
<td>$45,000</td>
<td>41%</td>
</tr>
<tr>
<td>Master's</td>
<td>$50,000</td>
<td>32%</td>
<td>$51,000</td>
<td>34%</td>
</tr>
</tbody>
</table>

Source: Purdue Global Office of Reporting and Analysis. Salary comparison includes all students who graduated in the 2017–2018 and 2018–2019 academic years who had a starting income listed on their original enrollment FAFSA and an employment income listed in Career Services data. The numbers displayed reflect more than 50% of the graduate population who self-reported salary figures.
NEW PROGRAM: MS IN NURSING AND MBA DUAL DEGREE

- Demand exists among nurses with aspirations of upper-level management or executive positions within healthcare. The combining of the degrees uniquely prepares individuals for career opportunities as medical or health services managers, which BLS projects to grow by 18% between 2018-2028.

- Moderate competition. There are several MSN-MBA programs. Very few, if any, offer the MSN-MBA are in competency based formats.

- Collaboration between the Schools of Nursing & Business and Information Technology. Expert faculty in both schools. Certified nurse executive leader faculty in the SON.

- The dual degree can be taken in ExcelTrack format or as a blend of traditional and ExcelTrack courses.

- The MSN and MBA dual degrees use existing courses and do not require any additional investment in new course development. Many nurses with a MSN-MBA go on to a DNP program.

- Students will complete both degrees in 88 credits rather than the 120 credits required if they were completed independently.

- This structure is only possible because of our modularized approach to curriculum.
2020 GRADUATIONS

Feb 27: Los Angeles
Herscher Hall at Skirball Center

June 6:
Indianapolis
Murat Theatre

Aug 15:
Washington, DC
Warner Theatre