Meeting Topics

June 2021  Purdue Global Moves

August 2021  Results

Dec 2021  Plan

April 2022  Growth & Innovation
Agenda

I. Approve Minutes
II. Chancellor’s Report
III. Board Action
Approval of Minutes

• February 4, 2021 Special Meeting

• February 5, 2021 Regular Meeting
Recent Strategic Partnerships

CityWorks DC
An apprenticeship program with CityWorks to provide career-relevant credentials for DC high school students (selected by employers) to help develop their professional skills in business, IT, and HR.

OneTen.org
OneTen works with Fortune 500 firms to upskill, hire, and advance one million Black individuals over the next decade. Purdue Global is the first university selected to be a talent provider.

UPH Jones Regional Medical Center: Simulation Lab Collaboration
PG to share space and equipment with UPH and will partner for training, education, and employment opportunities.
Monthly Trend: Census Excluding Gift of Knowledge

End of Month Enrollment

July Aug Sept Oct Nov Dec Jan Feb Mar Apr May June

FY19 FY20 FY21
## New Offerings: Published May 2020 - May 2021

<table>
<thead>
<tr>
<th>Degree</th>
<th>Type</th>
<th>New FY21</th>
<th>Student Census</th>
<th>New FY22</th>
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<tr>
<td>Microcredential</td>
<td>New Micro</td>
<td>19</td>
<td>-</td>
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<tr>
<td>Certificate</td>
<td>New Program</td>
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<td>6</td>
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<tr>
<td>Associate</td>
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<tr>
<td></td>
<td>New Concentration</td>
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<tr>
<td>Bachelor</td>
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<tr>
<td></td>
<td>New Program</td>
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<td>2</td>
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<tr>
<td>Master</td>
<td>New Concentration</td>
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<tr>
<td></td>
<td>New Program</td>
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<td>1</td>
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<tr>
<td>Doctoral</td>
<td>New Program</td>
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<td>1</td>
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<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>44</strong></td>
<td><strong>583</strong></td>
<td><strong>31</strong></td>
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</table>
### Micro-credentials (19)
- **Type of Offering:** Personalization Series (for credit)
- **Program title:**
  - 1) AWS Cloud Technologies
  - 2) Secure Software Development and Quality Assurance
  - 3) Supply Chain Logistics
  - 4) Telehealth
  - **Graduate level**
  - 5) Business Start-Up
  - 6) Diversity
  - 7) Law Enforcement's Role in Society and Social Change
  - 8) Leading Law Enforcement Reform
  - 9) Social Problems, Prevention, and Crisis Intervention
  - 10) Sport Management

- **Undergraduate level**
  - 11) Strengths-Oriented Leadership
  - 12) Supply Chain Procurement Management
  - **Foundational Series (undergraduate level, for credit)**
  - 13) Accounting Fundamentals
  - 14) Business Fundamentals
  - 15) Cloud Computing Fundamentals
  - 16) Cybersecurity Fundamentals
  - 17) Information Technology Fundamentals
- **Short courses (non-credit)**
  - 18) Get Happy Micro-credential
  - 19) Remote Work Micro-credential

### Certificate (1)
- 1) Psychiatric Mental Health Nurse Practitioner Postgraduate Certificate

### Associate (2)
- 1) AAS in Early Childhood Development (relaunch)
- 2) AAS in Human Services (relaunch)

### Bachelor’s (16)
- **New Program (1):** 1) BS in Organizational Management
- **New Concentrations (15):**
  - 1) BS in Analytics - Game Development
  - 2) BSBA - Business Development
  - 3) BSBA - Digital and Social Media Management
  - 4) BSBA - Global Marketing Management
  - 5) BSBA - Sport Entertainment Management
  - 6) BSBA - Wealth Management and Financial Planning
  - 7) BSCJ - Socially Responsible Leadership
- 8) BS in Cyber - CISSP Certification Preparation
- 9) BS in Cyber - Cloud Computing
- 10) BS in Cyber - Data Management
- 11) BS in Cyber - Game Development
- 12) BS in Cyber - Programming and Analytics
- 13) BS in Finance - Wealth Management & Financial Planning
- 14) BS in Information Technology - Game Development
- 15) BS in Professional Studies - Leadership

