MINUTES

BOARD OF TRUSTEES OF PURDUE UNIVERSITY GLOBAL

REGULAR MEETING ON FEBRUARY 5, 2021

A meeting of the Board of Trustees of Purdue University Global (PG) convened at 8:34 a.m. on Friday, February 5, 2021, in Room 214 of Stewart Center on the Purdue University campus in West Lafayette, Indiana.

The following trustees were present: Michael Berghoff, chairman; Paul Bott (virtually), JoAnn Brouillette, Theresa Carter (virtually), Malcolm DeKryger and Mike Klipsch. Also in attendance were President Mitch Daniels, Treasurer Chris Ruhl, Chancellor Frank Dooley and Secretary Nancy Decker (virtually).

I. APPROVAL OF MINUTES

Chairman Berghoff asked for a motion to approve the minutes of the special meeting held on December 3, 2020, and the regular meeting held on December 4, 2020. Upon proper motion duly made and seconded, the Board voted unanimously to approve the minutes of the December meetings.

II. CHANCELLOR’S REPORT

Chancellor Dooley began his remarks by reminding the Board that growth, innovation and results are the three primary drivers for PG, and today’s report would focus on growth and innovation. He reported that a new person would be hired as an innovation catalyst. This will help turn the experience adults have in their workplace into credits so they can earn their degrees more quickly. Dr. Dooley informed the Board that PG is looking for ways to better use the time in a semester for the working adult. One of the questions studied about semesters is that many of the adults who come to PG are working and already have a job with an employer, but they are not getting real credit for the work experience they have. Something noticeable is how quickly these students have an internship with the company where they are working. The idea is that the employer would give them special projects or additional work because they are trying to advance them in their job. Dr. Dooley went on to say that growth had been good and that the census numbers are measured differently than at the West Lafayette campus, where it is measured once every Fall. Purdue Global measures it every month because its students start every month. He reminded the Board that forecasting is very conservative and he expressed his belief that PG would continue to grow aggressively.

Chancellor Dooley reported on the conditional admissions policy and the new catalog that went into effect on February 3, 2021. He said the conditional admission policy is gone, which means that any student coming to Purdue Global will have a financial aid offer letter before they start and receive a priority audit of transfer credits.
Dr. Dooley concluded his report with an update on semesters, noting that modeling is in process and the target date for implementation is Fall of 2022.

III. APPROVAL OF CONCORD LAW SCHOOL TUITION INCREASE

Chancellor Dooley recommended an increase in tuition for Concord Law School located in the state of California. He noted that it operates under the authority of the State Bar of California. In August, it was given a higher level of accreditation which meant that a student no longer had to sit for a bar exam administered by the State at the end of the first year of law school. As part of this new level of accreditation, there was an expectation for increased writing classes in the first year. The second area addressed was teaching loads for the faculty; those had to be reduced to meet State Bar expectations, which led to a cost increase. Purdue Global is trying to recover the 4% increase in cost as a result of being accredited at a higher level. Dr. Dooley said that enrollment increased by 50% in Concord Law School since this change. He reported that the total cost of the degree is roughly $48,000, while other programs within the state of California are about $75,000. Upon proper motion duly made and seconded, the Board voted unanimously to approve the Concord Law School tuition increase.

IV. ADJOURNMENT

By consent, the meeting adjourned at 8:45 a.m.