### Master’s (6)
- **New Program (1):** Dual degree MSN/MBA
- **New Concentrations (5):**
  - 1) MS in Accounting - Private/Corporate Accounting
  - 2) MS in Accounting - Public Accounting
- 3) MSN - Adult-Gerontology Acute Care Nurse Practitioner DNP Path
- 4) MSN - Nurse Educator DNP Path
- 5) MSN - Psychiatric Mental Health Nurse Practitioner
• The PG Moves are aligned with two of Purdue University Next Moves.

• Multi-year plans

• Basis for the 2021-2024 Long Run Plan, and thus establish support expectations from KNA

• Will benchmark efforts against best in class

• Details on 2022-2023 projects, budget, and success metrics to be shared at next meetings
Student Success
Design a holistic, proactive retention program leveraging technology solutions and policies and processes designed for working adults.

Professional Skills
Integrate skills and anchor university programs to help students build and understand skills sought by employers.

Classroom of the Future
Provide accessible, flexible, and innovative online learning at scale through new technologies (AI, ML, VR, etc.), instructional models and calendars.
Equity Task Force

Ensure equitable opportunities to experience all Purdue Global has to offer

- Develop actionable plan to promote diversity, equity, and inclusion for all students, faculty and staff

- Our strategy is marked by four main areas to accomplish our charge:

  - **Representation**
    - Purdue You

  - **Opportunity**
    - Pathways to PG

  - **Inclusion**
    - PG Experience

  - **Growth**
    - Data-Driven Results

Kristin Early
Faculty - Grad Public Safety Program
Member – Diversity, Equity & Inclusion Committee

Patti Pelletier
Senior Director - Learning & Leadership Community
Chair - Diversity, Equity, & Inclusion Committee
Board Action

- Amend D track academic year from 30 to 36 weeks
- Align Education Remission Benefit for part-time Purdue Global employees to be consistent with Purdue
Election of Officers

- Chair of the Board – Michael R. Berghoff
- President — Mitchell E. Daniels, Jr.
- Chancellor — Frank J Dooley
- Provost — Jon Harbor
- Chief financial officer — Christopher A. Ruhl
- Treasurer — Eva Nodine
- Assistant treasurer — James S. Almond
- Secretary — Nancy A. Decker
- Assistant secretary — Steven R. Schultz
- Assistant secretary — Michael Lorenz
Ratification of Vice Presidents and Academic Officers

• Diego Britto, vice president of finance.
• Jennifer Lasater, vice president Center for Career Advancement.
• Carolyn Nordstrom, vice president, faculty and academic resources.
• Michael Lorenz, vice president of academic operations and registrar.
• Timothy Werth, chief information officer & vice president of administrative services.
• Jeffrey M. Buck, dean and vice president, School of Business and Information Technology.
• Jodene DeKorte, dean and vice president, School of General Education and Open College.
• Martin Pritikin, dean and vice president, Concord Law School.
• Sara Sander, dean and vice president, College of Social and Behavioral Sciences and the School of Education.
• Keith Smith, dean and vice president, School of Health Sciences.
• Melissa Burdi, dean and vice president, School of Nursing.
# Advisory Committee Membership

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<thead>
<tr>
<th>Current:</th>
<th>Proposed:</th>
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<tr>
<td><strong>Purdue Global</strong></td>
<td><strong>Purdue Global</strong></td>
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<tr>
<td>Frank Dooley</td>
<td>Eva Nodine</td>
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<td>Gerry McCartney</td>
<td>Jon Harbor</td>
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<tr>
<td>Carolyn Nordstrom: Relationship Manager</td>
<td>Carolyn Nordstrom: Relationship Manager</td>
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**Kaplan**

<table>
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<tbody>
<tr>
<td><strong>Kaplan</strong></td>
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<tr>
<td>Jerry Dervin</td>
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<tr>
<td>Kumar Rajnish</td>
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<td>Lisa Sicilian: Relationship Manager</td>
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